

ASX Release

Noodlecake Signs Multi-Platform Publishing Agreement for Anime-Inspired Action Title ‘Tiebreakers’

Streamplay Studio Limited (“Streamplay” or the “Company”) (ASX: SP8) is pleased to announce that its wholly owned subsidiary, Noodlecake Studios (“Noodlecake”), has entered into a multi-platform publishing agreement with French indie developer Tiecorp Studio to publish *Tiebreakers* across mobile, PC and console platforms.



HIGHLIGHTS

- Worldwide multi-platform publishing agreement signed with Tiecorp Studio for *Tiebreakers*, a new anime-inspired “Shonen Run N’ Gun” action title.
- Early reveal materials generated more than 175,000 views within the first 24 hours across online platforms.
- Planned for release across mobile, PC and console platforms in Q4 2027.
- Supports strategy of building a diversified portfolio of internally developed and third-party published premium titles across mobile, PC and console platforms.
- Positions Noodlecake within the growing global anime entertainment market, valued at approximately A\$52.6 billion during 2025.
- Noodlecake to continue exploring potential external platform funding, promotional and exclusivity opportunities with Tier-1 storefront partners.

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About Tiebreakers

Tiebreakers is a stylised “Shonen Run N’ Gun” action title combining fast-paced arcade gameplay with unique sport-based combat systems and anime-inspired storytelling. Set in a futuristic world where vigilante athletes battle through explosive encounters and boss-fight “tiebreaks”, the title blends hand-drawn 2D animation, co-operative gameplay and narrative-driven progression centred around perseverance, teamwork and competition.



The game is being developed by France-based indie studio **Tiecorp Studio** and draws inspiration from classic arcade action games such as *Metal Slug* while introducing modern “shoot and parry” gameplay mechanics built around timing, mobility and precision. The game will support solo and local co-operative play alongside cross-platform gameplay systems, customisable controls and accessibility options across mobile, PC and console devices.

“ *Tiebreakers* immediately stood out to us because of its personality, visual style and unique gameplay direction. Tiecorp has created something that feels fresh while still drawing inspiration from classic arcade action games we grew up with. We’re excited to support the team as development progresses and help bring the title to players globally.

— Ryan Holowaty, CEO of Noodlecake

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Noodlecake selected *Tiebreakers* for its distinctive visual identity, energetic gameplay direction and broad cross-platform appeal, further expanding the Company's growing portfolio of premium indie publishing titles, aligned with growing global demand for anime-inspired entertainment content across gaming, streaming and digital media platforms – a market which was valued at approximately A\$52.6 billion during 2025 and projected to continue growing through 2033.¹

Initial reveal materials and social media posts relating to the title generated more than 175,000 views within the first 24 hours across X and other online platforms, reflecting strong early engagement from gaming and anime-focused audiences.²



Tiebreakers is currently available to **wishlist on Steam** and is targeting release across mobile, PC and console storefronts during 2027.

More Information: <https://store.steampowered.com/app/4182850/Tiebreakers>

Launch trailer: <https://youtu.be/BkdJtdkuZf8>

¹ **Source:** <https://www.grandviewresearch.com/industry-analysis/anime-market>

² **Announcement:** <https://x.com/TiecorpStudio/status/2059686986403696794>

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Strategic Context

The agreement continues Noodlecake's strategy of partnering with independent developers across mobile, PC and console platforms, expanding the Group's premium publishing portfolio with visually distinctive and genre-diverse titles.

Streamplay believes *Tiebreakers'* anime-inspired visual identity, cross-platform design and broad audience accessibility position the title well to capitalise on growing global demand for anime-inspired entertainment content across gaming, streaming and digital media platforms, while also supporting potential platform funding, promotional and commercial partnership opportunities with Tier-1 storefront operators.



Commercial Terms

Noodlecake's publishing agreements are typically structured under standardised publishing terms that define delivery responsibilities, revenue-share arrangements, and post-launch support. In most cases, the Company retains 80–100 percent of revenue until its investment and associated costs are fully recouped, after which revenue reverts to the underlying commercial split. These post-recoup arrangements generally fall within a 20–40 percent revenue-share range, depending on development requirements, financing, and technical involvement.

This framework simplifies engagement with development partners and ensures consistency across projects. As a result, there are no other material non-confidential terms of this agreement nor any other approvals or requirements for the agreement to be effective.

Revenue outcomes are dependent on factors such as platform performance, release timing, and ongoing live-ops support, and will be reported in future quarterly updates as applicable.

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For further information

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About Streamplay Studio

Streamplay Studio Limited (ASX:SP8) is the owner of North America-based Noodlecake Studios, an award-winning indie studio recognised for its innovative original IPs and global publishing partnerships. With over 60 published titles and more than 270 million downloads worldwide, Noodlecake continues to lead in premium mobile and indie gaming. Streamplay's operations span game development and publishing, esports, streaming, and telco-aligned services across North America, Australia, MEA, and the Pacific Islands.

More information: www.streamplay.studio
www.noodlecake.com

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ASX release authorised by the Board of Directors of Streamplay Studio Limited



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