

ASX Release
30 April 2026

hipages Group launches on-market share buy-back

hipages Group Holdings Ltd (ASX:HPG) (“the Group” or “the Company”) today announces an on-market share buy-back (“**buy-back**”) of up to 10% of the Group’s issued share capital.

The hipages Group Board believes that initiating a buy-back represents an efficient use of shareholders’ capital given the Group’s strong and profitable growth trajectory, significant free cash flow generation, robust balance sheet, and current market valuation.

hipages Group Chair, Inese Kingsmill, said: “The hipages Group Board believes the Company’s shares are currently being materially undervalued by the market given our profitable growth trajectory, highly cash generative operating model and strong capital position. Reflecting this view, we see now as an opportune time to commence a share buy-back.”

The buy-back is expected to commence on or after 14 May 2026 and will be conducted in the ordinary course of trading over a period of up to 12 months¹. The buy-back will be funded from existing cash facilities, with the exact number and timing of shares repurchased dependent on market conditions.

--Ends--

ASX Release was authorised by the Board of hipages Group Holdings Limited.



Join hipages’ Investor Hub to receive the latest updates. Register and create an account at <https://investors.hipagesgroup.com.au/auth/signup>

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About hipages Group (ASX:HPG)

hipages Group is an online tradie marketplace and Software-as-a-Service (SaaS) platform connecting trade businesses with residential and commercial consumers through its platforms hipages Australia and hipages New Zealand (Builderscrack). To date, nearly 5 million Australians and New Zealanders have used hipages Group to change the way they find, hire, and manage trusted trade businesses, providing more work to over 35,000 subscribed customers. hipages Group’s proprietary all-in-one platform for tradespeople, ‘hipages for business’, is key to the Company’s strategic evolution from marketplace to platform. The platform helps tradespeople build better businesses by managing their whole workflow from lead generation through to payment and completion.

Find out more at www.hipages.com.au

¹ hipages Group reserves the right to vary, suspend, or terminate the buyback at any time.