



MAJOR PARTNER



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To: ASX Company Announcements Platform

## **BRISBANE BRONCOS LIMITED AND ITS CONTROLLED ENTITIES 2025 FINANCIAL YEAR FORECAST ANNOUNCEMENT**

In accordance with Listing Rule 3.1, the Board of Brisbane Broncos Limited announce that the profit before tax for the Group for the financial year ended 31 December 2025 is expected to be approximately 30% to 40% above the 2024 result of \$8,389,648, subject to the finalisation of the 2025 audit.

The improved financial result is a reflection of the strong performance of both Brisbane Broncos teams during the 2025 season, with the NRL and NRLW teams winning their respective premierships. The premierships and on-field success saw an increase in commercial and consumer revenue, through larger crowds, memberships, ticketing revenue, merchandise, finals incentives and corporate sales. The grant received per Club from the Australian Rugby League Commission (ARLC) increased throughout the year. This was in line with the ARLC club funding agreement, as well as additional funding per Club for competition expansion, which was received by the seventeen existing NRL Clubs.

Total expenditure increased due to higher average crowds, corporate sales and membership and ticketing expenses. Finals series expenses and increases in merchandise cost of sales were recorded. Marketing and sponsorship expenditure increased with activations in the season, the 2025 final series and grand final related sponsorship servicing. At the end of the season the Broncos launched a new logo, and associated costs are included in the 2025 year. Football department costs increased due to the 2025 finals series as well as investment in the NRL and NRLW pathways and football programs.

This announcement has been approved by the Board of Brisbane Broncos Limited.

Yours sincerely

Brisbane Broncos Limited  
Louise Lanigan  
Company Secretary