

Market Announcement

27 March 2026

KMD Brands Limited (ASX: KMD) – Suspension from Quotation

The securities of KMD Brands Limited ('KMD') will be suspended from quotation immediately under Listing Rule 17.2 at the request of KMD, pending the release of an announcement by KMD.

Unless ASX decides otherwise, the securities will remain suspended until the earlier of:

- the end of the period stated in KMD's request for voluntary suspension; or
- the release of the announcement to the market.

KMD's request for voluntary suspension is attached below for the information of the market.

Issued by

ASX Compliance

27 March 2026

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Request for Trading Halt and Voluntary Suspension: KMD Brands Limited (KMD.NZX/KMD.ASX)

KMD Brands Limited's (*KMD*) ordinary shares (ISIN: NZKMDE0001S3) were placed into trading halt on NZX and ASX on 25 March 2026 on request by KMD.

We request that:

- a further trading halt be placed on KMD's ordinary shares on NZX under NZX Listing Rule 9.9.1(a); and
- KMD's ordinary shares be placed into voluntary suspension on ASX under ASX Listing Rule 17.2.

We would like the trading halt on NZX and the voluntary suspension on ASX to commence prior to the commencement of trading on NZX on Friday, 27 March 2026 and end prior to market open on Monday, 30 March 2026.

Reasons for trading halt and voluntary suspension:

As announced to market on 25 March 2026, KMD intends to launch a capital raise, and finalise terms for a refinancing of its existing bank facilities, in conjunction with the release of its financial results for the half year ended 31 January 2026 (*HY26 Results*). KMD is not presently in a position to make an announcement regarding the capital raise and refinance, as the final details, including pricing, are still being determined. Discussions regarding these matters remain ongoing.

In order for the directors to approve the HY26 Results, and KMD's auditors to complete their review of the HY26 Results, the final details of the refinance and the capital raise will need to be confirmed. Accordingly, KMD is unable to finalise the HY26 Results.

A further trading halt and suspension is therefore required to maintain an orderly market while KMD works to finalise the details of the capital raise, the refinance and its HY26 Results.

How long we want the trading halt and voluntary suspension to last:

We would like the trading halt on NZX and the voluntary suspension on ASX to commence prior to the commencement of trading on NZX on Friday, 27 March 2026.

KMD
BRANDS

KMD BRANDS LIMITED W kmdbrands.com

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We would like the trading halt on NZX and the voluntary suspension on ASX to last until the earlier of:

- KMD making an announcement regarding the proposed capital raise, the refinancing and releasing its HY26 Results, expected to be on Monday, 30 March 2026; and
- market open on Monday, 30 March 2026.

The event we expect to happen that will end the trading halt and voluntary suspension:

We expect the trading halt on NZX and the voluntary suspension on ASX to end once KMD is in a position to make an announcement regarding the proposed capital raise, the refinancing and releasing its HY26 Results. We note that we expect KMD will separately request a further trading halt be applied on both NZX and ASX to allow time for completion of the institutional components of any such capital raising.

We confirm that we are not aware of any reason why the trading halt and voluntary suspension should not be granted.

Please contact me if you have any concerns or queries. Alternatively, you can contact Rachel Dunne at Chapman Tripp (+64 27 553 4924 / rachel.dunne@chapmantripp.com).

Yours sincerely



Frances Blundell,
Chief Legal & ESG Officer and Company Secretary
KMD Brands Limited



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