

## Quarterly Activities Report & Appendix 4C

**Thrive Tribe Technologies Limited (“1TT” or the “Company”)** is pleased to announce its Appendix 4C cash flow statement for the quarter ended 31 December 2025 (Q2 FY26), along with the following financial and operational update.

### Executive Summary

During this quarter, the Company continued to grow its client base while materially expanding the strategic depth and scope of its engagements. The period reflected a deliberate shift toward higher-value mandates, launch-led growth programs, and repeatable performance frameworks, building on the momentum established in the prior quarter.

The MyTribe Consulting division continued to underpin advisory revenue during the period, with an increased emphasis on complex strategy, media amplification, and pre-launch positioning for clients operating in competitive and regulated environments.

The Company successfully raised capital to strengthen its financial position and fund ongoing operations.

#### Key Highlights:

- Capital raised of approximately \$300,000 during the quarter through equity placement (announced 10 December 2025)
- Net operating cash outflows of \$186,000, reflecting continued focus on core operational costs
- Cash position declined from \$589,000 (30 September 2025) to \$101,000 (31 December 2025)
- Investment expenditure of \$660,000 relating to property, plant and equipment initiatives

### Operational and Strategic Update

#### Strategic Advisory and Launch-Led Engagements

The Company undertook expanded strategic advisory and amplification work with an international fintech group in advance of a planned US market launch. Activities included podcast amplification, PR support, and media strategy designed to drive awareness, credibility, and inbound interest ahead of commercial milestones.

The Company also supported launch planning and activation strategies to be delivered from the forthcoming Thrive Tribe headquarters, reinforcing its ability to integrate digital strategy, media, and physical activation into a unified go-to-market offering. Development of the headquarters continued during the quarter.

#### Performance Marketing and Lead Generation Capability

During the quarter, 1TT designed and initiated a structured lead generation strategy within the NDIS industry, transitioning from brand-led activity to performance-driven acquisition models.

This work establishes a repeatable acquisition framework applicable across regulated service industries where compliance, trust, and customer lifetime value are critical, supporting scalable future deployment.

## Client Portfolio Expansion and Industry Diversification

The Company expanded its client portfolio within the food and beverage sector during the quarter, delivering revitalised branding, website development, and social media strategy.

These engagements reflect increasing demand from established consumer businesses seeking digital transformation and performance-oriented growth, further diversifying Thrive Tribe's revenue base and reducing reliance on any single industry vertical.

## Influencer Network and Platform Expansion

Thrive Tribe continued to expand its influencer ecosystem during the quarter, engaging with creators as part of a structured onboarding process to the Company's proprietary influencer management software.

These activities support the scaling of influencer-led campaigns under retainer and performance-based commercial models, while strengthening the Company's technology-enabled approach to content, media, and performance marketing.

## Thrive Tribe Home Base

The Company continues to advance the development of Thrive Tribe Home Base, a dedicated community and event space designed to serve as a physical hub for the Thrive Tribe network. This strategic initiative aligns with the Company's mission to merge digital performance with real-world engagement and is expected to strengthen client and community relationships through:

- Curated networking events
- Client showcases and brand activations
- Platform for entrepreneurs, business owners, and influencers to collaborate

## Slik Investment Highlights (1TT holds a 6% shareholding)

As a strategic investor holding a 6% shareholding in Slik, the Company continues to monitor this investment. Slik has demonstrated strong commercial momentum:

During the quarter, Slik continued to progress its operational and product development activities, with a focus on stabilising its financial position and building its long-term SaaS platform capabilities.

For FY2025, Slik reported 75 recurring enterprise clients and revenues of USD 851,000, reflecting continued customer adoption across Latin America and Europe. While growth remains below original expectations, the business has maintained its international footprint and recurring revenue base.

Slik has continued to invest in product development, with USD 719,000 capitalised to research and development. This investment is primarily focused on the upcoming "Performance" product release scheduled for 2026, which is intended to support future revenue expansion and improved monetisation metrics over time.

From a financial perspective, SLIK reduced net payable debt by 31% during the period, decreasing from 61% to 26% of revenues, reflecting ongoing efforts to improve cash flow management and balance sheet resilience.

Although statutory equity remains negative, adjusted economic equity increased to approximately USD 938,000, representing a 2.3x increase compared to 2024. This improvement reflects underlying value from prior investments, while acknowledging that the asset has not yet met original return expectations.

## Corporate

During the Quarter, the Company successfully completed two small-scale placements to provide working capital and fund operational initiatives:

15<sup>th</sup> of October - The Company completed its entitlement offer where 9,470,500 ordinary shares were issued out of a possible 206,246,102 ordinary shares offered to shareholders. The company received approximately 28,000 in additional funds related to this entitlement offer.

10<sup>th</sup> of December – The company completed a capital raise to sophisticated and professional investors totalling \$300,000 via the issue of 187,500,000 fully paid ordinary shares pursuant to shareholder approval obtained on 27 November 2025 (per resolution 5 of the Notice of General Meeting released to ASX on 27 October 2025) for working capital and costs of the offer. The issue price for these shares was 0.0016 representing a 20% discount to the volume weighted average price (VWAP) per the resolution. Clee Capital acted as lead manager and received a 6% + GST fee.

