

26 March 2026

## Trading update: Q3 FY26 net sales up 53% on prior year period

### Highlights

- Net sales of \$896,723 for Jan-Feb FY26, a 53% increase on the PCP (\$584,946)
- Momentum sustained into March, with trading consistent with H1 FY26 performance
- Ecommerce MAT sales of \$2.23 million to Feb 2026, up 104% on the PCP
- Blue Dinosaur range refresh scheduled for next quarter to drive sales momentum with key customer groups
- Growth supported by continued traction across grocery, petrol & convenience and ecommerce channels

OMG Group Ltd (ASX: OMG) (“OMG Group” or “the Company”) is pleased to provide the following trading update for Q3 FY26 to date. During the period, the Company has achieved a considerable increase in sales over the previous corresponding period (PCP), underpinning by continued traction across key retail groups and ecommerce channels.

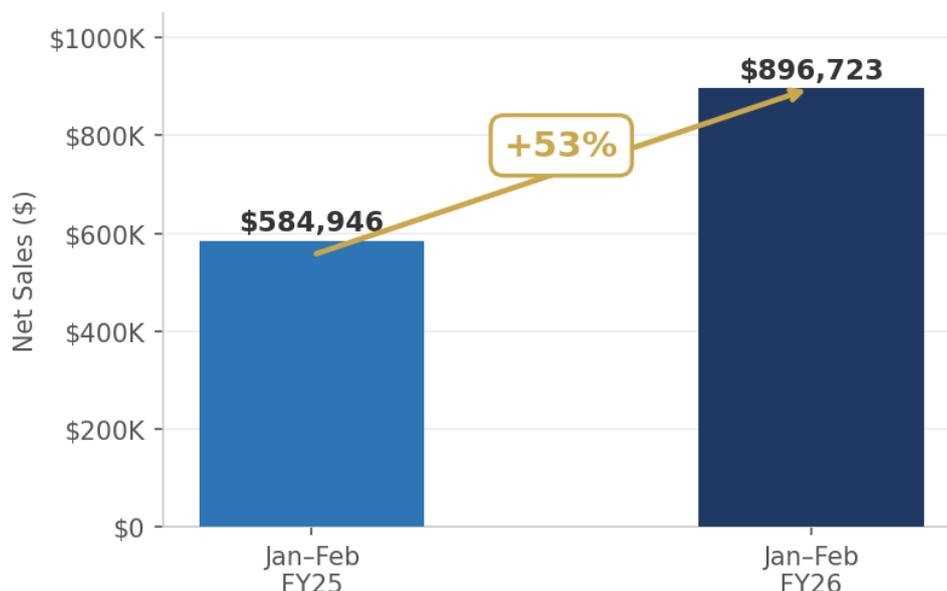
### Trading update – January to February 2026

Net sales for January-February FY26 totalled \$896,723, representing a 53% increase on the PCP (Jan-Feb FY25: \$584,946). This growth reflects continued demand across the Company’s grocery, petrol & convenience and ecommerce channels.

The ongoing increase in total net sales is expected to be underpinned by increased ranging with key retailers including Woolworths Supermarkets in the coming months and builds on a record H1 FY26 in which the Company delivered HY sales of \$3.1m (+79% on H1 FY25) (refer ASX announcement: 27 December 2025).

March monthly trading continues to strengthen, consistent with the strong momentum established, and the Company will provide a detailed update on sales performance in the coming weeks.

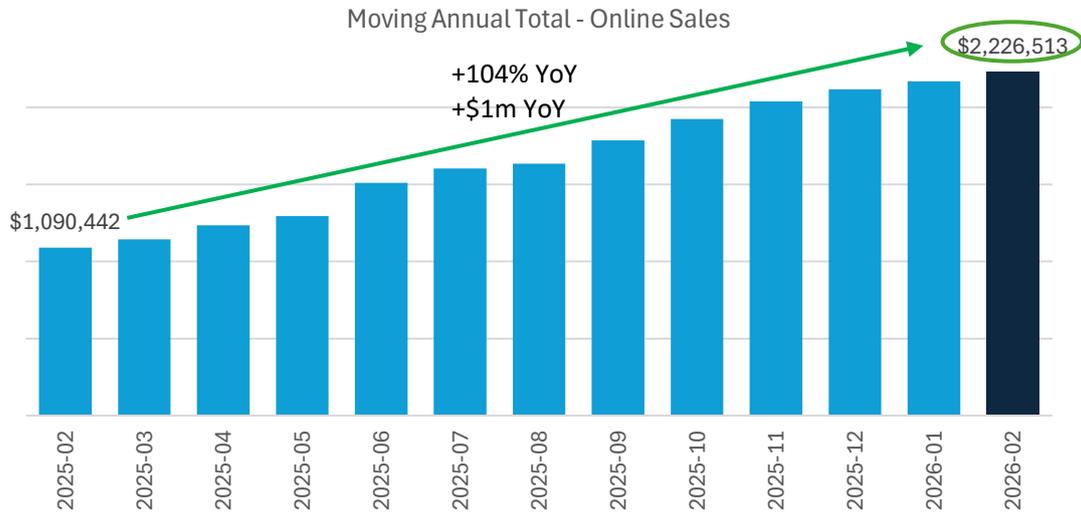
**Net Sales – Jan-Feb YoY Comparison**



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### Ecommerce performance

Ecommerce continues to be a fast-growing channel, with online sales for Jan-Feb FY26 totalled \$325,391, a 51% increase on Jan-Feb FY25 (\$214,952).

