



Swift announcement

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Cessation of Monthly Subscription Services

Swift TV Ltd (**Swift** or **Company**) announces that, following the transition of its services contract with Mineral Resources to a month-to-month basis from 14 October 2025 (as previously advised in the Company's Appendix 4E dated 29 August 2025), Swift TV has now received notification from Mineral Resources for the winding down of Swift's provision of monthly subscription services. These services comprise the reselling of Foxtel content and Swift Access subscriptions.

The Company notes there has been strong demand for Swift's market-first product, Swift TV, which has driven a strategic focus on the delivery and installation of the Company's initial shipment across 11 sites and approximately 4,300 screens for leading Mining, Oil & Gas and Aged Care customers, targeted for completion by the end of March 2026. These installations support Swift's ongoing transition away from reseller-based services to a hardware-enabled SaaS model.

Swift TV subscriptions are expected to commence progressively upon installation at each new site, with the first deployment scheduled for January 2026.

Swift TV is the fastest-selling product in the Company's history, with pre-shipment device sales achieved at a materially faster rate than Swift's first-generation Swift Access product at its 2020 launch, demonstrating strong early market traction.

Swift CEO Brian Mangano commented, "We would like to thank Mineral Resources for their valued partnership over the past ten years, spanning a range of Swift services. As Swift focuses on the rollout of its market-first product, Swift TV, with leading Aged Care and Mining customers and expands into new markets in Australia and internationally, we remain proud of the relationships built through our legacy product and look forward to the opportunity to work with our local customers again in the future."

For further information please contact:

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About Swift

Swift is a technology company delivering enterprise in-room engagement and entertainment. Swift TV, its flagship market-first all-in-one connected TV product, is designed for scalable deployment in enterprise environments such as Mining, Oil & Gas, Aged Care and Hospitality, unifying entertainment, communication and engagement while supporting integrations that optimise business outcomes.