1H26

Results Presentation

24 February 2026

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1H26

Business Highlights

Continued strong growth in both Statutory and Underlying results

Count

Statutory Revenue	Statutory EBITA	Statutory NPAT attributable	Statutory NPATA attributable
+12%	+50%	+133%	+91%
$82.8M	$18.7M	$9.2M	$11.2M

Underlying EBITA Margin	Underlying EBITA	Underlying NPAT attributable	Underlying NPATA attributable
20%	+19%	+45%	+33%
19% in 1H25	$16.6M	$7.2M	$9.2M

Refer to Appendix 7 for definition of Underlying EBITA margin, Underlying EBITA, Underlying NPAT attributable and Underlying NPATA attributable.

Ongoing growth in Wealth Management coupled with strong mergers and acquisitions (M&A) activity has driven a higher interim dividend

Funds Under Advice (FUA)	Funds Under Management (FUM)	CARE FUM growth over last 12 months	Total firms using CARE	Completed M&A transactions in 1H26	Interim dividend
+11%	+49%	+24%	+29%	+50%	+14%
$40.2b	$5.3b	+$853m	93 firms	9 transactions[1]	2.00c per share

Note: Comparison to prior corresponding period, 31 December 2024, where applicable.
1. 6 transactions were complete in the prior corresponding period.

1H26

Segment Performance

Strong wealth momentum driving top line growth across the business

Count

Wealth

Revenue	$23.7m	(+11% 1H25)	↑
EBITA	$8.0m	(+38% 1H25)	↑
EBITA margin	34%		

- Increased wealth earnings due to:
  - FUM growth of 49%[1];
  - Higher than expected gross business earnings contribution from Adviser licensing fees.
- FUM growth driven by:
  - the transition of Count Portfolios in October 2025 ($889M);
  - 21 new firms utilising the CARE investment philosophy over the last 12 months;
  - 157 firms using Count Investment Solutions.

Equity Partnerships

Revenue	$43.0m	(+24% 1H25)	↑
EBITA	$9.7m	(+12% 1H25)	↑
EBITA margin[2]	22%		

- Growth driven by:
  - Financial Planning revenue growth of 12% within Equity Partnerships segment;
  - The full year run rate of 8 transactions in FY25 and partial year revenues of 8 transactions in 1H26;
  - Increase in outsourcing resources of 28% in the last six months, improving operational efficiencies.
- Average firm EBITA margin 22%, compared to 23% in 1H25, driven by additional stamp duty costs and system upgrade implementations.

Services

Revenue	$16.1m	(+4% 1H25)	↑
EBITA	$4.8m	(-5% 1H25)	↓
EBITA margin	30%		

- Revenue growth driven by annual price increases and customer growth offset by customer churn in KnowledgeShop and lower tax training revenues.
- Outsourcing revenue growth of 23%.
- Significant cross-sell opportunity as only 1% of clients use all service offerings within the segment.
- Integration and transaction costs of McGing Advisory & Actuarial, which was acquired in October 2025 impacting EBITA.

[1] Includes the transition of $889M of Count Portfolios on 1 October 2025. Growth is compared to 31 December 2024.
[2] Average firm EBITA margin has been used.

Note: Figures reflect underlying revenue, underlying EBITA and underlying EBITA margin.

Shifting advice landscape; capacity tightens, opportunities expand

Strategic redirection to meet the demands of the new advice cycle

Structural drivers

~10% today ➡ ~27% in 5 years[2]

Australians seeking advice – intergenerational wealth transfer a key long-term driver

~59%[1]

Have low financial capability – substantial industry growth opportunity

~28k ➡ ~15k[1]

Decline in Adviser numbers over last 6 years, constraining supply of quality advice

Delivering Better Financial Outcomes Reforms

Structural tailwinds by streamlining advice and reducing friction

Statements of Advice and Records of Advice production efficiency

Improved production time due to emerging advice technology

+

Profit per client rising

Greater opportunity for margin enhancement

Ability to set and sustain fee levels in a constrained market, underpinned by value-add services

Rising median fees

Advice fee up ~18% YoY to ~$4.5k[3]

Shift to hybrid advice models

Firms blend digital guidance + scaled human advice

Productivity moat

Need for digitisation and standardisation of processes

Growth outlook solidified

>25% industry growth[1]

Expected growth in advice spend over 5 years with c. $2.1 billion[1] of incremental industry revenue

~486k new customers[1]

Increase of 10% or more in the client base in the next 5 years

Scaling through smart workflow

Growth funded by reinvestment into workflow technology

More new Advisers

Scaling the Count Emerging Adviser program

Source:

1 Deloitte Advice 2030: The Big Shift.

2 Deloitte The Big Lift Unlocking Australia's potential- Prepared for Iress.

3 Adviser Ratings 2025 Australian Financial Advice Landscape.

Turning demand into dollars: Count's playbook to increase wealth earnings

We are well positioned to lead in an evolving, capacity-constrained advice market

Strengths	Scaled national network with strong Adviser advocacy	Integrated advice + accounting footprint, employing 76 Financial Advisers	Technology-enabled efficiency + consistent client outcomes
Opportunities	Large pool of wealth firms seeking scale and support	Footprint of Equity Partners to grow through M&A	Improvement in technology driven operational efficiencies
Enablers	Governance discipline that supports scalable organic + inorganic growth	Investment solutions platform enhancing Adviser productivity	Demonstrated strong execution of M&A

Revenue by service line

1H26 Revenue
$82.8M

22%
AFSL within Wealth

19%
Services

11%
Financial Planning within Equity Partnerships

41%
Accounting within Equity Partnerships

7%
Investment Solutions within Wealth

Combined Wealth and Financial Planning revenue represents **40%** of revenue, up from 32% in FY23

Clearly demonstrated results momentum

Strong positive trends across all key financial and commercial indicators

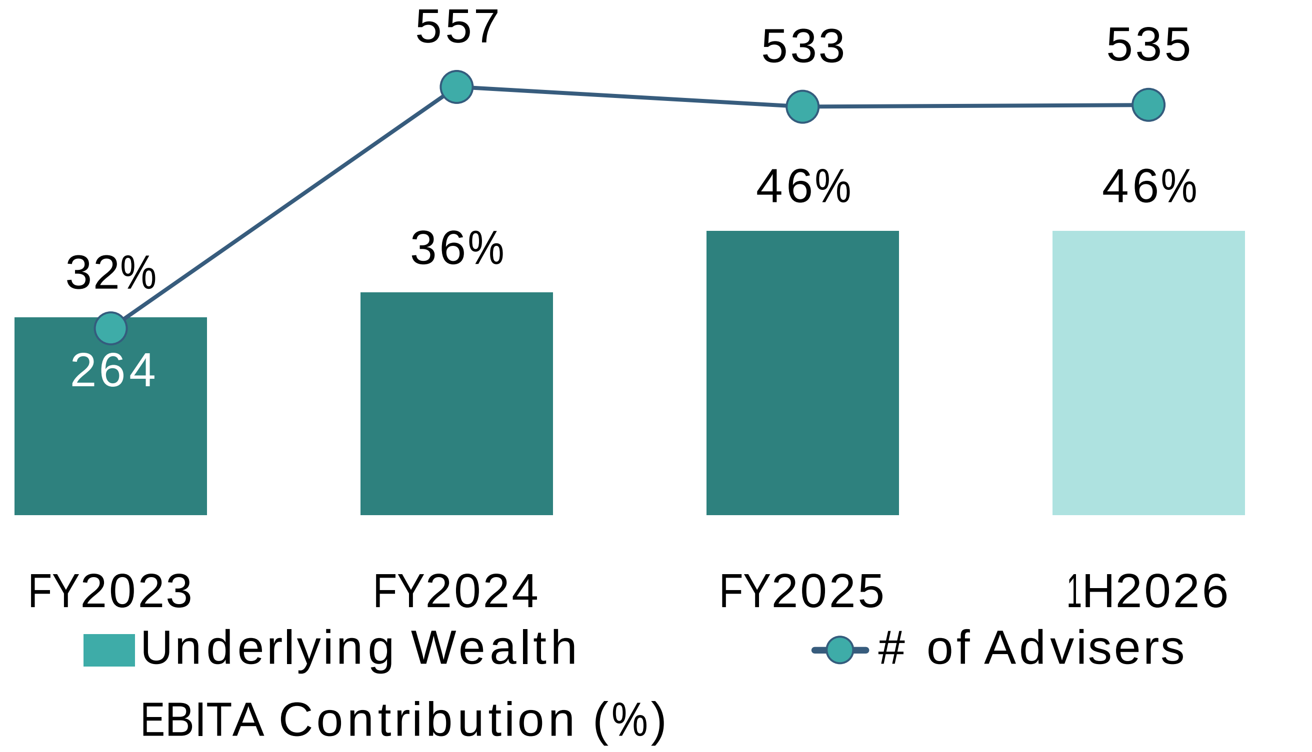
Strong wealth and advice momentum…

… delivering significant margin expansion…

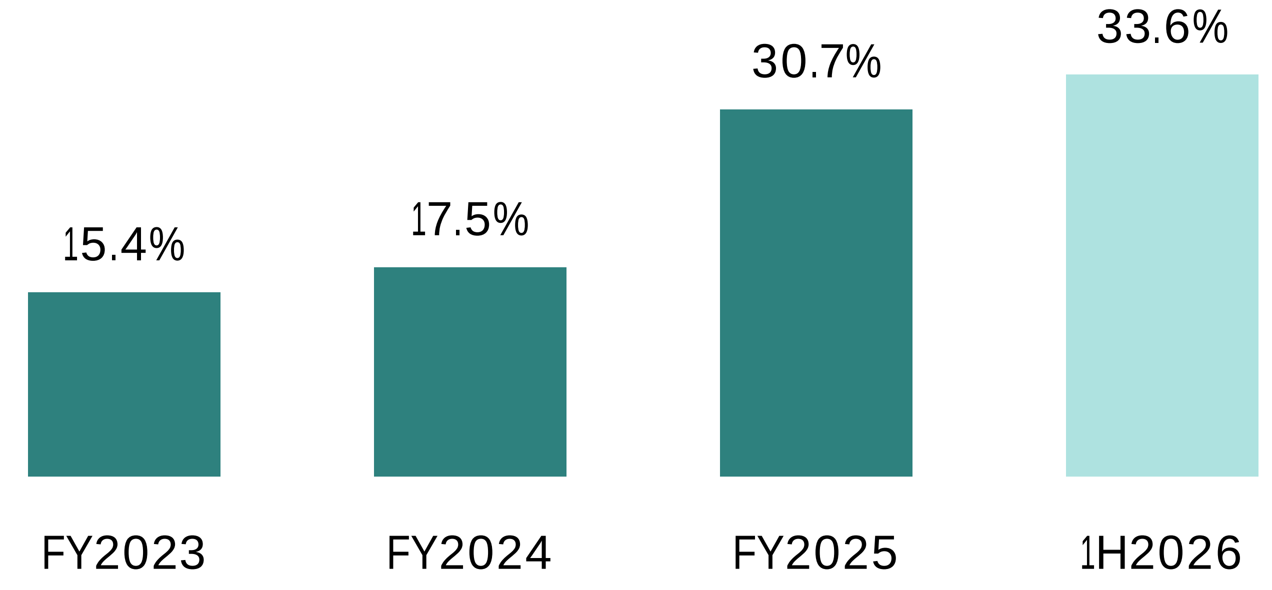
… underpinned by value creating transactions and FUM growth.

