

5 February 2026

ASX RELEASE

## Appointment of Selena Verth as Plenti CFO

Plenti's Board is pleased to announce the appointment of Selena Verth as Chief Financial Officer, effective 1<sup>st</sup> July 2026.

Selena is a highly experienced CFO with over 25 years of global finance leadership across FinTech, payments, wealth management and diversified financial services. Most recently, Selena was CFO of ASX-listed OFX Group, leading the finance function for the global payments platform with approximately \$200m in revenue and 700 FTE across nine countries.

Prior to that, Selena spent two years at BT Financial Group (Westpac), and 15 years at GE across multiple roles and geographies spanning internal audit, business development, financial planning, mergers & acquisitions and risk management, with a heavy focus on leading and lending at GE Capital.

Selena has a B. Comm from UNSW, MBA (Exec) from AGSM, and has completed the Company Directors Course (AICD). She is also a FCPA (Australia).

Her appointment follows a comprehensive external search.

Selena will oversee the Company's balance sheet strategy, financial and management reporting, treasury, and investor relations functions as we execute our next phase of growth: Horizon 2 – GROW by also doing new things.

Adam Bennett, CEO of Plenti said:

"Plenti is passing through a critical inflection point as the business continues to scale rapidly and become more financially robust and operationally sophisticated. We are therefore delighted to welcome Selena to join the company as our new CFO.

Selena brings deep experience supporting growing organisations through periods of expansion and change. Her strong track record in commercial and financial leadership, cross-industry cost discipline and M&A integration will be invaluable as we continue to expand the loan book, drive operating leverage and execute Plenti's strategy."

This announcement is made in accordance with ASX Listing Rule 3.16.1.

This release was approved by the Plenti Board of Directors.

For further information, please contact:

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#### **About Plenti**

Plenti is a fintech lender. We provide faster, fairer loans by leveraging our smart technology.

We offer award-winning automotive, renewable energy and personal loans, delivered by our proprietary technology, to help creditworthy borrowers bring their big ideas to life.

Since our establishment in 2014, our loan originations have grown consistently, supported by diversified loan products, distribution channels and funding, and underpinned by our exceptional credit performance and continual innovation.

For more information visit [plenti.com.au/shareholders](http://plenti.com.au/shareholders).