

19 March 2026

Food & Dairy Co appointed as first official distributor of Matcha brands to a potential network of 2,000+ venues

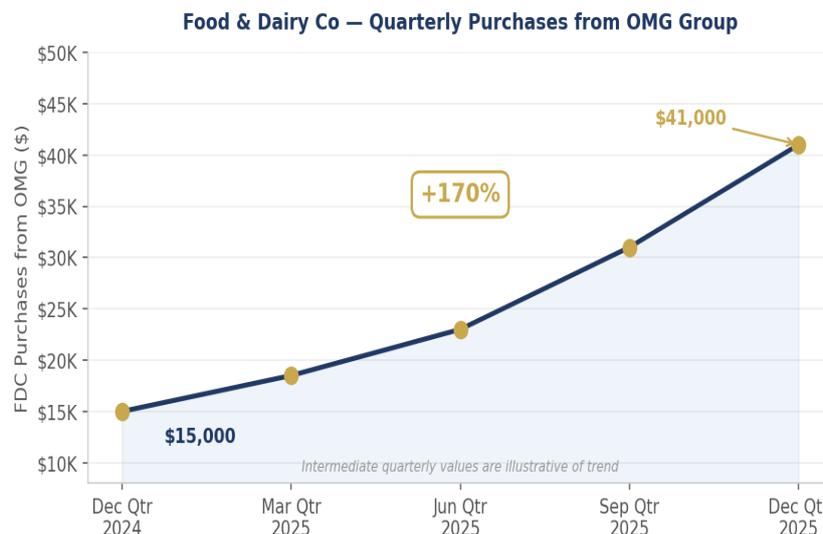
Highlights

- Food & Dairy Co (FDC) appointed as first official distributor of Ōmura Matcha and Matcha Mode brands to target food service channels
- FDC services a network of over 2,000 cafes and restaurants across NSW and Queensland, providing access to an established hospitality network
- Builds on a longstanding distribution relationship with FDC, as an existing distributor of Oat Milk Goodness
- FDC's oat milk product purchases have increased ~170% in the three months to December 2025 versus the prior corresponding period (\$41,000 from \$15,000 per quarter)
- Appointment marks the first commercial distribution partner secured following the launch of the dual-matcha platform
- OMG advancing discussions with additional distribution partners across food service, grocery, specialty retail and ingredient supply channels

OMG Group Ltd (ASX: OMG) ("OMG Group" or "the Company") is pleased to advise that Food & Dairy Co ("FDC") has been appointed as the first official non-exclusive distributor of its recently launched matcha brands, Ōmura Matcha and Matcha Mode (refer ASX announcement: 12 March 2026), across food service channels.

FDC services over 2,000 cafes and restaurants across New South Wales and Queensland, providing OMG with immediate access to a large and established hospitality distribution network at the outset of its matcha-focused commercial rollout.

FDC is an existing distribution partner, with a longstanding commercial relationship. The strength of this relationship has grown significantly since inception, with FDC's Oat Milk Goodness purchases growing ~170% in the three months to December 2025 compared to the prior corresponding period, from approximately \$15,000 to \$41,000 as demand for the Company's products continues to grow across the hospitality sector.



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As the Company's first appointed matcha distributor, FDC will carry both the premium Ōmura Matcha brand targeting ceremonial-grade matcha customers in specialty cafe, hospitality and wellness channels, alongside Matcha Mode which targets the entry-level and mass market segment with accessible, everyday matcha products. The dual-brand approach positions OMG to address the full spectrum of food service demand from a single distributor relationship.

The appointment is consistent with the Company's stated strategy to build a vertically integrated matcha platform across branded products, distribution and supply. This includes developing consumer brands, establishing food service and retail distribution channels, and supporting product innovation across the Company's broader portfolio.

Management commentary:

OMG Group Chief Executive Officer, Alex Aleksic said: *"Securing FDC as our first official matcha distributor is an important milestone in the commercial rollout of our matcha platform, and a natural next step given the strength of the relationship we've built."*

Brenton and the FDC team have been early adopters of our products and their network reach across NSW and QLD gives us access to an immediate, high-quality route to market across more than 2,000 venues.

The 170% growth in FDC's Oat Milk Goodness purchases through to the December quarter highlights the momentum we are seeing in the food service sector. Importantly, several other existing distributors have already expressed interest in adopting our matcha lines, which gives us confidence in the broader rollout of the platform."

Food & Dairy Co Chief Executive Officer, Brenton Barker said: *"It all began with a coffee with cricket legend Steve Smith back in 2020, and the relationship has gone from strength to strength ever since. We've watched the Company continue to grow and innovate, and the quality and vision behind the Ōmura and Matcha Mode brands is exactly what our café and restaurant customers are looking for."*

Knowing we are supplying products developed with our customers' wellbeing in mind, without compromising on performance, is extremely important to us. Increasingly the market is demanding products made with the highest quality ingredients, and for that reason we had no hesitation in coming on board."

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This announcement has been approved for release by the Board of Directors of OMG Group Limited.

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About OMG Group

OMG Group is a health & wellness food company. The Company was established with a vision to provide engaging brands that provide the very best foods to meet consumer demand for clean, sustainable and healthy products. The core brands in the portfolio are Blue Dinosaur® and Oat Milk Goodness.

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