Underlying Wealth EBITA Contribution %

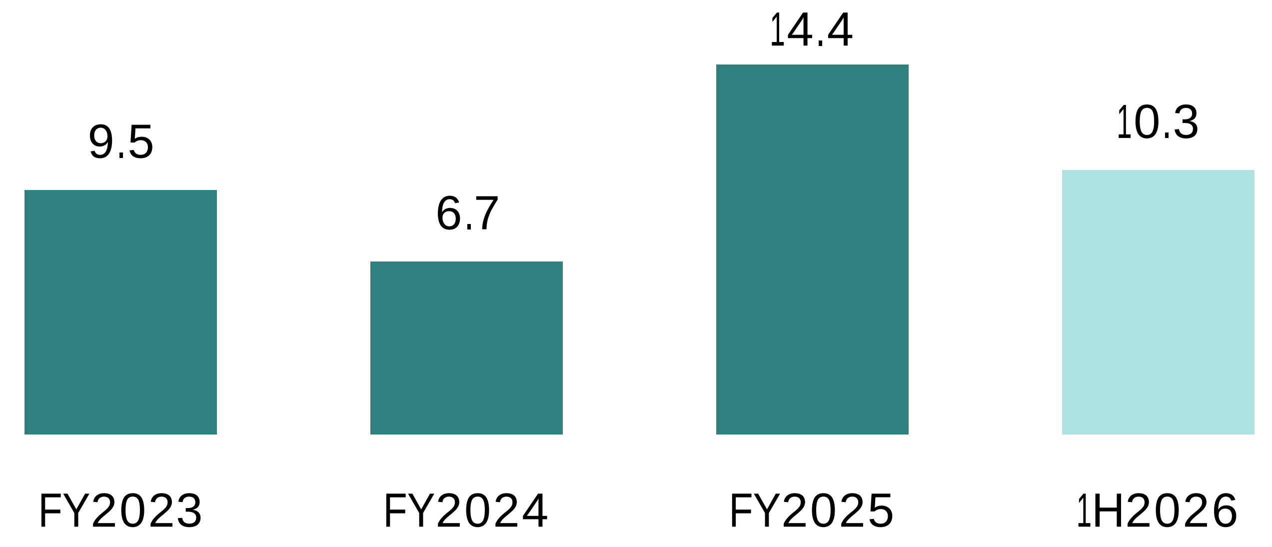
76 employed Advisers within equity partnership segment (+10 over this period)



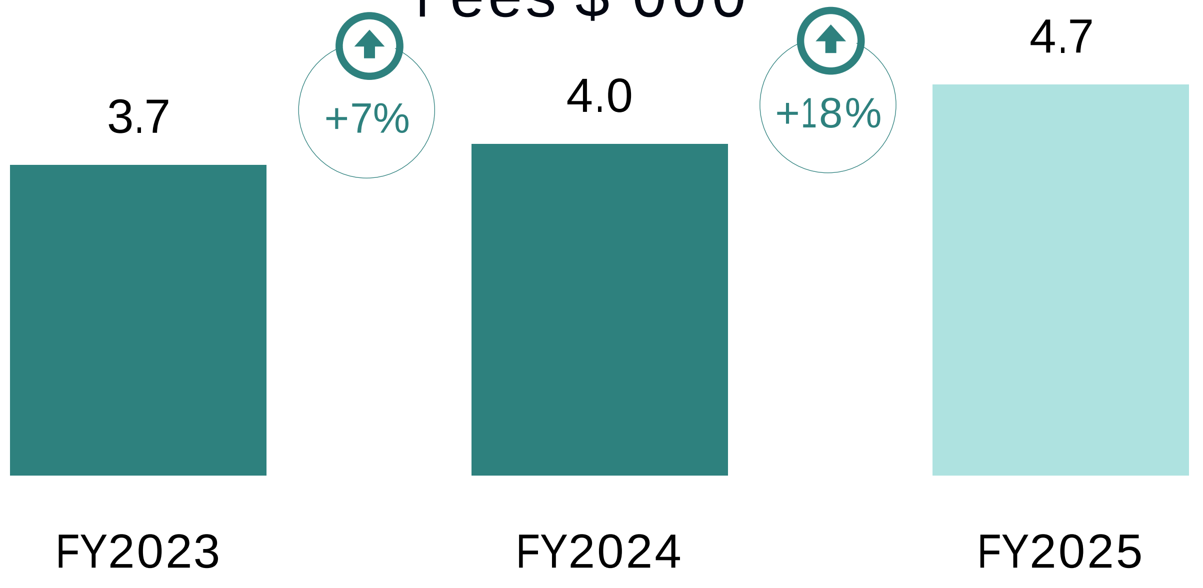
Underlying Wealth Segment EBITA Margins



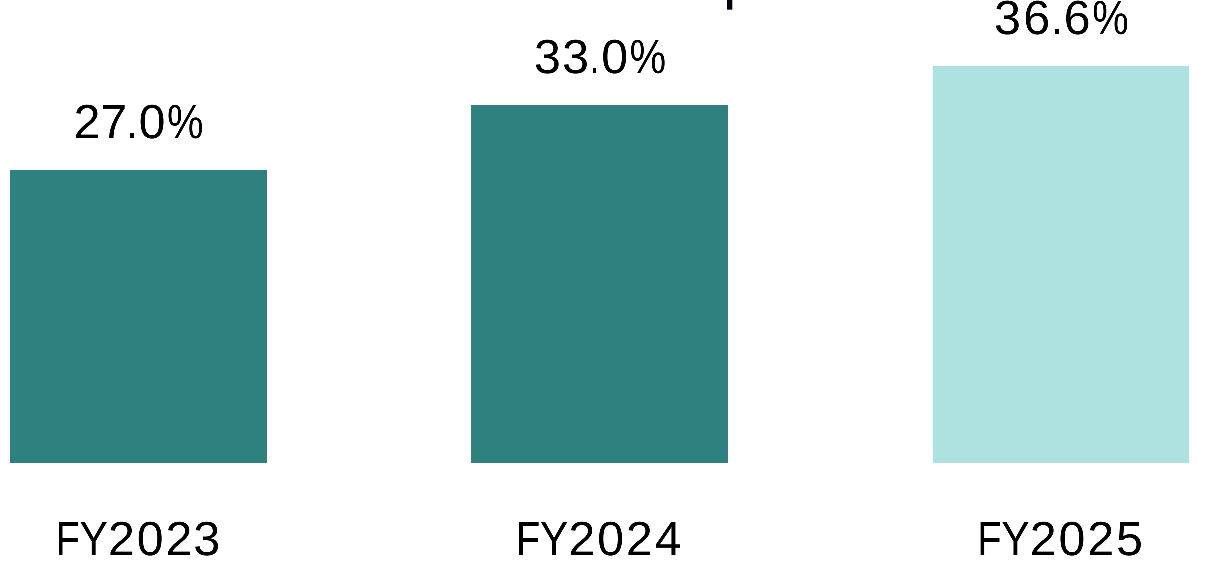
Capital Deployed $M



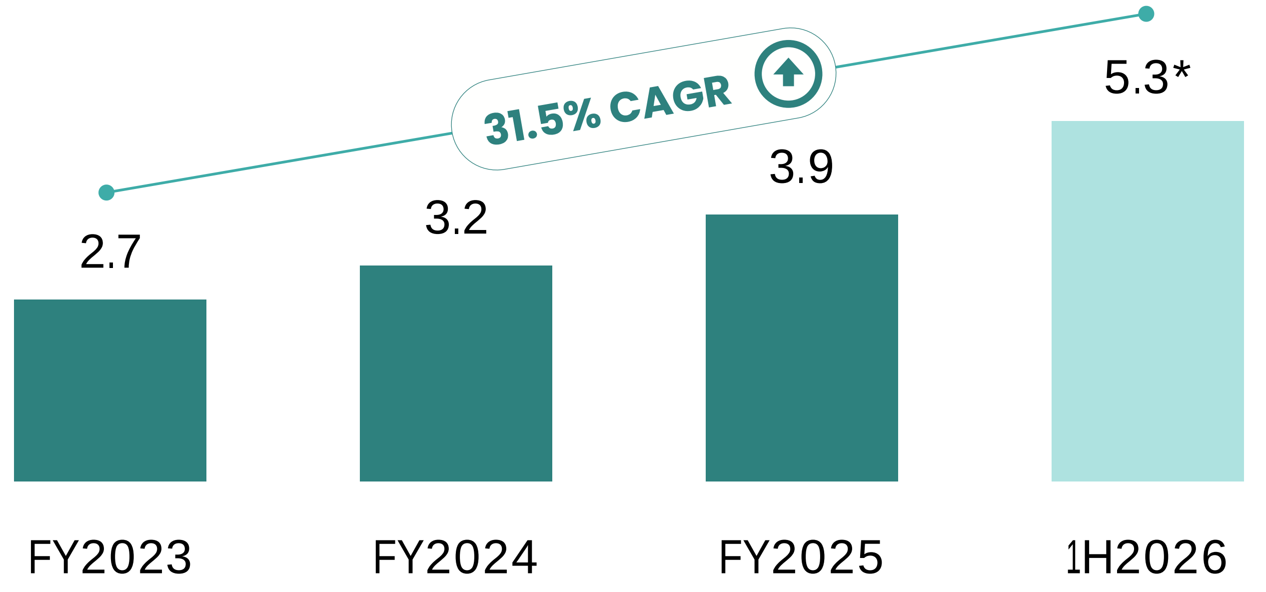
Industry National Median Advice Fees $'000[2]



Financial Planning Margins - Equity Partnerships[1]