During the Quarter the Company recorded net operating cash outflows of \$186,000. Also during the quarter, the Company paid fees and remuneration to directors and related parties in an amount of \$14,000.

The Company's cash was \$101,000 at 31 December 2025.

## Outlook

The Company remains focused on:

- Executing high-impact launch and pre-market strategies for domestic and international clients
- Scaling performance marketing and lead generation offerings in regulated industries
- Strengthening commercial execution through the planned appointment of a dedicated business development lead focused on pipeline development and conversion
- Expanding and monetising its influencer network through proprietary software
- Continuing client diversification across consumer, hospitality, and founder-led businesses
- Progressing the Thrive Tribe headquarters as a strategic asset for launches, partnerships, and community-led growth

Thrive Tribe enters the next quarter with a diversified revenue base, expanding client portfolio, and a maturing ecosystem that integrates digital performance, community engagement, and scalable operations.

-ENDS-

**This ASX announcement has been authorised by Thrive Tribe Technologies Limited's Board of Directors.**

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### About us

Thrive Tribe Technologies Limited (ASX: 1TT) is on a mission to build a connected world of thriving individuals and businesses committed to health and wellness. With a focus on digital innovation, the Company is dedicated to creating a vibrant community where users can connect with thought leaders, creators, and businesses that inspire positive change. Thrive Tribe's core technology platform, MyTribe, is designed to empower creators and businesses through data-driven insights and engagement tools.

# **Appendix 4C** **Quarterly cash flow report for entities** **subject to Listing Rule 4.7B**

Name of entity

THRIVE TRIBE TECHNOLOGIES LIMITED

ABN

Quarter ended ("current quarter")

64 600 717 539

31 DECEMBER 2025

Consolidated statement of cash flows		Current quarter \$A'000	Year (6 months) \$A'000
<b>1</b>	<b>Cash flows from operating activities</b>		
1.1	Receipts from customers	50	50
1.2	Payments for		
	(a) research and development	-	-
	(b) product manufacturing and operating costs	(43)	(129)
	(c) advertising and marketing	(9)	(25)
	(d) leased assets	-	-
	(e) staff costs	(46)	(130)
	(f) administration and corporate costs	(138)	(403)
1.3	Dividends received (see note 3)	-	-
1.4	Interest received	-	-
1.5	Interest and other costs of finance paid	-	-
1.6	Income taxes paid	-	-
1.7	Government grants and tax incentives	-	-
1.8	Other (Profit on sale of shares)	-	-
<b>1.9</b>	<b>Net cash from / (used in) operating activities</b>	<b>(186)</b>	<b>(637)</b>
<b>2</b>	<b>Cash flows from investing activities</b>		
2.1	Payments to acquire:		
	(a) entities	-	-
	(b) businesses	-	-
	(c) property, plant and equipment	(660)	(660)
	(d) investments	-	-
	(e) intellectual property	-	-
	(f) other	-	-

Consolidated statement of cash flows		Current quarter \$A'000	Year (6 months) \$A'000
2.2	Proceeds from disposal of:		
	(a) entities	-	-
	(b) businesses	-	-
	(c) property, plant and equipment	-	-
	(d) investments	-	-
	(e) intellectual property	-	-
	(f) other non-current assets	-	-
2.3	Cash flows from loans to other entities	-	-
2.4	Dividends received (see note 3)	-	-
2.5	Other (provide details if material)	-	-
<b>2.6</b>	<b>Net cash from / (used in) investing activities</b>	<b>(660)</b>	<b>(660)</b>

<b>3</b>	<b>Cash flows from financing activities</b>		
3.1	Proceeds from issues of equity securities (excluding convertible debt securities)	328	1,424
3.2	Proceeds from issue of convertible debt securities	-	-
3.3	Proceeds from exercise of options	-	-
3.4	Transaction costs related to issues of equity securities or convertible debt securities	-	(50)
3.5	Proceeds from borrowings	30	30
3.6	Repayment of borrowings	-	(146)
3.7	Transaction costs related to loans and borrowings	-	-
3.8	Dividends paid	-	-
3.9	Other (provide details if material)	-	-
<b>3.10</b>	<b>Net cash from / (used in) financing activities</b>	<b>358</b>	<b>1,258</b>

<b>4</b>	<b>Net increase / (decrease) in cash and cash equivalents for the period</b>		
4.1	Cash and cash equivalents at beginning of period	589	140
4.2	Net cash from / (used in) operating activities	(186)	(637)
4.3	Net cash from / (used in) investing activities	(660)	(660)

