



11 May 2026

Swift TV Expands into Global Hospitality with First Premium Resort Agreement

Highlights

- **First hospitality agreement secured with premium resort, marking entry of Swift TV product into global hotel sector**
- **Swift TV to be deployed as a recurring subscription platform across 244 room Daydream Island Resort**
- **Establishes a high-profile reference site to support broader rollout across hotel portfolios**
- **Demonstrates cross-sector scalability of Swift TV following deployments in resources and aged care**

Swift is pleased to announce it has secured its first commercial agreement for Swift TV in the hospitality sector with the 244 room premium resort destination, Daydream Island Resort in the Whitsundays, Australia.

This milestone marks the entry of the new Swift TV product into the global hospitality sector, a large and scalable market, and expands the Company's addressable opportunity.

The resort acts as a reference site, supporting future enterprise sales and partner-led distribution across hotel portfolios.

Swift TV will be deployed as an integrated in-room platform, enabling operators to deliver enhanced guest experiences while unlocking new revenue streams and operational efficiencies.

The agreement demonstrates the cross-sector applicability of Swift TV, following recent deployments in resources and aged care, and positions the Company within the broader hotel technology ecosystem.

Installation is expected to commence shortly, with recurring subscription revenue commencing as rooms are commissioned.

The Company is actively pursuing additional opportunities across hotel groups and operators.

Swift TV Managing Director and CEO, Brian Mangano, said:

"This agreement marks an important step in expanding Swift TV into the global hospitality sector and demonstrates the platform's ability to deliver a more advanced, revenue-generating in-room experience."

Swift TV Ltd
ASX : STV

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"Importantly, it establishes a reference site that we expect will support broader deployment opportunities across hotel portfolios as we continue scaling the product."

Swift TV will continue to update the market as deployment progresses and additional hospitality opportunities are secured.



Image: Daydream Island Resort

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About Swift

Swift TV Ltd (ASX: STV) is a technology company delivering enterprise in-room engagement and entertainment. Swift TV, its flagship market-first all-in-one connected TV product, is designed for scalable deployment in enterprise environments such as Mining, Oil & Gas, Aged Care and Hospitality, unifying entertainment, communication and engagement while supporting integrations that optimise business outcomes.