FUM ($B)



✓ Sustained financial momentum ✓ Growing Adviser network ✓ Targeted Financial Planning acquisitions ✓ Long term value creation

*includes FUM from Count Portfolios
1. Financial Planning margins based on pure Financial Planning firms only
2 Adviser Ratings 2025 Australian Financial Advice Landscape

Our advantage as an Australian-owned business partnering with local firms

"Best of both worlds": Partner-led, community focussed, Count enabled

100% Owned & Controlled

- Full equity retention
- Mandated operational requirements
- Loss of entrepreneurial growth
- No equity to attract Principal/emerging talent
- Typically foreign capital

Count Equity Partnerships — Our model

- Principals retain day-to-day control – Count's consent required on key matters only
- Governance via board cadence – discipline without mandates
- Network leverage – M&A, technology, AFSL, capital access

Passive Capital

- Investor-driven governance
- Minimal operational involvement
- Financial return focus
- Lack of control
- Typically foreign capital

The Outcome:

Entrepreneurial autonomy + institutional governance = scalable, lower-risk growth

1H26

Detailed Financials

Key Financial Performance Summary

	1H2026	1H2025	Movement	
	$'000	$'000	$'000	%
Underlying Revenue	82,816	71,741	11,075	15%
Direct Costs	(31,751)	(27,751)	(4,000)	14%
Contribution margin	51,065	43,990	7,075	16%
Other Income	1,250	1,414	(164)	(12%)
Operating Expenses – Subsidiaries	(31,548)	(27,955)	(3,593)	13%
Operating Expenses – Corporate Office	(6,483)	(5,716)	(767)	13%
Share of net profit of associates earnings	2,317	2,183	134	6%
Underlying EBITA[1]	16,599	13,916	2,683	19%
Net Finance Costs	(1,842)	(2,145)	303	(14%)
Amortisation	(3,134)	(2,928)	(206)	7%
Underlying Profit before tax[1]	11,623	8,843	2,781	31%
Income Tax Expense	(2,895)	(2,439)	(456)	19%
Underlying NPAT[1]	8,727	6,403	2,326	36%
Underlying NPAT attributable to Count shareholders[1]	7,205	4,979	2,225	45%
Underlying NPATA[1]	10,922	8,445	2,467	29%
Underlying NPATA attributable to Count shareholders[1]	9,169	6,891	2,278	33%

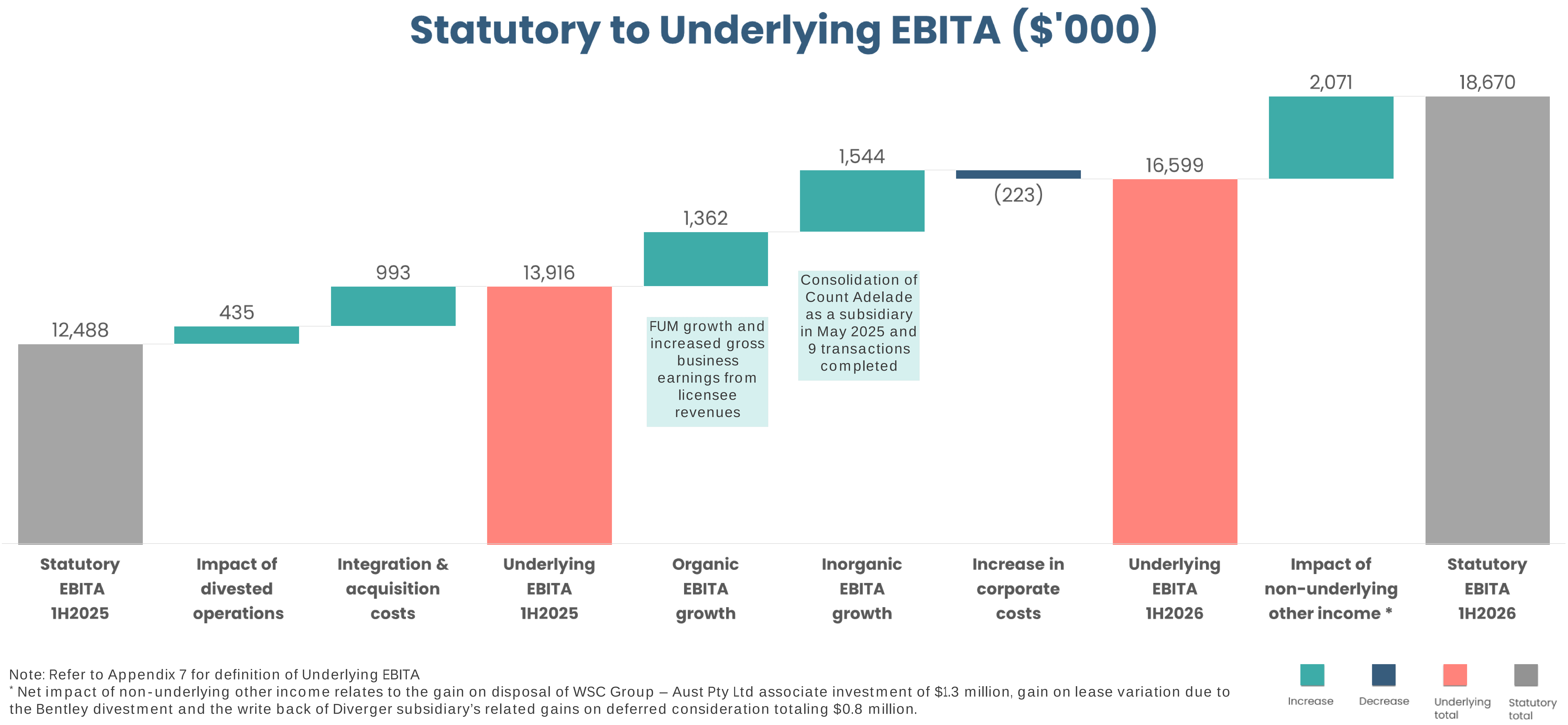
Key 1H2026 Highlights

- Strong underlying earnings growth driven by:
  - The integration of 19 transactions completed in FY25 and 1H26, including Count Adelaide and WSC Group uplifting to subsidiaries;
  - Financial Planning revenues within Equity Partnerships at 12% and growing;
  - FUM growth of +49%;
  - Higher than expected gross business earnings contribution from Adviser licensing fees.
- Improved operating leverage with costs increasing at a slower rate than revenue, reflective of scale benefits and cost discipline.
- Corporate costs increased due to technology investment, and indirect transaction related expenditure, noting that costs as a percentage of revenue decreased from 8.0% to 7.8%.
- Proactive cash management driving lower interest costs despite growing capital employed for acquisitions.
- Increase in amortisation costs due to acquisitions completed.

[1] Refer to Appendix 7 for definition of Underlying Revenue, Underlying EBITA, Underlying Profit before tax, Underlying NPATA, Underlying NPATA attributable to Count shareholders and Underlying NPAT

Statutory to Underlying EBITA bridge - 1H25 to 1H26

Strong organic and acquisitive growth underpinning 1H26 underlying results



Note: Refer to Appendix 7 for definition of Underlying EBITA

* Net impact of non-underlying other income relates to the gain on disposal of WSC Group – Aust Pty Ltd associate investment of $1.3 million, gain on lease variation due to the Bentley divestment and the write back of Diverger subsidiary's related gains on deferred consideration totaling $0.8 million.

Segment performance demonstrates both organic and acquisitive growth

	1H2026	1H2025	Movement	
	$'000	$'000	$'000	%
Equity Partnerships	43,017	34,753	8,264	24%
Wealth	23,684	21,422	2,262	11%
Services	16,115	15,566	549	4%
Underlying Revenue[1]	82,816	71,741	11,075	15%
Equity Partnerships	9,662	8,660	1,002	12%
Wealth	7,960	5,782	2,178	38%
Services	4,822	5,096	(274)	(5%)
Corporate	(5,845)	(5,622)	(223)	4%
Underlying EBITA[1]	16,599	13,916	2,683	19%

[1] Refer to Appendix 7 for definitions behind Underlying Revenue and Underlying EBITA.

Equity Partnerships

- Financial Planning revenue contribution within Equity Partnerships consistent at 25%.
- Increased utilisation of in-house Services, in particular outsourcing to address talent shortage.
- Count Adelaide and WSC Group uplifted from Associates to Subsidiaries via share acquisitions over the last 12 months.

Wealth

- Count portfolios transitioned, adding $889M of FUM on 1 October 2025.
- Strong CARE FUM growth with an increase of +$489 million (comprises of +$262m net inflows and +$227m market movement) over last six months.
- 12% growth in gross business earnings per Adviser compared to 1H25, resulting in increased licensee revenue.

Services

- Proposed Division 296 tax on large superannuation balances expected to increase actuarial certifications requirements for SMSFs.
- Priority Networking launched cyber security assessment offering, mitigating group risks within our AFSL network firms.
- Expanded actuarial capability through the McGing transaction, uplifting tools available to our Financial Advisers.

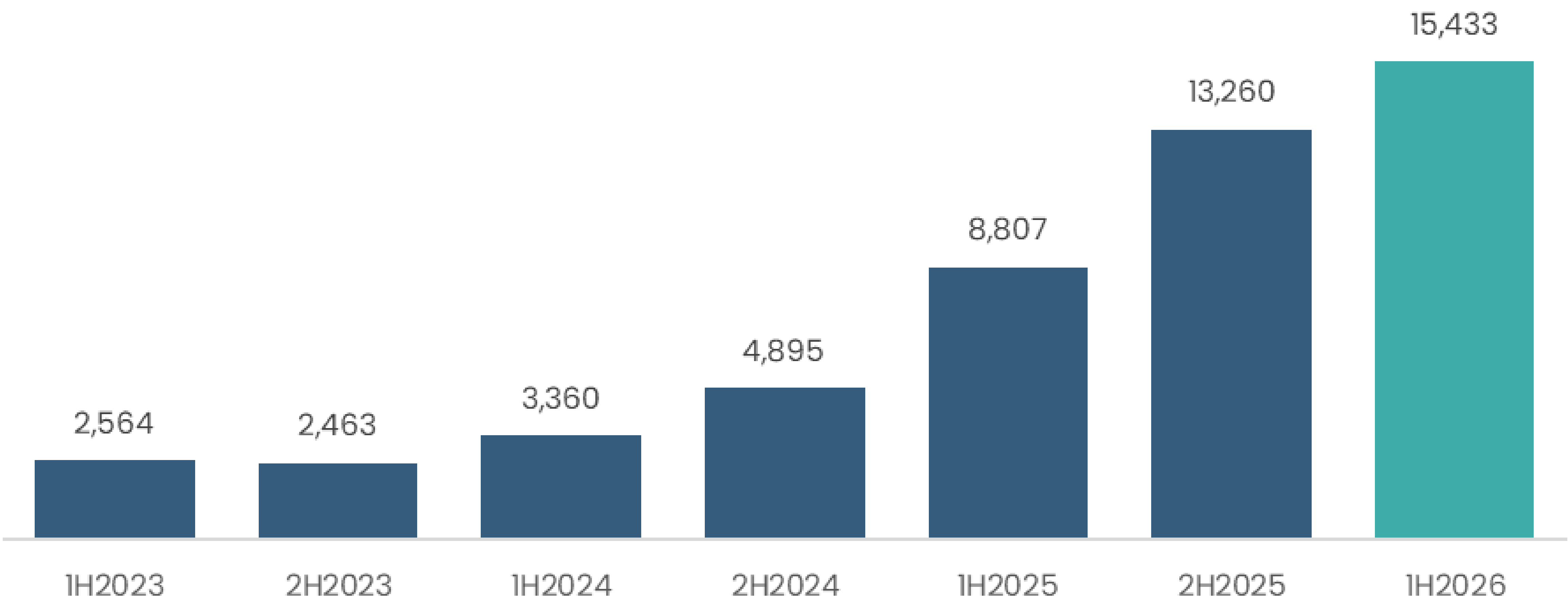
Corporate

- Cost discipline continues in place, including a deliberate increase in technology investment.

