

## Appendix 3Y

### Change of Director's Interest Notice

*Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.*

Introduced 30/09/01 Amended 01/01/11

<b>Name of entity</b>	<b>Prime Financial Group Ltd</b>
<b>ABN</b>	<b>70009487674</b>

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

<b>Name of Director</b>	Mr Matthew Murphy
<b>Date of last notice</b>	11 December 2025

#### Part 1 - Change of director's relevant interests in securities

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Direct or indirect interest</b>	Indirect Notice Direct Notice
<b>Nature of indirect interest (including registered holder)</b> Note: Provide details of the circumstances giving rise to the relevant interest.	Beneficial interests in Ascension Business Investments Pty Ltd atf Ascension Business Investments Trust and Matthew William & Amanda Jane Murphy atf Murphy Superannuation Fund
<b>Date of change</b>	12 December 2025 – 35,029 shares 17 December 2025 – 158,515 shares Total 193,544 shares

+ See chapter 19 for defined terms.

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<b>No. of securities held prior to change</b>	<p>Indirect:</p> <ol style="list-style-type: none"> <li>4,322,115 fully paid ordinary shares held by Ascension Business Investments Pty Ltd atf Ascension Business Investments Trust – Matthew Murphy as Director of Ascension Business Investments Pty Ltd and Beneficiary of Ascension Business Investments Trust</li> <li>4,500,000 fully paid ordinary shares held by Ascension Business Investments Pty Ltd atf Ascension Business Investments Trust – Matthew Murphy as Director of Ascension Business Investments Pty Ltd and Beneficiary of Ascension Business Investments Trust (held via BNP Paribas Nominees Pty Ltd &lt;Pitcher Partners&gt;)</li> <li>3,250,000 fully paid ordinary shares held by Matthew William &amp; Amanda Jane Murphy atf Murphy Superannuation Fund – Matthew Murphy as Trustee and Member (held via BNP Paribas Nominees Pty Ltd &lt;Pitcher Partners&gt;)</li> </ol> <p>Direct:</p> <ol style="list-style-type: none"> <li>70,140 Performance Rights</li> </ol>
<b>Class</b>	Fully paid ordinary shares
<b>Number acquired</b>	<ol style="list-style-type: none"> <li>n/a</li> <li>n/a</li> <li>n/a</li> <li>n/a</li> </ol>
<b>Number disposed</b>	<ol style="list-style-type: none"> <li>193,544</li> <li>n/a</li> <li>n/a</li> <li>n/a</li> </ol>
<b>Value/Consideration</b> Note: If consideration is non-cash, provide details and estimated valuation	<ol style="list-style-type: none"> <li>\$43,722.55</li> <li>n/a</li> <li>n/a</li> <li>n/a</li> </ol>

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<b>No. of securities held after change</b>	<p>Indirect:</p> <ol style="list-style-type: none"> <li>4,128,571 fully paid ordinary shares held by Ascension Business Investments Pty Ltd atf Ascension Business Investments Trust – Matthew Murphy as Director</li> <li>4,500,000 fully paid ordinary shares held by Ascension Business Investments Pty Ltd atf Ascension Business Investments Trust – Matthew Murphy as Director of Ascension Business Investments Pty Ltd and Beneficiary of Ascension Business Investments Trust (held via BNP Paribas Nominees Pty Ltd &lt;Pitcher Partners&gt;)</li> <li>3,250,000 fully paid ordinary shares held by Matthew William &amp; Amanda Jane Murphy atf Murphy Superannuation Fund – Matthew Murphy as Trustee and Member (held via BNP Paribas Nominees Pty Ltd &lt;Pitcher Partners&gt;)</li> </ol> <p>Direct:</p> <ol style="list-style-type: none"> <li>70,140 Performance Rights</li> </ol>
<b>Nature of change</b> <small>Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back</small>	<ol style="list-style-type: none"> <li>On-market sale of shares</li> <li>n/a</li> <li>n/a</li> <li>n/a</li> </ol>

**Part 2 – Change of director's interests in contracts**

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Detail of contract</b>	n/a
<b>Nature of interest</b>	n/a
<b>Name of registered holder (if issued securities)</b>	n/a
<b>Date of change</b>	n/a
<b>No. and class of securities to which interest related prior to change</b> <small>Note: Details are only required for a contract in relation to which the interest has changed</small>	n/a
<b>Interest acquired</b>	n/a

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<b>Interest disposed</b>	n/a
<b>Value/Consideration</b> <small>Note: If consideration is non-cash, provide details and an estimated valuation</small>	n/a
<b>Interest after change</b>	n/a

**Part 3 – <sup>+</sup>Closed period**

<b>Were the interests in the securities or contracts detailed above traded during a <sup>+</sup>closed period where prior written clearance was required?</b>	No
<b>If so, was prior written clearance provided to allow the trade to proceed during this period?</b>	n/a
<b>If prior written clearance was provided, on what date was this provided?</b>	n/a

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<sup>+</sup> See chapter 19 for defined terms.