



Announcement Summary

Name of entity

KOGAN.COM LTD

Announcement type

Update announcement

Type of update

Daily buy-back notification

Date of this announcement

17/3/2026

Reason for update

Daily buy-back notification

ASX Security code and description of the class of +securities the subject of the buy-back

KGN : ORDINARY FULLY PAID

The type of buy-back is:

On market buy-back

Total number of +securities bought back before previous day

12,467,860

Total number of +securities bought back on previous day

86,168

Refer to next page for full details of the announcement



## Part 1 - Entity and announcement details

### 1.1 Name of entity

[KOGAN.COM](https://www.kogan.com) LTD

We (the entity named above) provide the following information about our buy-back.

### 1.2 Registration number type

ACN

### Registration number

612447293

### 1.3 ASX issuer code

KGN

### 1.4 The announcement is

Update/amendment to previous announcement

#### 1.4a Type of update

Daily buy-back notification

#### 1.4b Reason for update

Daily buy-back notification

#### 1.4c Date of initial notification of buy-back

26/4/2023

#### 1.4d Date of previous announcement to this update

16/3/2026

### 1.5 Date of this announcement

17/3/2026

### 1.6 ASX Security code and description of the class of +securities the subject of the buy-back

KGN : ORDINARY FULLY PAID



## Part 2 - Type of buy-back

---

### **2.1 The type of buy-back is:** On market buy-back

For personal use only



## Part 3 - Buy-back details

---

### Part 3A - Details of +securities, price and reason

---

#### **3A.1 Total number of +securities on issue in the class of +securities to be bought back**

99,131,743

#### **3A.4 Does the entity intend to buy back a minimum number of +securities**

No

#### **3A.5 Does the entity intend to buy back a maximum number of securities**

Yes

#### **3A.5a Maximum number of securities proposed to be bought back**

9,913,174

3A.6 Name of broker or brokers who will offer to buy back +securities on the entity's behalf

#### **Broker name:**

Cannacord Genuity

#### **3A.9 Are the +securities being bought back for a cash consideration?**

Yes

#### **3A.9a Is the price to be paid for +securities bought back known?**

No

#### **3A.9a.1 In what currency will the buy-back consideration be paid?**

AUD - Australian Dollar

### Part 3B - Buy-back restrictions and conditions

---

#### **3B.1 Does the buy-back require security holder approval?**

No



Part 3C - Key dates

---

**On-market buy-back**

**3C.2 Proposed buy-back start date**

13/5/2025

**3C.3 Proposed buy-back end date**

12/5/2026

Part 3D - Other Information

---

**3D.1 Any other information the entity wishes to notify to ASX about the buy-back**



## Part 4 - Daily buy-back notification

A daily buy-back notification must be submitted for Employee share scheme, On-market, Equal access share scheme and Other buy-backs at least half an hour before the commencement of trading on the +business day after any day on which +securities are bought back (per listing rule 3.8A)

Please verify if the pre-populated values are accurate as they are only indicative based on previous online submissions. The pre-populated values may not be accurate if previous online submissions are still in-flight or in case of announcements made via a MS Word form.

Whilst you may over-ride a pre-populated value, once over-ridden it will not be possible to retrieve the previously pre-populated value.

### 4.1 Date of this notification

17/3/2026

### 4.2 Previous day on which +securities were bought back

16/3/2026

|                                                                                                     | Before previous day                 | On previous day   |
|-----------------------------------------------------------------------------------------------------|-------------------------------------|-------------------|
| 4.3 Total number of +securities bought back, or in relation to which acceptances have been received | 12,467,860                          | 86,168            |
| 4.4 Total consideration paid or payable for the +securities                                         | AUD 57,776,824.76000                | AUD 322,065.14000 |
| 4.5 Highest price paid                                                                              | AUD 8.64000000                      | AUD 3.75000000    |
|                                                                                                     | <b>Date highest price was paid:</b> |                   |
|                                                                                                     | 13/3/2024                           |                   |
| 4.6 Lowest price paid                                                                               | AUD 2.95000000                      | AUD 3.70500000    |
|                                                                                                     | <b>Date lowest price was paid:</b>  |                   |
|                                                                                                     | 25/11/2025                          |                   |

### 4.7 Highest price allowed to be paid by entity on the previous day under listing rule 7.33:

AUD 4.13632600

### 4.8 If the entity has disclosed an intention to buy back a maximum number of +securities, the remaining number of +securities to be bought back as at the end of the previous day

6,556,807