Consistent, strong cash flow generation

	1H2026	1H2025	Movement	
	$'000	$'000	$'000	%
Operating activities before interest and taxation	18,782	11,825	6,957	59%
Net interest paid	(1,813)	(1,682)	(131)	8%
Income Tax payments	(1,536)	(1,336)	(200)	15%
Net operating activities	15,433	8,807	6,626	75%
Net investing activities	(6,792)	(6,523)	(269)	4%
Net financing activities	(9,053)	(3,685)	(5,368)	146%

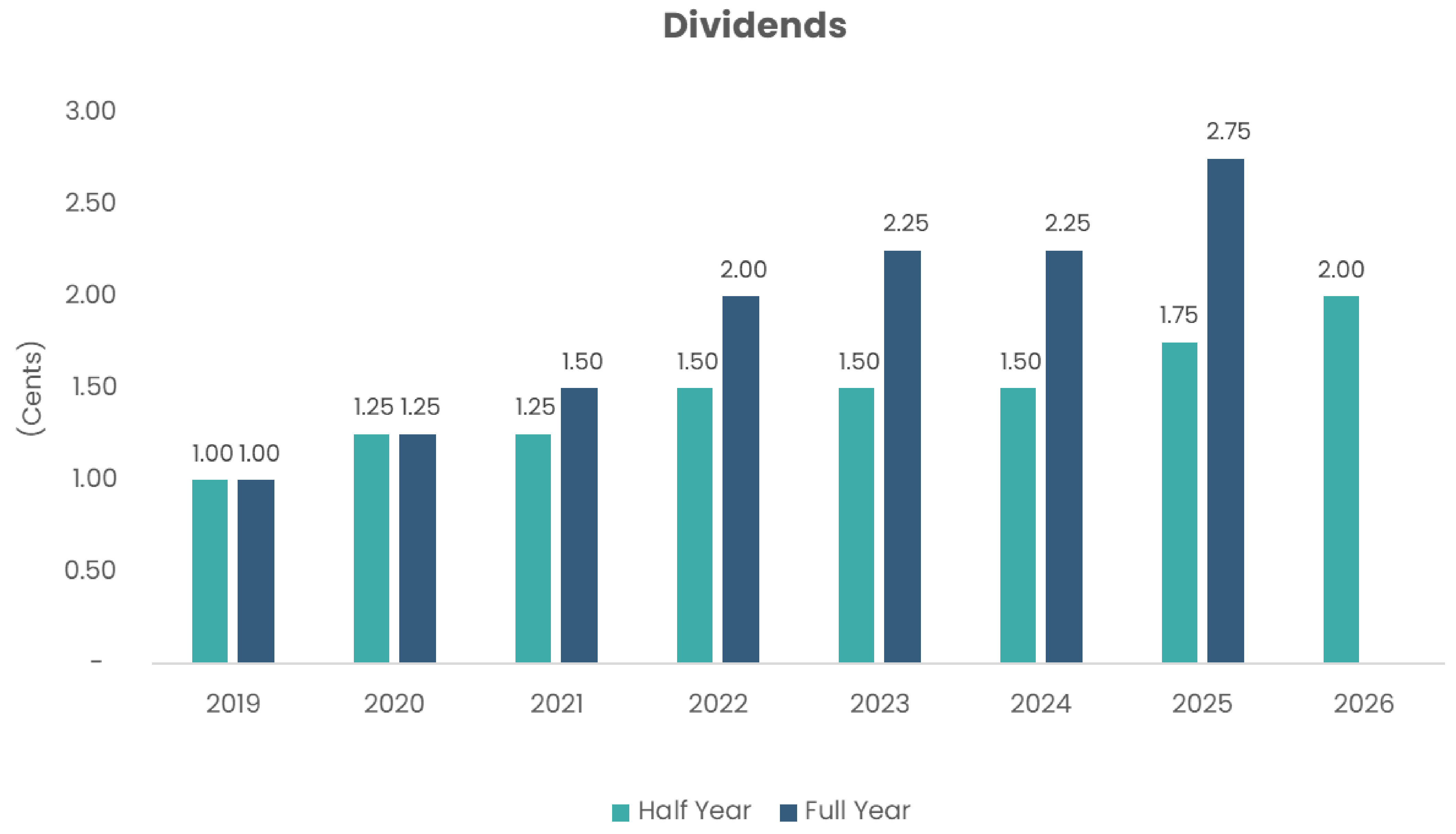
Operating cash flow per half year - $000



Key highlights

- Strong operating cash flow growth underpinned by strong business performance and continued focus on optimising cash.
- EBITDA to Operating activities before interest and taxation conversion at 90% (1H25: 79%).
- Higher dividends from associates driven by organic and inorganic growth.
- Group continues to utilise carry forward tax losses to offset tax payable, with the tax paid attributable to Count's subsidiaries within the Equity Partnership segment.
- Increased capital deployment for earnings accretive acquisitions compared to prior period.
- Increased debt repayments stemming from improved operating cash flow.

Interim Dividend to lift with ample and increased headroom



	1H2026	FY2025
Net (debt)/cash[1]	($22.5m)	($23.1m)
Headroom[2]	$30.6m	$23.1m

[1] Net (debt)/cash is calculated as cash and cash equivalents less total external interest-bearing loans
[2] Headroom is the total undrawn debt facilities plus available overdraft facilities

Key dates for 1H2026 Interim dividend

Ex-Dividend date
Friday 27 February 2026

Payment date
Friday 20 March 2026

Record date
Monday 2 March 2026

Franking credits
31 December 2025 of $19.9M
(30 June 2025 $20.4M)

- 1H2026 interim dividend of 2.00 cents per share, fully franked (1H2025 interim dividend of 1.75 cents per share)
- Target dividend pay-out ratio of 60% to 90% of maintainable net profit after tax attributable to Count shareholders.
- Dividends funded from operating cash flows.
- Debt metrics within debt covenants and well within Count's target net debt to underlying EBITA range of 1.2x.
- Strong cashflow generation providing healthy debt metrics to continue M&A execution.

Note: The Board may consider varying the amount of dividends to be paid or to be declared, having regard to economic and industry conditions as well as potential acquisition requirements

Count

Looking Ahead

Our bold ambition is supported by a refreshed strategic plan underpinned by four Pillars, three Enablers and our Group Behaviours.

Count

Our ambition

To be the leading provider of integrated accounting and wealth services, helping clients through our dynamic perspective that identifies insights from their past, maximises their present and plans for a future where they can do what matters most to them.

Purpose

To make it Count.

Measures of success

- Increase Advice Margin
- Grow Education Market Share
- Increase Funds Under Management
- Increase Return on Capital Invested
- Increase People Engagement

4 Pillars

ADVICE	EDUCATION & EXPERTISE	INVESTMENTS	EQUITY
Expand our Advice value chain	Elevate our knowledge, education and expertise offering	Expand and enhance our investment capability	Capitalise on Equity Partnerships potential

3 Enablers

- Brand strategy
- Systems, data, technology
- Operating model, people & culture strategy

Behaviours

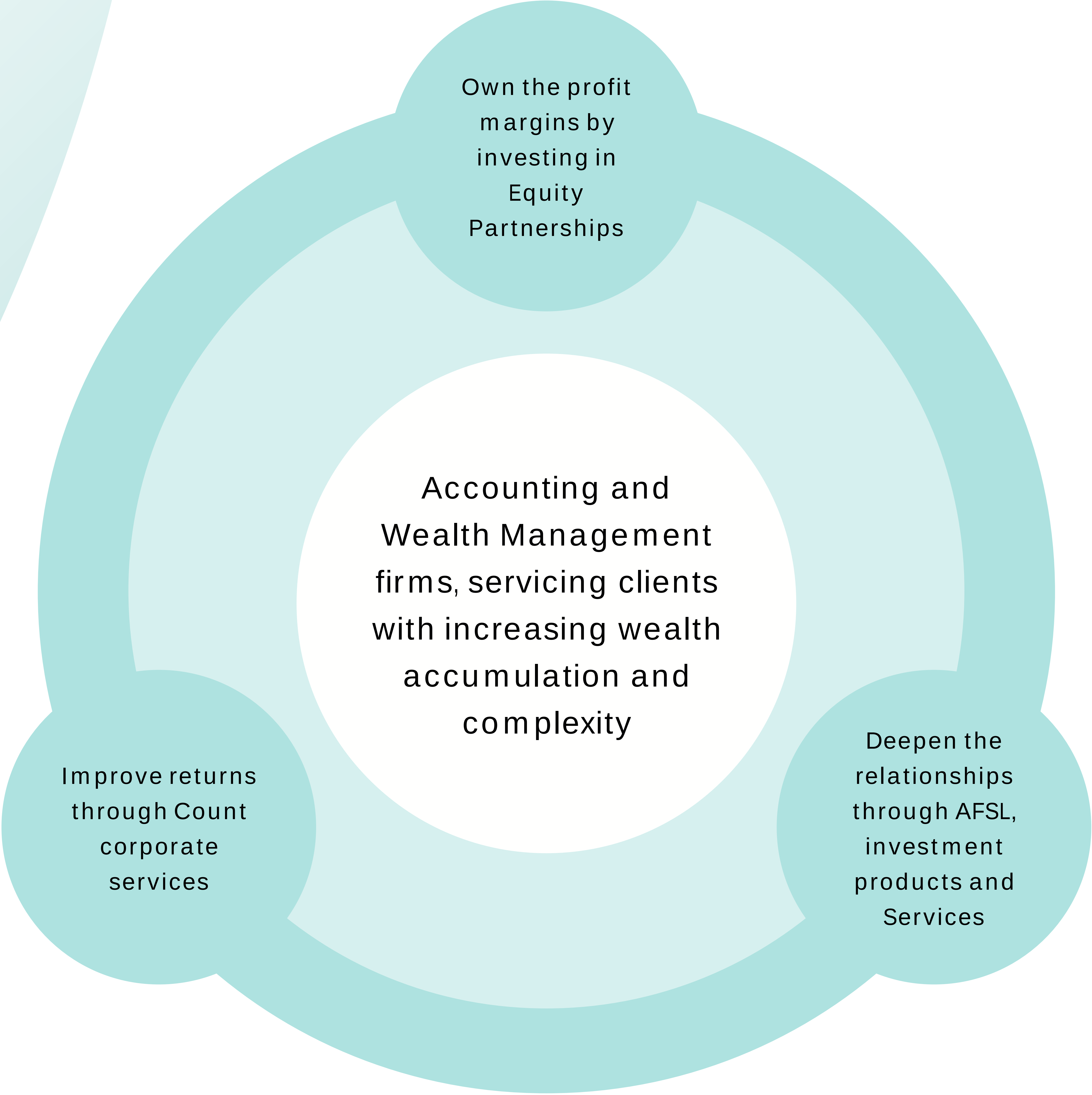
- Think with an open mind
- Act with bravery
- Do what is right

