

## Appendix 3Y

### Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

|                        |                                        |
|------------------------|----------------------------------------|
| <b>Name of entity:</b> | <b>Adore Beauty Limited (ASX: ABY)</b> |
| <b>ACN:</b>            | <b>636 138 988</b>                     |

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

|                            |                  |
|----------------------------|------------------|
| <b>Name of Director</b>    | Jason Murray     |
| <b>Date of last notice</b> | 27 February 2026 |

#### Part 1 - Change of director's relevant interests in securities

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

|                                                                                                                                                          |                                                                                                                                          |
|----------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Direct or indirect interest</b>                                                                                                                       | Indirect                                                                                                                                 |
| <b>Nature of indirect interest<br/>(including registered holder)</b><br>Note: Provide details of the circumstances giving rise to the relevant interest. | Bignor Family Pty Ltd as trustee for the Murray Family Trust.<br><br>Mr Murray is a Director and beneficiary of the Murray Family Trust. |
| <b>Date of change</b>                                                                                                                                    | 16 March 2026                                                                                                                            |
| <b>No. of securities held prior to change</b>                                                                                                            | 110,140                                                                                                                                  |
| <b>Class</b>                                                                                                                                             | Fully Paid Ordinary Shares ( <b>Shares</b> )                                                                                             |
| <b>Number acquired</b>                                                                                                                                   | 50,000                                                                                                                                   |
| <b>Number disposed</b>                                                                                                                                   | -                                                                                                                                        |
| <b>Value/Consideration</b><br>Note: If consideration is non-cash, provide details and estimated valuation                                                | \$20,445.20                                                                                                                              |
| <b>No. of securities held after change</b>                                                                                                               | 160,140 Shares                                                                                                                           |

+ See chapter 19 for defined terms.

## Appendix 3Y

### Change of Director's Interest Notice

|                                                                                                                                                                             |                 |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|
| <b>Nature of change</b><br>Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back | On-market trade |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|

#### Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

|                                                                                                                                                                              |     |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|
| <b>Detail of contract</b>                                                                                                                                                    | N/A |
| <b>Nature of interest</b>                                                                                                                                                    | -   |
| <b>Name of registered holder (if issued securities)</b>                                                                                                                      | -   |
| <b>Date of change</b>                                                                                                                                                        | -   |
| <b>No. and class of securities to which interest related prior to change</b><br>Note: Details are only required for a contract in relation to which the interest has changed | -   |
| <b>Interest acquired</b>                                                                                                                                                     | -   |
| <b>Interest disposed</b>                                                                                                                                                     | -   |
| <b>Value/Consideration</b><br>Note: If consideration is non-cash, provide details and an estimated valuation                                                                 | -   |
| <b>Interest after change</b>                                                                                                                                                 | -   |

#### Part 3 – <sup>+</sup>Closed period

|                                                                                                                                                               |     |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|
| <b>Were the interests in the securities or contracts detailed above traded during a <sup>+</sup>closed period where prior written clearance was required?</b> | No  |
| <b>If so, was prior written clearance provided to allow the trade to proceed during this period?</b>                                                          | N/A |
| <b>If prior written clearance was provided, on what date was this provided?</b>                                                                               | N/A |

<sup>+</sup> See chapter 19 for defined terms.