

ASX Release  
8 January 2026

## Operational Update

Decidr AI Industries Ltd (ASX: DAI) ("DAI" or "the Company") provides the following operational update for the Q2 FY 2026 quarter, highlighting recent developments across its AI platform, invoicing performance, and key strategic partnerships.

### Highlights

- The Company's **December 2025 exit revenue (invoiced) reached a \$4.0 million annualised run-rate, a 60% increase on September 2025** driven by new revenue records across both partner-led and BetaOS customer revenues
- Decidr and Ebev have successfully progressed from pilot to commercial rollout **securing commitments from over 100 venues nationally** for the agentic procurement app.
- As announced on January 2, 2026, the Company has completed its acquisition of 100% interest in Sugarwork Inc. ("Sugarwork"), a Delaware-based AI knowledge transfer and enterprise collaboration platform.
- BetaOS customers continue to be onboarded into the Decidr Agentic Operating System, with **the Company releasing several new areas of agentic functionality in the platform across CRM and RevOps**.

### Operational update

The Company continues to deliver strong operational momentum across its core strategic initiatives:

**Revenue Momentum:** The Company's December exit invoiced annual revenue run-rate is in excess of \$4 million, driven by new revenue records across both partner-led revenues and BetaOS customer revenues.

This represents 60% growth on the September 2025 exit annual revenue run-rate of \$2.5M illustrating strong growth of Decidr's embedded partnership strategy and BetaOS customer activations which continue through January.

**Partner Maturation:** The Company made progress on several partnerships over Q2 FY26 with new revenue records being set with CareerOne as well as making progress with the pilot launch of the agentic procurement application with eBev.

Decidr and eBev have successfully progressed from the pilot phase to a full-scale commercial rollout, securing commitments to deploy across 100 venues nationally. The Agentic Procurement App is delivering substantial operational and financial impact for hospitality operators, with venues reporting significant time savings, streamlined stock ordering, and material margin improvements through smarter purchasing recommendations.

Customer feedback has been overwhelmingly positive, highlighting the platform's ease of use, reliability, and the immediate visibility it provides over procurement decisions. The rapid adoption across a broad venue network reinforces the strong product-market fit of Decidr's agentic technology in the hospitality sector.

With expansion continuing through Q3 FY26, the partnership is expected to drive recurring revenue contributions while further validating Decidr's embedded distribution model across large, data-rich B2B environments.

**M&A Progress:** As announced on 2 January 2026, the Company has completed its acquisition of 100% of Sugarwork Inc. ("Sugarwork"), a Delaware-based AI knowledge transfer and enterprise collaboration platform.

Following completion DAI advises that Sugarwork shareholders received a 4.13% ownership stake in the new Decidr US entity, and in addition, Ms. Vanessa Liu, CEO of Sugarwork will continue her leadership position in the business.

Ms. Liu and Sugarwork staff and Decidr teams have engaged throughout the acquisition process in designing product integration, GTM and positioning strategies supporting US expansion strategy for Decidr and APAC expansion strategy for Sugarwork respectively.

**Product Delivery:** Decidr teams shipped several releases of new agentic functionality to BetaOS customers. Customer feedback continues to be strong, with successful early deliveries of CRM and RevOps functionality, validating product-market fit and reinforcing the commercial roadmap. BetaOS customers were onboarded throughout the quarter with onboarding continuing into the New Year.

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## Outlook

DAI enters 2026 with strong operational momentum, a sharpened global focus, and a growing pipeline of commercial opportunities across multiple sectors. The Company's continued investment in its agentic AI platform, expansion into the United States, and deepening partner ecosystem provides a solid foundation for scale.

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This announcement has been authorised for release by the Board of DAI.

### **About Decidr AI Industries (ASX:DAI)**

Decidr AI Industries (ASX:DAI) is an AI-enablement group building the infrastructure that allows organisations to become truly AI-native. The company now owns 100% of Decidr.ai, developer of the Decidr Agentic Operating System—technology that unifies business data, workflows, and decisions into a deterministic, enterprise-grade AI layer.

DAI has also owns Sugarwork, a leading knowledge-capture and workflow-automation platform, further strengthening its capabilities in organisational intelligence and enterprise AI adoption.

With these combined assets, DAI is accelerating product development, expanding into new industries and geographies, and enabling its portfolio and partners to unlock rapid growth through scalable, agentic AI.

To be updated on all DAI activities, news and access historical information register on the DAI Investor Portal: <https://decidrindustries.ai/auth/signup>

For more information see <https://decidrindustries.ai>