Risk management

Continued execution of Count's flywheel

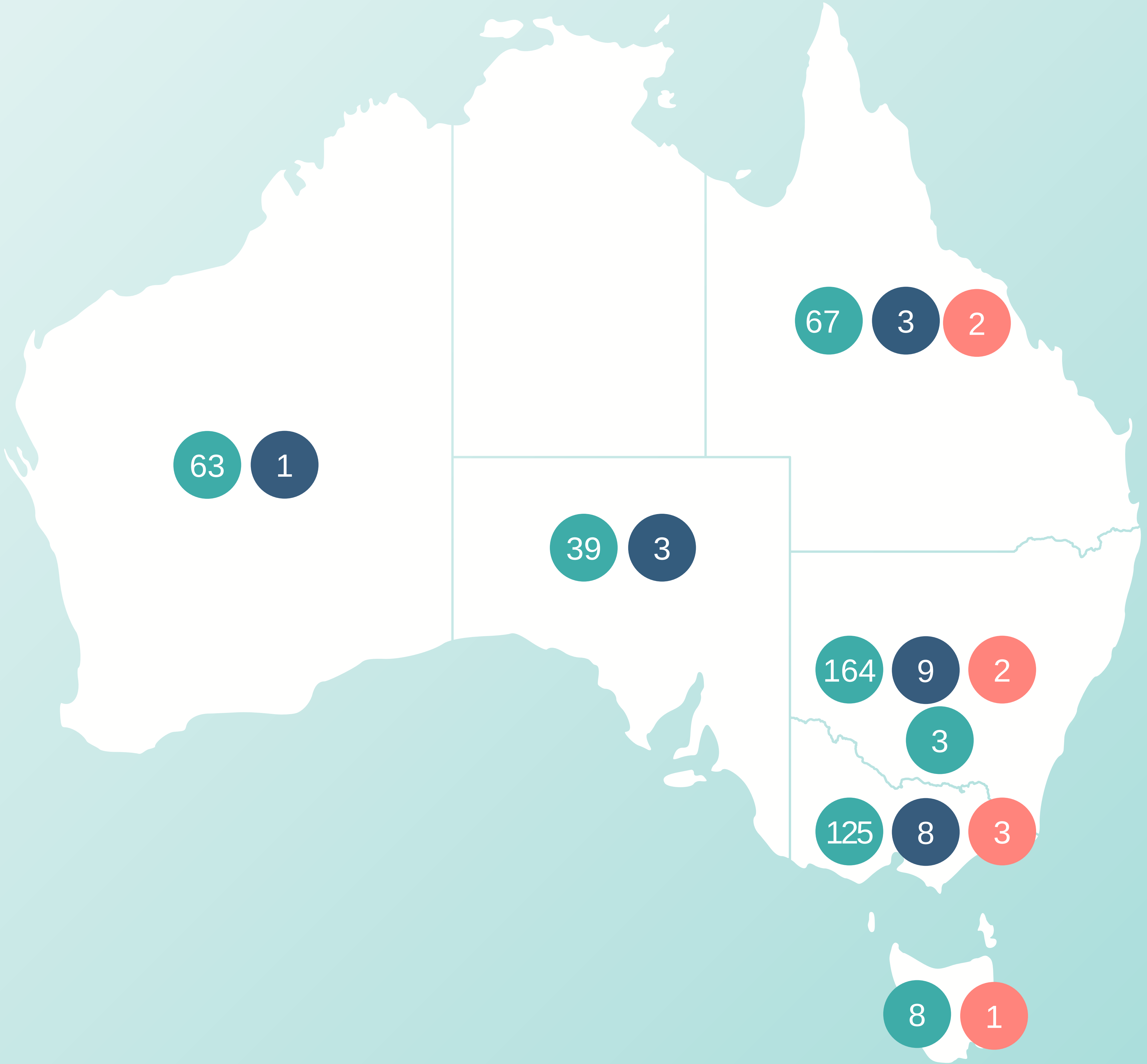
We remain focused on driving shareholder value by:

- Growing our employed Financial Advisers, targeting financial planning revenues to represent 50% of the Equity Partnership revenues within five years;
- Continuing the execution of our M&A strategy;
- Accelerating the rollout of the CARE investment philosophy and Count Investment Solutions, targeting $10b of FUM within five years; and
- Improving the take-up of Count outsourcing solutions, IT managed services and Education products, targeting 50% take up within the Count network within five years.



Appendix

Appendix 1



- Licensed Advice Firms
- Equity Partners – Accounting and Wealth
- Services Businesses

501
Firms

16th Largest
Accounting Firm in Australia[1]

$5.3B
Funds under management

$40.2B
Funds under advice

$82.8M
Statutory Revenue[2]

157
Firms using Count investment Solutions

162K
Clients served[3]

$16.6M
Underlying EBITA[4]

Note: Unless otherwise stated, all metrics above are as at 31 December 2025.
[1] Australian Financial Review, Top 100 Accounting Firms, November 2025
[2] Statutory revenue for the 6 months ending 31 December 2025
[3] Approximate 162,000 total clients serviced by our network in 6 months to December 2025
[4] Underlying EBITA for the 6 months ending 31 December 2025

Appendix 2 - Historical underlying performance

	1H2026 $'000	1H2025 $'000	2H2025 $'000	FY2025 $'000	1H2024 $'000	2H2024 $'000	FY2024 $'000	1H2023 $'000	2H2023 $'000	FY2023 $'000	FY2022 $'000
Equity Partnerships – Revenue[1]	43,017	34,753	33,601	68,354	34,429	31,596	66,025	33,302	33,341	66,643	64,512
Wealth – Revenue	23,684	21,422	20,831	42,253	10,405	19,399	29,804	8,442	9,631	18,073	15,409
Services – Revenue	16,115	15,566	14,930	30,496	3,091	11,226	14,317	2,792	2,956	5,748	3,950
Underlying – Revenue	82,816	71,741	69,362	141,103	47,925	62,220	110,146	44,536	45,928	90,464	83,871
Equity Partnerships – EBITA[1]	9,662	8,660	5,733	14,393	7,364	6,339	13,703	6,132	6,359	12,491	11,509
Wealth – EBITA	7,960	5,782	7,182	12,964	1,129	4,101	5,230	1,371	1,254	2,625	2,128
Services – EBITA	4,822	5,096	4,141	9,237	1,229	2,887	4,116	1,141	1,418	2,559	1,897
Corporate Office And Other Income – EBITA[2]	(5,845)	(5,622)	(3,226)	(8,848)	(4,285)	(2,131)	(6,416)	(3,680)	(3,640)	(7,320)	(6,702)
Underlying – EBITA	16,599	13,916	13,830	27,746	5,437	11,196	16,633	4,955	5,390	10,355	8,832
Equity Partnerships – Amortisation[1]	(916)	(745)	(800)	(1,545)	(467)	(587)	(1,054)	(460)	(481)	(941)	(869)
Wealth - Amortisation	(1,123)	(1,145)	(1,134)	(2,279)	(525)	(1,300)	(1,825)	(309)	(309)	(618)	(651)
Services - Amortisation	(1,094)	(1,031)	(1,055)	(2,086)	(425)	(453)	(878)	(448)	(401)	(849)	(606)
Corporate Office - Amortisation[2]	(1)	(7)	(6)	(13)	(10)	(9)	(19)	(14)	(43)	(57)	(28)
Underlying - Amortisation	(3,134)	(2,928)	(2,995)	(5,923)	(1,427)	(2,349)	(3,776)	(1,231)	(1,234)	(2,465)	(2,154)
Equity Partnerships - EBIT[1]	8,746	7,915	4,933	12,848	6,897	5,752	12,649	5,672	5,878	11,550	10,639
Wealth - EBIT	6,837	4,637	6,048	10,685	603	2,802	3,405	1,062	945	2,007	1,477
Services - EBIT	3,728	4,065	3,086	7,151	804	2,434	3,238	693	1,018	1,711	1,291
Corporate Office – EBIT[2]	(5,846)	(5,630)	(3,231)	(8,861)	(4,295)	(2,140)	(6,435)	(3,694)	(3,684)	(7,378)	(6,730)
Underlying - EBIT	13,465	10,987	10,836	21,823	4,009	8,848	12,857	3,733	4,157	7,890	6,677
Net Finance Costs	(1,842)	(2,145)	(2,007)	(4,152)	(663)	(1,550)	(2,213)	(512)	(555)	(1,067)	(1,069)
Income Tax Expense	(2,895)	(2,439)	(1,920)	(4,359)	(733)	(1,861)	(2,594)	(632)	(383)	(1,015)	(242)
Underlying NPAT	8,727	6,403	6,907	13,312	2,613	5,436	8,049	2,590	3,219	5,809	5,366
Underlying NPAT attributable	7,205	4,979	5,917	10,896	1,442	4,312	5,754	1,753	1,667	3,420	3,438
Tax effected amortisation attributable	1,964	1,912	1,892	3,804	792	1,448	2,240	679	655	1,334	1,206
Underlying NPATA attributable	9,169	6,891	7,809	14,700	2,234	5,760	7,994	2,432	2322	4,754	4,643
Underlying NPATA	10,922	8,445	9,013	17,458	3,612	7,081	10,693	3,451	4,083	7,534	6,874

