

June 29, 2026

Market Announcements Platform
ASX Limited

Dear Motio Shareholders,

TRADING UPDATE

As we approach the end of FY26, I am pleased to provide shareholders with a brief trading update.

Despite another year in which many advertisers have remained cautious and campaign timing has continued to compress, Motio has maintained strong momentum throughout the year and enters the final days of June with considerable confidence.

Based on unaudited management accounts, the Company now expects to deliver Cash EBITDA growth of greater than 24% compared with FY25 (FY25 Cash EBITDA: \$1.939 million¹).

May delivered the highest revenue month in Motio's history and, with June almost complete, we are on track to surpass that record once again. Pleasingly, this momentum has been broad-based across the business rather than being driven by a small number of campaigns or customers.

Our national advertising business has continued to perform strongly, our programmatic channel continues to build, and we have seen an increasing number of campaigns booked and delivered at very short notice. Importantly, our forward revenue position remains healthy, giving us positive momentum as we commence FY27.

One of the great strengths of the Motio business model is its operating leverage. With gross margins exceeding 80% and a relatively fixed operating cost base, periods of strong revenue growth translate into meaningful improvements in earnings and cash generation. It is encouraging to see that continue as the business scales.

I will provide a more comprehensive trading update on Friday, 3 July 2026, where I'll discuss the FY26 result in greater detail, provide an update on current trading and share my thoughts on the opportunities that lie ahead for Motio.

While I am naturally pleased with the financial performance, I am equally encouraged by the quality of the result. It reflects the strength of our customer relationships, the dedication of our team and the continued execution of the strategy we have been building over the past several years.

As always, thank you for your continued support. I genuinely enjoy hearing from shareholders and encourage you to call, text or email me at any time if you have questions or feedback.

I look forward seeing you on the video call Friday, 3 July.

Kind regards,



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This announcement has been authorised for release by the Board of the Motio.

(1) EBITDA adjusted for rent obligations and non-cash operating expenditure