

## Appendix 3Y

### Change of Director's Interest Notice

*Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.*

Introduced 30/09/01 Amended 01/01/11

<b>Name of entity</b>	<b>Prime Financial Group Limited</b>
<b>ABN</b>	<b>70009487674</b>

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

<b>Name of Director</b>	Mr Simon Madder
<b>Date of last notice</b>	15 December 2025

#### **Part 1 - Change of director's relevant interests in securities**

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (j) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Direct or indirect interest</b>	Indirect Interest
<b>Nature of indirect interest (including registered holder)</b> <small>Note: Provide details of the circumstances giving rise to the relevant interest.</small>	Beneficial interest in SM Superannuation Pty Ltd, Domain Investment (Melbourne) Pty Ltd and the SM Chatsworth Investments Pty Ltd ATF Madder Investment Trust
<b>Date of change</b>	12 May 2026
<b>No. of securities held prior to change</b>	Direct: 3,318,600 fully paid ordinary shares Indirect: <ol style="list-style-type: none"> <li>1. 3,247,004 fully paid ordinary shares held by SM Superannuation Pty Ltd – Simon Madder as Director of corporate trustee and member of SMSF</li> <li>2. 27,762,673 fully paid ordinary shares held by Domain Investment (Melbourne) Pty Ltd – Simon Madder as Director</li> <li>3. 3,892,857 fully paid ordinary shares held by Prime Financial Group Limited Employee Share Trust with Domain Investment (Melbourne) Pty Ltd as the beneficial owner - Simon Madder as Director</li> <li>4. 2,496,285 Performance Rights held by Domain Investment (Melbourne) Pty Ltd – Simon Madder as Director</li> </ol>

+ See chapter 19 for defined terms.

For personal use only

**Appendix 3Y**  
**Change of Director's Interest Notice**

<b>Class</b>	Fully Paid Ordinary Shares and Performance Rights
<b>Number acquired</b>	No change in overall indirect interest. 3,892,857 shares were transferred out of the Prime Financial Group Limited Employee Share Trust with Domain Investment (Melbourne) Pty Ltd as the beneficial owner into Domain Investment (Melbourne) Pty Ltd – Simon Madder as Director 9,302,326 shares were transferred from Domain Investment (Melbourne) Pty Ltd into SM Chatsworth Investments Pty Ltd ATF Madder Investment Trust – Simon Madder as Director of the corporate trustee and beneficiary of the trust
<b>Number disposed</b>	
<b>Value/Consideration</b> Note: If consideration is non-cash, provide details and estimated valuation	9,302,326 transferred for consideration of \$2,000,000
<b>No. of securities held after change</b>	Direct: 3,318,600 fully paid ordinary shares Indirect: <ul style="list-style-type: none"> <li>• 3,247,004 fully paid ordinary shares held by SM Superannuation Pty Ltd – Simon Madder as Director of corporate trustee and member of SMSF</li> <li>• 22,353,204 fully paid ordinary shares held by Domain Investment (Melbourne) Pty Ltd – Simon Madder as Director</li> <li>• 9,302,326 fully paid ordinary shares held by SM Chatsworth Investments Pty Ltd ATF Madder Investment Trust - Simon Madder as Director of the corporate trustee and beneficiary of the trust</li> <li>• 2,496,285 Performance Rights held by Domain Investment (Melbourne) Pty Ltd – Simon Madder as Director</li> </ul>
<b>Nature of change</b> Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	Off-market transfers

**Part 2 – Change of director's interests in contracts**

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

+ See chapter 19 for defined terms.

For personal use only

**Appendix 3Y**  
**Change of Director's Interest Notice**

<b>Detail of contract</b>	NA
<b>Nature of interest</b>	NA
<b>Name of registered holder (if issued securities)</b>	NA
<b>Date of change</b>	NA
<b>No. and class of securities to which interest related prior to change</b> Note: Details are only required for a contract in relation to which the interest has changed	NA
<b>Interest acquired</b>	NA
<b>Interest disposed</b>	NA
<b>Value/Consideration</b> Note: If consideration is non-cash, provide details and an estimated valuation	NA
<b>Interest after change</b>	NA

**Part 3 – <sup>+</sup>Closed period**

<b>Were the interests in the securities or contracts detailed above traded during a <sup>+</sup>closed period where prior written clearance was required?</b>	No
<b>If so, was prior written clearance provided to allow the trade to proceed during this period?</b>	NA
<b>If prior written clearance was provided, on what date was this provided?</b>	NA

<sup>+</sup> See chapter 19 for defined terms.

For personal use only