Note: Refer to Appendix 7 for definition of Underlying Revenue, Contribution Margin, EBITA, EBIT, NPAT and NPATA

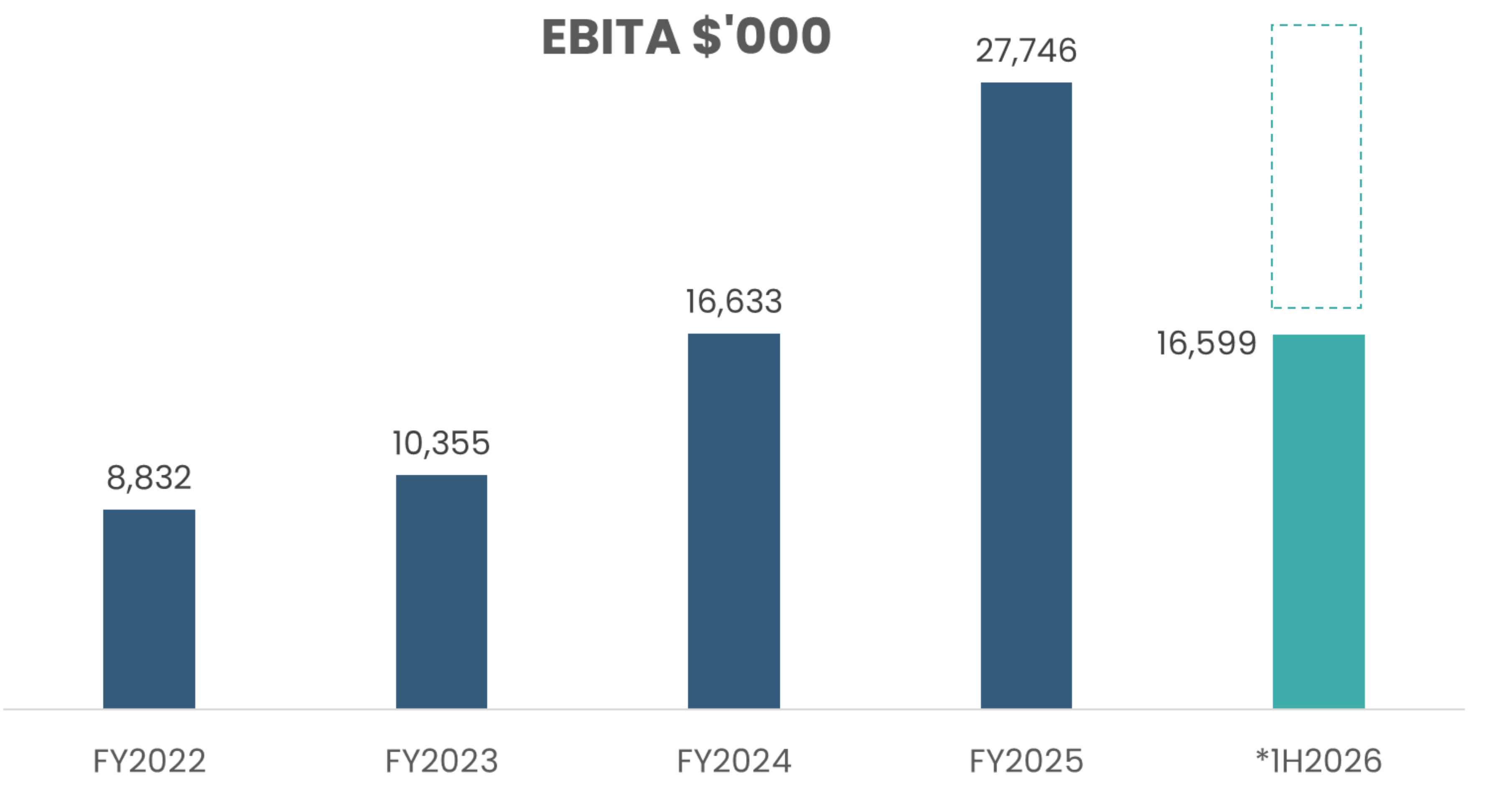
1. Equity Partnerships has been adjusted for the impact of divested operations in the FY2025 and FY2024 periods. FY2023 and FY2022 remain unchanged.
2. Corporate operating expenses in the FY2024 and FY2023 periods have been adjusted to reflect the change in allocation methodology applied from FY2024. FY2022 remains unchanged.

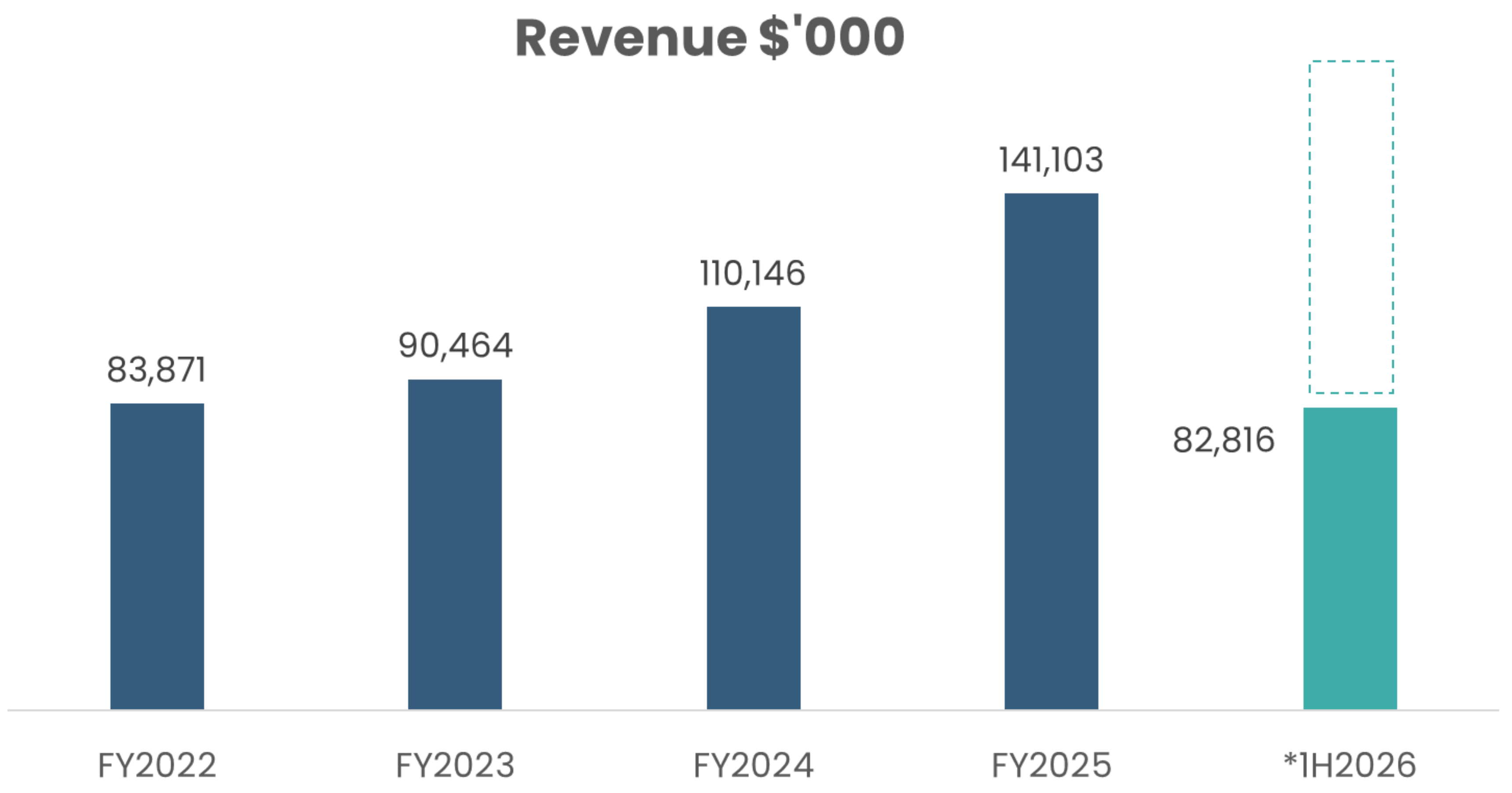
Appendix 3 - Reconciliation of underlying EBITA to reported NPATA