Consolidated statement of cash flows		Current quarter \$A'000	Year (6 months) \$A'000
4.4	Net cash from / (used in) financing activities (item 3.10 above)	358	1,258
4.5	Effect of movement in exchange rates on cash held	-	-
<b>4.6</b>	<b>Cash and cash equivalents at end of period</b>	<b>101</b>	<b>101</b>
<b>5</b>	<b>Reconciliation of cash and cash equivalents</b> at the end of the quarter (as shown in the consolidated statement of cash flows) to the related items in the accounts	<b>Current quarter \$A'000</b>	<b>Previous quarter \$A'000</b>
5.1	Bank balances	101	589
5.2	Call deposits	-	-
5.3	Bank overdrafts	-	-
5.4	Other (provide details)	-	-
<b>5.5</b>	<b>Cash and cash equivalents at end of quarter (should equal item 4.6 above)</b>	<b>101</b>	<b>589</b>

<b>6</b>	<b>Payments to related parties of the entity and their associates</b>	<b>Current quarter \$A'000</b>
6.1	Aggregate amount of payments to related parties and their associates included in item 1	14
6.2	Aggregate amount of payments to related parties and their associates included in item 2	-

*Note: if any amounts are shown in items 6.1 or 6.2, your quarterly activity report must include a description of, and an explanation for, such payments.*

<b>7</b>	<b>Financing facilities</b>	<b>Total facility amount at quarter end \$A'000</b>	<b>Amount drawn at quarter end \$A'000</b>
	<i>Note: the term "facility" includes all forms of financing arrangements available to the entity.</i>		
	<i>Add notes as necessary for an understanding of the sources of finance available to the entity.</i>		
7.1	Loan facilities	-	-
7.2	Credit standby arrangements	-	-
7.3	Other (please specify)	-	-
7.4	<b>Total financing facilities</b>	-	-
7.5	<b>Unused financing facilities available at quarter end</b>		
7.6	Include in the box below a description of each facility above, including the lender, interest rate, maturity date and whether it is secured or unsecured. If any additional financing facilities have been entered into or are proposed to be entered into after quarter end, include a note providing details of those facilities as well.		

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8	Estimated cash available for future operating activities	\$A'000
8.1	Net cash from / (used in) operating activities (Item 1.9)	(186)
8.2	Cash and cash equivalents at quarter end (Item 4.6)	101
8.3	Unused finance facilities available at quarter end (Item 7.5)	-
8.4	Total available funding (Item 8.2 + Item 8.3)	101
8.5	<b>Estimated quarters of funding available (Item 8.4 divided by Item 8.1)</b>	0.5
	<i>Note: if the entity has reported positive net operating cash flows in item 1.9, answer item 8.5 as "N/A". Otherwise, a figure for the estimated quarters of funding available must be included in item 8.5.</i>	
8.6	If Item 8.5 is less than 2 quarters, please provide answers to the following questions:	
	8.6.1 Does the entity expect that it will continue to have the current level of net operating cash flows for the time being and, if not, why not?	
	Yes.	
	8.6.2 Has the entity taken any steps, or does it propose to take any steps, to raise further cash to fund its operations and, if so, what are those steps and how likely does it believe that they will be successful?	
	Yes, the entity raised capital of \$358,000 during the period and shall have an ability to continue to raise capital as and when required.	
	8.6.3 Does the entity expect to be able to continue its operations and to meet its business objectives and, if so, on what basis?	
	Yes, the Company has multiple funding opportunities available to it if required including the ongoing support of major shareholders.	
	<i>Note: Where item 8.5 is less than 2 quarters, all of questions 8.6.1, 8.6.2 and 8.6.3 above must be answered.</i>	

## Compliance statement

- 1 This statement has been prepared in accordance with accounting standards and policies which comply with Listing Rule 19.11A.
- 2 This statement gives a true and fair view of the matters disclosed.

Date: **30 JANUARY 2026**

Authorised **By the board**

(Name of body or officer authorising release – see note 4)

### Notes

- 1 This quarterly cash flow report and the accompanying activity report provide a basis for informing the market about the entity's activities for the past quarter, how they have been financed and the effect this has had on its cash position. An entity that wishes to disclose additional information over and above the minimum required under the Listing Rules is encouraged to do so.
- 2 If this quarterly cash flow report has been prepared in accordance with Australian Accounting Standards, the definitions in, and provisions of, *AASB 107: Statement of Cash Flows* apply to this report. If this quarterly cash flow report has been prepared in accordance with other accounting standards agreed by ASX pursuant to Listing Rule 19.11A, the corresponding equivalent standard applies to this report.
- 3 Dividends received may be classified either as cash flows from operating activities or cash flows from investing activities, depending on the accounting policy of the entity.
- 4 If this report has been authorised for release to the market by your board of directors, you can insert here: "By the board". If it has been authorised for release to the market by a committee of your board of directors, you can insert here: "By the *[name of board committee – eg Audit and Risk Committee]*". If it has been authorised for release to the market by a disclosure committee, you can insert here: "By the Disclosure Committee".
- 5 If this report has been authorised for release to the market by your board of directors and you wish to hold yourself out as complying with recommendation 4.2 of the ASX Corporate Governance Council's *Corporate Governance Principles and Recommendations*, the board should have received a declaration from its CEO and CFO that, in their opinion, the financial records of the entity have been properly maintained, that this report complies with the appropriate accounting standards and gives a true and fair view of the cash flows of the entity, and that their opinion has been formed on the basis of a sound system of risk management and internal control which is operating effectively.