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BetMakers signs definitive agreement to acquire LVDC

BetMakers Technology Group Ltd (ASX: BET) (“**BetMakers**” or the “**Company**”) is pleased to provide an update on the acquisition (“**Acquisition**”) of certain assets and liabilities of the Las Vegas Dissemination Company (“**LVDC**”).

Key Highlights of the Acquisition:

- LVDC will deliver direct access to major US casino operators and Nevada wagering customers
- Acquisition expected to contribute \$4.5m in revenue and be at least Adjusted EBITDA break-even in Year 1¹
- Creates a launchpad to roll out enhanced digital wagering solutions across LVDC’s network of casino and sportsbook customers
- Establishes a strategically critical foothold in Nevada to accelerate BetMakers’ global network rollout

BetMakers has now executed a definitive asset purchase agreement to acquire LVDC, strengthening the Company’s foothold in the United States by securing direct access to Nevada’s tier-one casino wagering operators.

LVDC is expected to generate approximately \$4.5 million in revenue and be at least Adjusted EBITDA break-even in Year 1, with additional synergy and growth opportunities anticipated in subsequent periods. The Acquisition represents a material step forward in BetMakers’ US growth strategy, and opens a new pipeline of customers.

Established in 1988, LVDC is deeply embedded in the Nevada gaming ecosystem, servicing sportsbooks, racebooks, bars, taverns and online wagering platforms with race information, OTB processing and common-pool wagering. Integrating LVDC’s longstanding operator relationships with BetMakers’ modular technology suite and international client network reinforces BetMakers’ position as a global leader in end-to-end wagering technology.

¹ Based on LVDC’s historical financial performance and assuming existing contracts are novated to BetMakers and consistent revenue is derived from these contracts,



Completion of the Acquisition remains subject to regulatory approvals and other customary conditions precedent. Discussions with regulators and key stakeholders are well progressed and the Company currently expects completion early in 2H FY26.

Jake Henson said:

“Nevada is one of the most recognisable wagering markets in the world, yet digital adoption of horse racing is still in its infancy, so it represents one of the largest blue-sky opportunities in the US market. LVDC provides not only market access, but access at scale through the most respected casino groups in the country, including Caesars Entertainment, MGM Resorts, Wynn, Sands and SouthPoint. This acquisition gives BetMakers a launchpad to bring world-class digital wagering experiences to Nevada customers and accelerate our US growth strategy.”

Authorised for release by the BetMakers Board of Directors.

-ENDS-

For further information please contact:

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About BetMakers Technology Group

BetMakers Technology Group (ASX: BET) is a leading global provider of B2B wagering technology and services. BetMakers’ advanced platforms, fixed odds and pari-mutuel wagering solutions, data services, and betting content empower rights holders and racetracks to unlock new revenue streams while enhancing the betting experience. The company has a footprint that spans racing and betting markets in more than 30 countries.



Disclaimer

The material contained in this document is of general information about the activities of BetMakers as at the date of this update. All monetary figures quoted within this document are in Australian dollars (\$AUD) unless otherwise specified and are provided on an unaudited basis.

This announcement contains "forward-looking statements." These can be identified by words such as "may", "should", "anticipate", "believe", "intend", "estimate", and "expect". Statements which are not based on historic or current facts may be forward-looking statements. Forward-looking statements are based on:

- assumptions regarding the Company's financial position, business strategies, plans and objectives of management for future operations and development and the environment in which the Company will operate; and*
- current views, expectations and beliefs as at the date they are expressed and which are subject to various risks and uncertainties.*

Actual results, performance or achievements of the Company could be materially different from those expressed in, or implied by, these forward-looking statements. The forward-looking statements contained within the presentations are not guarantees or assurances of future performance and involve known and unknown risks, uncertainties and other factors, many of which are beyond the control of the Company, which may cause the actual results, performance or achievements of the Company to differ materially from those expressed or implied by forward-looking statements. For example, the factors that are likely to affect the results of the Company include general economic conditions in Australia and globally; exchange rates; competition in the markets in which the Company does and will operate; weather and climate conditions; and the inherent regulatory risks in the businesses of the Company. The forward-looking statements contained in this announcement should not be taken as implying that the assumptions on which the projections have been prepared are correct or exhaustive. The Company disclaims any responsibility for the accuracy or completeness of any forward-looking statement. The Company disclaims any responsibility to update or revise any forward-looking statements to reflect any change in the Company's financial condition, status or affairs or any change in the events, conditions or circumstances on which a statement is based, except as required by law. The projections or forecasts included in this presentation have not been audited, examined or otherwise reviewed by the independent auditors of the Company.

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