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ASX Release

15 July 2026

Tailored Lifetime Solutions transaction completed

Count Limited (**ASX:CUP**) (**Count** or the **Company**) is pleased to announce the successful completion of its cornerstone investment in the highly regarded wealth advisory firm Tailored Lifetime Solutions Pty Ltd ("Tailored"), as previously announced to the ASX on 4 May 2026.

Further, as part of the transaction, Tailored has successfully acquired the financial planning clients of an additional Count Financial Limited^ licensed firm.

Following completion, Count holds a strategic c.20% shareholding in Tailored, a leading firm recognised for its high-quality advice offering, disciplined operating model and a strong compliance and governance track record. It is expected that Count may increase its shareholding through ongoing network consolidation opportunities.

With presence across both Victoria and Tasmania, Tailored is well positioned as a growth platform with Count's strategic partnership. This acquisition enhances wealth revenues within the Equity Partnership segment, aligned to Count's strategy of increasing participation in the fast-growing wealth segment.

Count continues to pursue a number of high-quality Equity Partnerships with advisory firms like Tailored as we consolidate our scaled, integrated wealth accounting platform.

^ Count Financial Limited (a holder of an Australian financial services licence) is a wholly owned subsidiary of Count.

Authorisation

This announcement has been authorised for release to the ASX by the CEO of Count.