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RMA Global Limited (ASX:RMY)

February 2026 Investor Update



D ★★★★★
Daniel Davis
 We are blown away by the efforts of Sarah. She certainly lived up to her reputation of local expert.



David Williams
 Chairman



Jim Crisera
 Chief Executive Officer



Stephanie Holtan
 US Chief Revenue Officer



Michelle Sheehan
 Chief Financial Officer



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The Prize

US Opportunity:

~ 865,000

Active agents

~ AUD\$1,316

Average AUS agent spend in FY25

~ AUD\$1,138m

Total addressable market

30% Penetration

Market Share of Paying Agents

~AU\$341m+ Opportunity

Assuming Australian Penetration Benchmarks

Before

Reviews are valuable to agents

Being good isn't enough

Be **known** for being good and
Be the local expert.

Current market realities:

- 76% of consumers contact one agent
 - Agents need to be top of mind
 - The demand for expertise
Competition is rising, consumers expect proof of expertise.
 - Agent selection happens earlier
Consumers have access to more data than ever. Agents need a structured online presence to be seen and considered.
 - Reviews are also valuable to real estate brokerages
-

Strategy Pivot

- Offer to Real Estate Brokerages
- License to hunt agents under their brand
- Continuous presence on social media, powered by Curated Social

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The New Playbook

Local Expert Marketing

A system of attracting customers

Local Expert Marketing is based on three principles:



Be a Local Authority
Differentiate with real value, real social proof – not generic platitudes

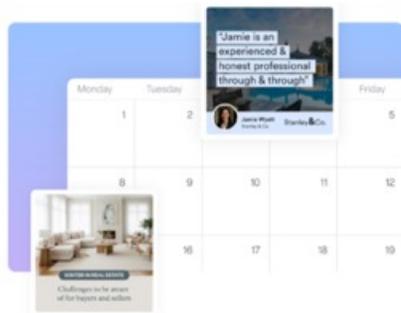


Be Everywhere
Consistent and regular visibility everywhere clients are looking



Be Systematic
Let automated systems turn your daily work into marketing fuel

Becoming the Local Market Expert



Referrals & Repeat Business

Stay connected to past clients and their networks with a consistent social media presence.



Local Authority

Turn data and market insights into content that consumers love.



Verified Social Proof

Evidence a trusted reputation with visible, transaction-linked reviews.



Negotiation Skills

Demonstrate the ability to achieve premium outcomes for every client.

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- Multi-Year Brokerage Agreement
- 75,000 agent network across US and Canada
- Automated Review Collection
- Integration with REMAX.com
- Premium upgrades for Agents / Teams
 - Market Updates
 - Enhanced Review Capabilities
 - Enhanced Review Distribution



★★★★★
Outstanding real estate agent
Eva is an experienced and very co...
estate agent who provided us with
information facilitating the sale of
She understands the market, hand
interactions in a professional man

REMAX		
80304, CO		
MARKET UPDATE		
LAST 30 DAYS		
CLICK LINK FOR FULL REPORT		
20	20	20
ACTIVE LISTINGS	PENDING LISTINGS	SOLD LISTINGS
41	\$500K	
AVG DAYS ON MARKET	AVG SALES PRICE	

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The Local Expert Marketing Platform

The beginning of something big.

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