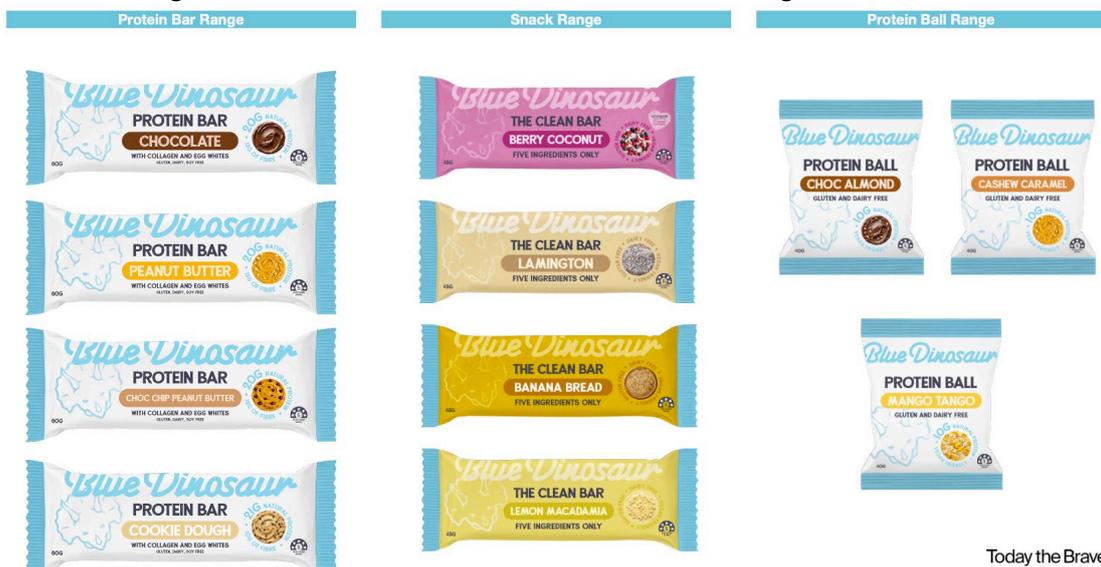


On a Moving Annual Total (MAT) basis, ecommerce sales to 28 February 2026 reached \$2.23 million, a 104% increase on the MAT figure of \$1.090 million PCP. The sustained growth in MAT online sales reflects increasing brand recognition, repeat purchase behaviour and the ongoing benefit of targeted digital marketing campaigns across the Blue Dinosaur product range.

### Blur Dinosaur branding refresh

From next quarter, OMG Group will introduce refreshed packaging across the Blue Dinosaur Protein Bar, Clean Bar and Protein Ball ranges.

Developed to sharpen shelf presence and better engage Blue Dinosaur’s core health and wellness demographic, the refresh reflects the active, clean-ingredient consumer the brand has been built around and is expected to support continued sales growth across retail and ecommerce channels heading into H2 CY26.



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The Blue Dinosaur refresh is part of the Company's broader product development pipeline, which includes a number of initiatives such as the launch of dual matcha brands to target a major market opportunity (refer ASX announcement: 12 March 2026) and the launch of three new Oat Milk Goodness products, which will be ranged in Woolworths supermarkets in the coming weeks (refer ASX announcement: 3 March 2026).

**Management commentary:**

**OMG Group Chief Executive Officer, Alex Aleksic said:** *"The 53% growth in net sales through January and February this year is an encouraging continuation of the momentum we built across H1 FY26. With March trading tracking similarly well, the Company remains in an excellent position to deliver on its stated strategy towards profitability. The ecommerce platform in particular continues to build real scale, with MAT online sales of \$2.23m representing a 104% increase on where we were less than a year ago.*

*Importantly, this momentum is being supported by multiple concurrent growth initiatives - including the Woolworths ProAtein ranging expansion, the launch of our matcha platform, new distribution through Food & Dairy Co, and the upcoming Blue Dinosaur refresh.*

*Collectively, these position the Company with increased scale, broader distribution and stronger brand presence as we move into the second half of FY26."*

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<https://omg-group.com.au/auth/signup>

This announcement has been approved for release by the Board of Directors of OMG Group Limited.

**-ENDS-**

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**About OMG Group**

OMG Group is a health & wellness food company. The Company was established with a vision to provide engaging brands that provide the very best foods to meet consumer demand for clean, sustainable and healthy products. The core brands in the portfolio are Blue Dinosaur® and Oat Milk Goodness.