

ASX ANNOUNCEMENT

10 February 2026

Kogan.com Ltd 1HFY26 reporting date and investor briefing

Kogan.com Ltd (the Company; Kogan.com; ASX:KGN) intends to release its 1HFY26 Appendix 4D and 1HFY26 Financial Report to the ASX on Monday, 23 February 2026.

Ruslan Kogan (Founder, CEO and Executive Director) and David Shafer (CFO, COO and Executive Director) will give a presentation on the 1HFY26 results via a webinar commencing at 10:30am AEDT on Monday, 23 February 2026.

Participants may register for the briefing session via:

www.koganpresentation.com

After registering, you will receive a confirmation email containing information about joining the webinar.

Authorised for release by the Board of Kogan.com Ltd.

ENDS.

For further information please contact:

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About Kogan.com:

Kogan.com is a portfolio of retail and services businesses that includes Kogan Retail, Kogan Marketplace, Kogan Mobile, Kogan Internet, Kogan Insurance, Kogan Money, Kogan Energy, Kogan Travel, Dick Smith, Matt Blatt, Mighty Ape, Mighty Ape Mobile, Mighty Ape Marketplace and Brosa. Kogan.com is a leading consumer brand renowned for price leadership through digital efficiency. The Company is focused on helping customers live their best lives by delivering remarkable value.