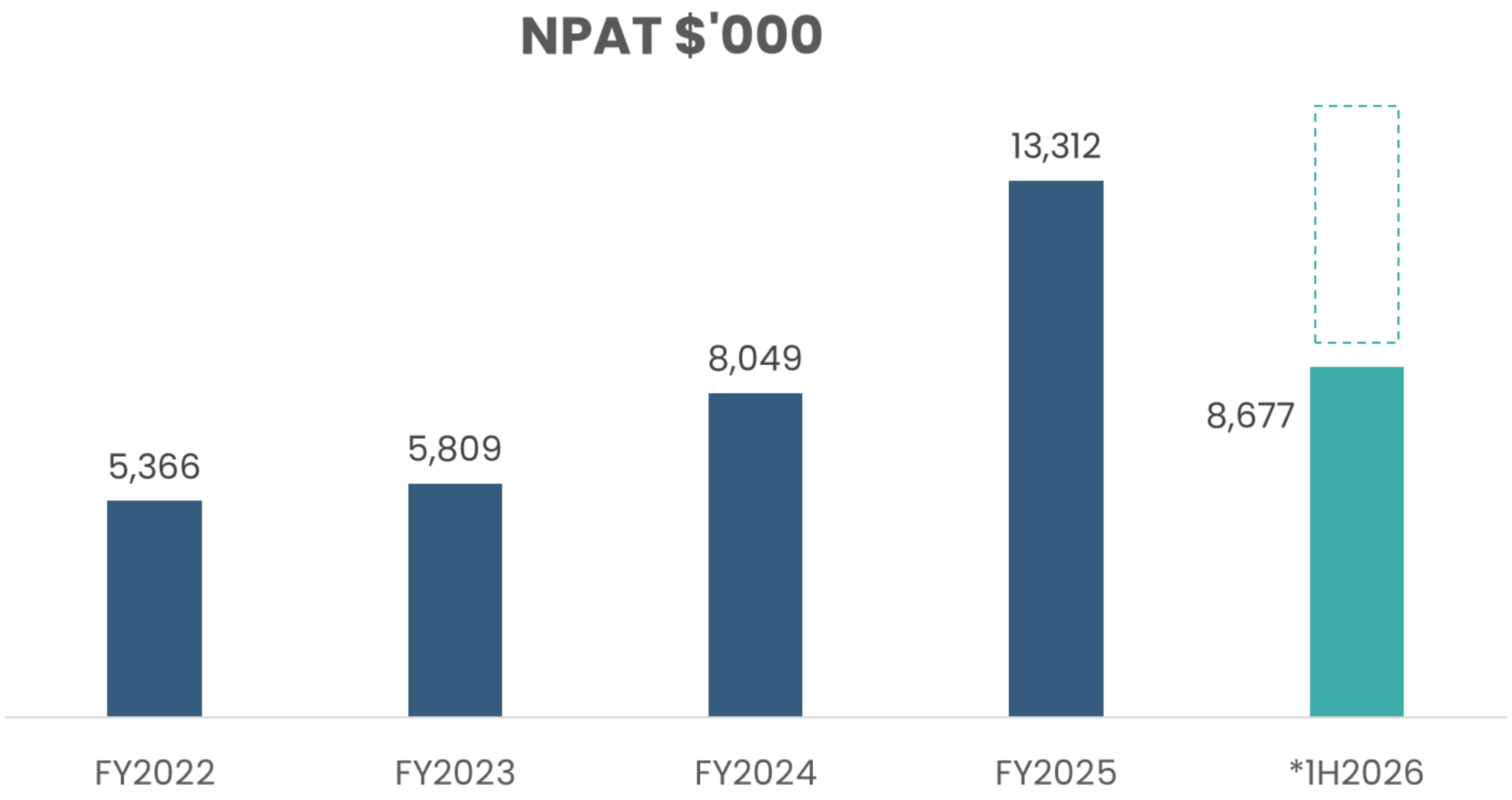
	Total			Equity Partnerships		Wealth		Services		Corporate Office	
	1H2026	1H2025	Movement	1H2026	1H2025	1H2026	1H2025	1H2026	1H2025	1H2026	1H2025
	$'000	$'000	$'000	$'000	$'000	$'000	$'000	$'000	$'000	$'000	$'000
Underlying EBITA	16,599	13,916	2,683	9,662	8,660	7,960	5,782	4,822	5,096	(5,845)	(5,622)
Integration and transaction costs[1]	0	(993)	993	0	0	0	0	0	0	0	(993)
Impact of divested operations[2]	0	(435)	435	0	(435)	0	0	0	0	0	0
Impact of non-underlying other income[3]	2,071	0	2,071	165	0	600	0	0	0	1,306	0
EBITA	18,670	12,488	6,182	9,827	8,225	8,560	5,782	4,822	5,096	(4,539)	(6,615)
Net finance costs	(1,842)	(2,175)	333	(765)	(593)	8	108	17	(17)	(1,101)	(1,673)
Amortisation	(3,134)	(2,974)	(160)	(916)	(791)	(1,123)	(1,145)	(1,094)	(1,031)	(1)	(7)
Profit before tax	13,694	7,339	6,355	8,146	6,841	7,445	4,745	3,745	4,048	(5,643)	(8,295)
Income tax expense	(2,945)	(2,000)	(945)	(1,903)	(1,537)	(2,053)	(1,424)	(1,124)	(1,214)	2,135	2,174
Net profit after tax	10,749	5,339	5,410	6,242	5,304	5,391	3,322	2,622	2,834	(3,508)	(6,121)
NPATA	12,943	7,421	5,522	6,884	5,858	6,177	4,123	3,387	3,555	(3,506)	(6,116)

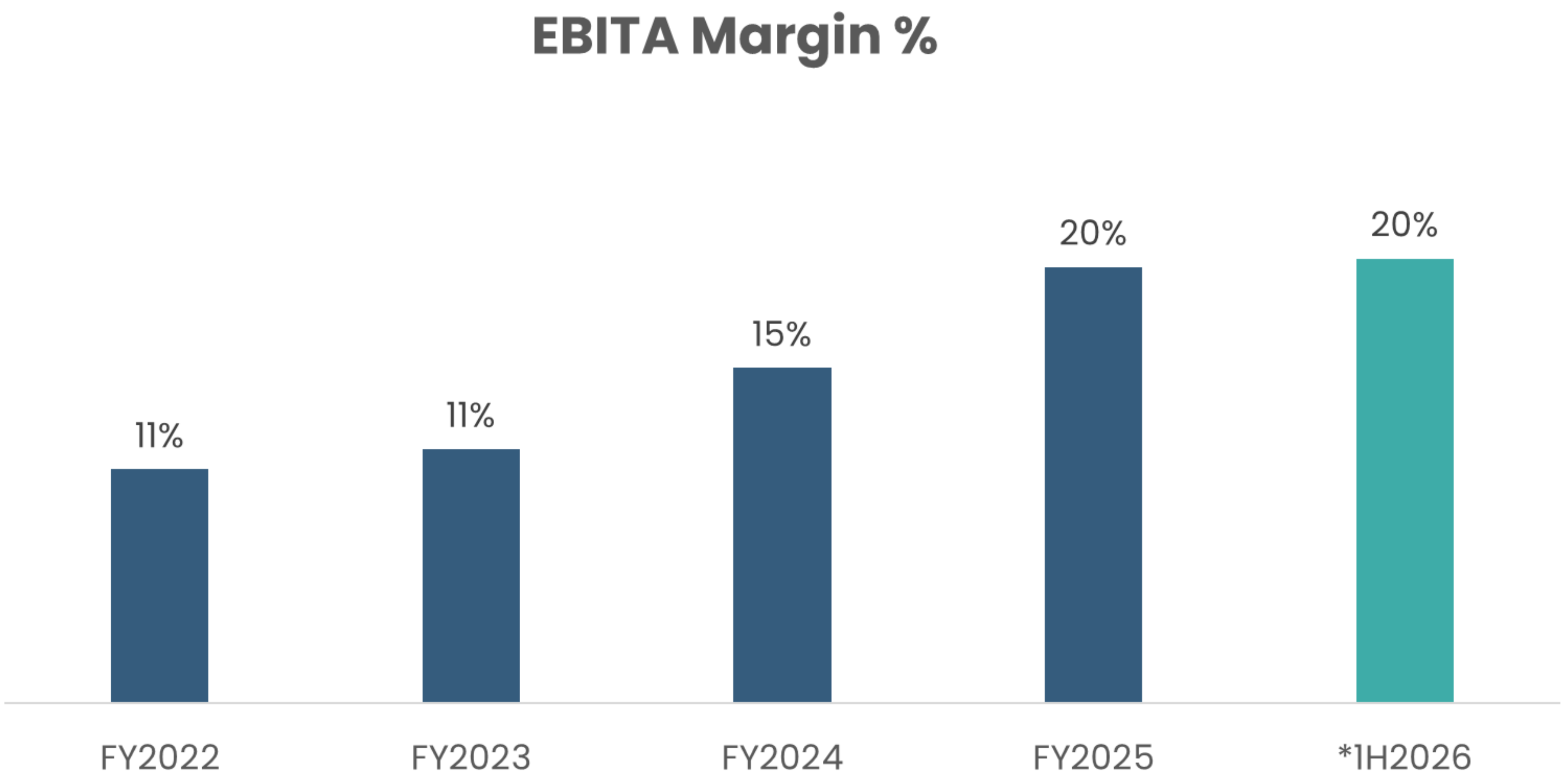
1. Net loss incurred from the divestment of business operations of Bentleys WA & Evolution Advisers.
2. Transaction costs and Diverger integration costs.
3. Net impact of non-underlying other income relates to the gain on disposal of WSC Group – Aust Pty Ltd associate investment of $1.3 million, gain on lease variation due to the Bentley divestment and the write back of Diverger subsidiary's related gains on deferred consideration totaling $0.8 million.

