

15 May 2026

## Board Change

# Appointment of Mr Peter Arnell as a Non-Executive Director

**MELBOURNE, Australia** – Sunrise Energy Metals Limited ("Sunrise" or the "Company": ASX:SRL and OTC:SREMF) Chairman, Mr Robert Friedland, is pleased to announce the appointment of Mr Peter Arnell as a Non-Executive Director of the Company, effective immediately.

Mr Arnell is a globally recognised brand and industrial design expert. For over four decades, Mr Arnell has revolutionized the branding landscape, creating and transforming iconic brands including DKNY, Pepsi, Samsung, Reebok and Fontainebleau, as well as serving as Chief Innovation Officer for both Chrysler and The Home Depot. Most recently, Mr Arnell has been appointed as the inaugural U.S. Chief Brand Architect for the U.S. National Design Studio. As the founder of Arnell Group and current Chairman & Chief Creative Officer of PETERARNELL, he's built an unparalleled reputation for corporate value creation.

Mr Friedland noted, **"We are incredibly privileged to have Peter join our Board, not only as one of the world's foremost brand builders, but also for his deep understanding of industrial design principles and their impact on corporate and institutional culture. Peter's experience will be a welcome addition to the Company as it pursues various initiatives across the industrial supply chain."**

In addition to his branding and industrial design practise, Mr Arnell devotes significant energy to the non-for-profit space, including serving on the Board of the New York City Fire Department (FDNY) Foundation, and previously as a Board Member for the Special Olympics.

**This announcement is authorised for release to the market by the Board of Directors of Sunrise Energy Metals Limited.**

**For more information, please contact:**

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**About Sunrise Energy Metals Limited (ASX:SRL: OTCQX:SREMF)** – Sunrise Energy Metals Limited is developing the Syerston Scandium Project in New South Wales, Australia, with the aim of delivering the world's first source of mineable, high-grade scandium. Sunrise also owns the Sunrise Nickel-Cobalt Project, one of the largest and most cobalt-rich nickel laterite deposits in the world. For more information, visit [www.sunriseem.com](http://www.sunriseem.com).