openlearning

ASX Announcement | 13th July 2026

OpenLearning Secures 4-Year SaaS Agreement with Holy Cross of Davao College

Manila, Philippines, 13 July 2026: OpenLearning Limited (ASX: OLL) ('the Company' or 'OpenLearning'), the AI-powered learning management system (LMS), is pleased to announce that Holy Cross of Davao College (HCDC) in the Philippines has signed a 4-year SaaS agreement to deploy OpenLearning's LMS across the College. The agreement was secured through OpenLearning's Philippines reseller, CE-Logic Inc.

Highlights:

- OpenLearning's LMS has been selected by **Holy Cross of Davao College (HCDC)**, a leading Catholic educational institution in Davao City, following a **competitive review of learning management systems**.
- **4-year SaaS agreement** covering a **minimum of 11,000 learners per year**.
- **Minimum contract value to OpenLearning of approximately A$300,000** over the 4-year term.
- **Second Philippine institution announced under the CE-Logic reseller agreement** [ASX 3rd October 2025], following Philippine Normal University [ASX 11th May 2026].
- OpenLearning's direct sales team has also recently signed LMS SaaS agreements with **Thames International School, Notre Dame Jolo College, Baliuag University and Manila Central University**, reflecting the Company's **growing pipeline** across the Philippines.
- HCDC selected OpenLearning's LMS for its **AI capabilities, support for outcomes-based education, and suite of employability tools**, including Employability Advantage.

Holy Cross of Davao College is a Catholic basic and higher education institution in Davao City, run by the Archdiocese of Davao. Founded in 1951 and celebrating its 75th anniversary in 2026, HCDC serves students across basic education, undergraduate, graduate and technical-vocational programs, and is one of the leading private educational institutions in Mindanao. The agreement supports HCDC's continued focus on academic quality and outcomes-based education across the College.

Under the agreement, CE-Logic will provide OpenLearning's cloud-hosted LMS to HCDC, including the platform's Generative AI assistant and AI course builder, outcomes-based assessment, integrated learner portfolios, interactive learning tools, and OpenLearning's suite of employability tools, including Employability Advantage. CE-Logic and OpenLearning will also provide training for administrators and faculty, together with ongoing technical support to ensure adoption of the LMS across the College.

Since signing the reseller agreement in October 2025, CE-Logic has actively promoted OpenLearning across the Philippine education sector, leveraging C&E Publishing's existing relationships with more than 1,000 universities, colleges and schools. HCDC is the second institution announced under the CE-

Logic partnership, following Philippine Normal University [ASX 11th May 2026]. The agreement with HCDC is the largest secured through the CE-Logic partnership to date.

In parallel, OpenLearning's direct sales team has been building its own pipeline of institutional opportunities in the Philippines and has recently signed LMS SaaS agreements with Thames International School, Notre Dame Jolo College, Baliuag University and Manila Central University. These agreements were not individually financially material and were therefore not previously announced. Together with CE-Logic's large and active reseller pipeline, which continues to be progressed through 2026, these agreements reflect OpenLearning's growing momentum in the Philippines.

John Emyl G. Eugenio, CEO of CE-Logic and COO of C&E Publishing, said: "We are delighted that Holy Cross of Davao College has chosen OpenLearning following a competitive review. HCDC is a highly respected institution in Mindanao, and this 4-year agreement reflects the growing momentum across our pipeline. Following Philippine Normal University earlier this year, it demonstrates the strong response from Philippine institutions to OpenLearning's AI-powered platform, and we are progressing further opportunities through 2026."

Adam Brimo, Group CEO & Managing Director of OpenLearning, said: "Securing a 4-year agreement with Holy Cross of Davao College is an important milestone in our growth in the Philippines and the largest agreement secured through our partnership with CE-Logic to date. HCDC selected OpenLearning after a competitive review of learning management systems, based on our AI capabilities, our support for outcomes-based education and our suite of employability tools. Combined with the agreements our direct sales team has recently signed, this demonstrates that both our reseller partnership with CE-Logic and our direct sales efforts in the Philippines are delivering results."

Agreement Details and Materiality

The purchase order for the agreement was received by OpenLearning from CE-Logic on 10th July 2026 after 7pm AEST with a commencement date of 3rd August 2026. The agreement between HCDC and CE-Logic is for a term of four years and covers a minimum of 11,000 learners per year, with the LMS to be deployed across the College.

The minimum value to OpenLearning under its reseller arrangement with CE-Logic is approximately A$300,000 over the four-year term. The agreement is not considered financially material at this time. However, the Company views the agreement as strategically significant given HCDC's standing in Mindanao, the continued validation of the CE-Logic reseller channel, and the potential for HCDC to serve as a reference customer for further institutional sales across the Philippines. The agreements recently signed by OpenLearning's direct sales team with Thames International School, Notre Dame Jolo College, Baliuag University and Manila Central University were not financially material, individually or in aggregate, and were therefore not announced. All other terms of the agreement are customary for arrangements of this nature.

Ends.

Authorised by:
Adam Brimo
Group CEO & Managing Director

Visit our Investor Centre & Join our Mailing List:
Visit the Investor Centre section of the OpenLearning website to access all of our ASX media releases, reports and other announcements and join our mailing list at:

https://investors.openlearning.com/

Open an Investor Portal with our Share Registry:

We encourage shareholders to sign up for electronic news distribution with our share registry, Automic at:

https://www.automicgroup.com.au/

Company Secretary & Investor Relations

For further information, please contact:

Company

Justyn Stedwell
Company Secretary
P: +61 3 9088 2049

Investor Relations

Matthew Reede
Dominion Partners
P: +61 414 483 054
E: matt@dominion.partners

About OpenLearning

OpenLearning is an Artificial Intelligence (AI) powered learning management system and lifelong learning platform offered to organisations on a SaaS business model.

The platform provides a full suite of tools for online learning, course creation and delivery, for education institutions, corporations and government.

OpenLearning is a trusted partner to more than 250 leading education providers, who have delivered tens of thousands of courses to over 3 million learners through its platform.

With a strong position in the Australian and Malaysian higher education sectors, and a growing presence in the Philippines, Indonesia and India, OpenLearning is revolutionising the way education is accessed and delivered globally.

To learn more, please visit: https://solutions.openlearning.com/