Appendix 4 – five year historical financial profile



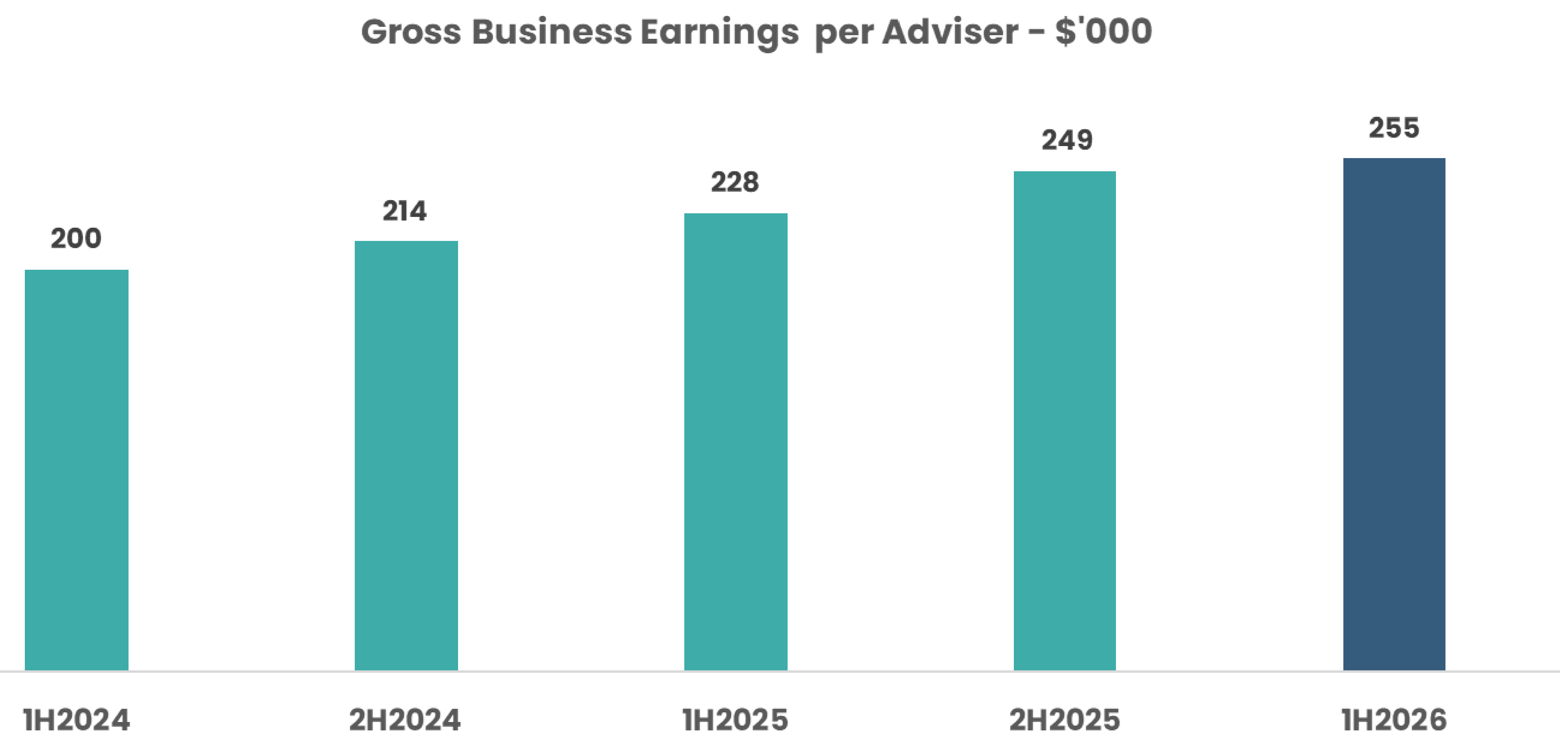


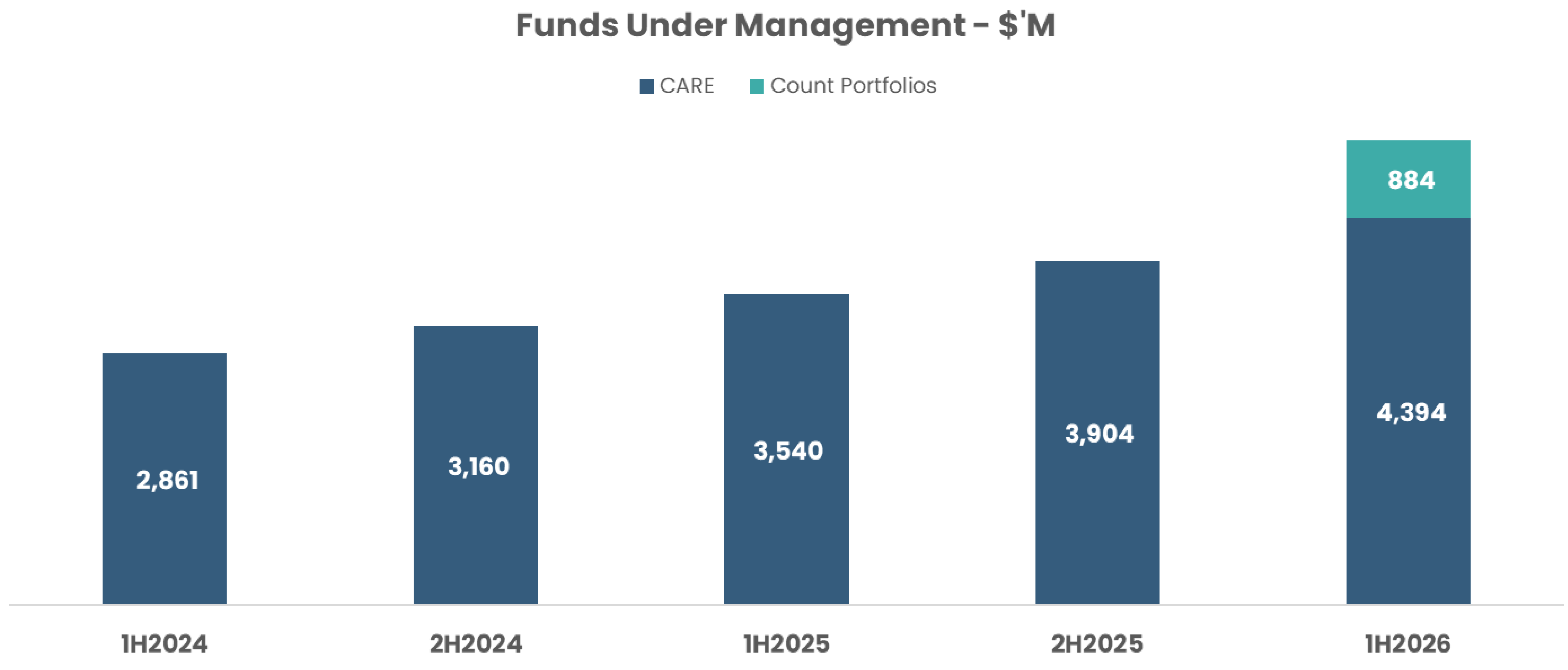


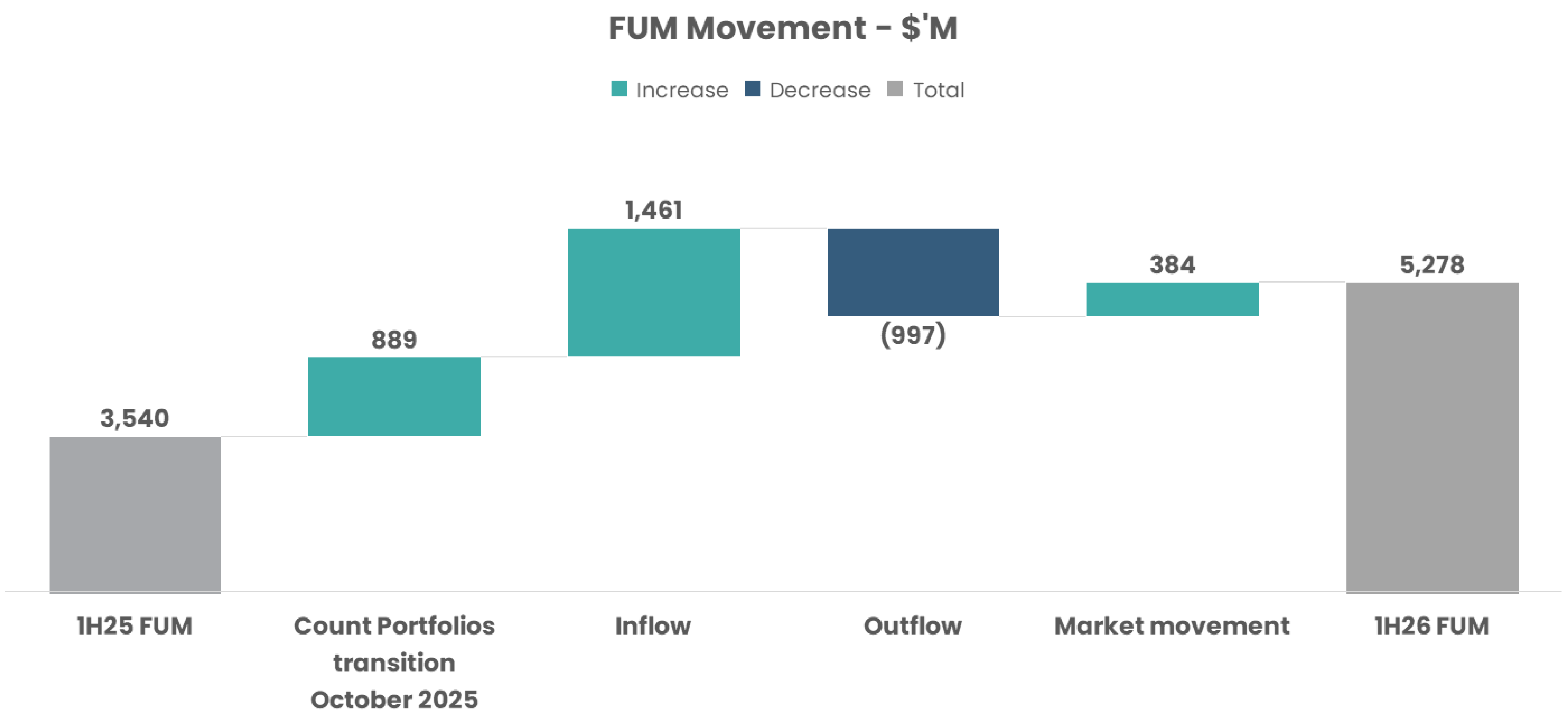


Note: Statutory figures were utilised for FY22 to FY23. Underlying figures were utilised for FY24, FY25 and 1H26.
The charts do not reflect future guidance and are for illustrative purposes only.

Appendix 5 - Wealth segment growth underpinned by strong fundamentals







Appendix 6 - Count brands within our three Segments

Count

Equity Partnerships

ASPW Atkinson Saynor Private Wealth
DMG Financial
Bruce Edmunds & Associates
HoodSweeney
twomeys
Kidmans Partners
4Front Accountants & Advisers
Rundles Chartered Accountants & Financial Planners
Moggs Accounting + Advisory
Hunter Financial
WSC Group
mcgregor Wealth Management
southern cross Business Advisers
O'Brien Accountants & Advisors
Unite Advisory
Count
adviceco. accounting | tax | wealth

Wealth

Count
paragem
GPS Wealth
AFSL compliance
merit wealth
DWA Managed Accounts
CAREphilosophy®

Services

Accurium
digitalO2
McGing Advisory & Actuarial
Priority networking
Solutions Centric
TaxBanter
Collective outsourcing
Knowledge shop

Appendix 7 - Definitions

Underlying revenue (Underlying Revenue) excludes divested operations or items that does not contribute to the ongoing performance of Count

Underlying Contribution margin (Contribution margin) excludes items such as divested operations or items that does not contribute to the ongoing performance of Count

Underlying earnings before interest, tax and amortisation (Underlying EBITA) excludes items such as divested operations, one-off costs (including transaction, separation and integration costs) arising from other activities that are not directly attributable to the ongoing performance of Count

Underlying earnings before interest and tax (Underlying EBIT) excludes items such as divested operations, one-off costs (including transaction, separation and integration costs) arising from other activities that are not directly attributable to the ongoing performance of Count

Underlying net profit (Underlying NPAT) excludes tax effected items such as divested operations, one-off costs (including transaction, separation and integration costs) arising from other activities that are not directly attributable to the ongoing performance of Count

Underlying net profit before amortisation (Underlying NPATA) excludes tax effected items such as divested operations, one-off costs (including transaction, separation and integration costs) arising from other activities that are not directly attributable to the ongoing performance of Count before amortisation based on the respective tax treatment