

MARKET ANNOUNCEMENT

26 June 2026, Vista Group International Ltd, Auckland, New Zealand

Cineplexx Europe signs to Operational Excellence

Vista Group International Limited (NZX & ASX:VGL) is pleased to announce the signing of a new agreement with existing client, Cineplexx, one of the leading cinema operators in Europe, to transition its circuit to Operational Excellence, the full Vista Cloud offering.

Headquartered in Vienna, Austria and part of the Constantin Film-Holding group, Cineplexx operates cinemas across Austria, Albania, Bosnia & Herzegovina, Croatia, Greece, Kosovo, Montenegro, North Macedonia, Romania, Serbia and Slovenia. This new agreement covers 59 sites and more than 400 screens across the Cineplexx circuit.

Stuart Dickinson, Vista Group CEO, said: "We are delighted to strengthen our long-standing relationship with Cineplexx and support the next stage of its technology journey with Vista Cloud. Cineplexx is a highly respected operator with a broad and diverse circuit, and this agreement reflects the value of a scalable, cloud-based platform that can support ambitious exhibitors across multiple markets. We look forward to working closely with the Cineplexx team as the roll out progresses."

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About Vista Group

Vista Group International Limited is a global leader in providing technology solutions to the international film industry. With brands including Vista, Veezi, Movio, Numero, Maccs, Flicks and Powster, Vista Group's expertise covers cinema management software; loyalty, moviegoer engagement and marketing; film distribution software; box office reporting; creative studio solutions; and the Flicks movie, cinema and streaming website and app.

For more information visit: www.vistagroup.co.nz