



Investor Update

27 JULY 2026

Peter Molloy
Executive Chairman

ASX: FRE
firebrickpharma.com

Authorised for release by the
Board of Firebrick Pharma Limited



The world needs

Nasodine[®]

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Board and Senior Management



Dr Peter Molloy

CEO, Chair & Founder



Dr Stephen Goodall

COO, Director & Founder



Rick Legleiter

Non-Executive Director



Al Moghaddam

Non-Executive Director



Niles Wadhwa

Head of Business
Development & Licensing



Dr Simon Tucker

Chief Scientific Officer



Dr Monique Baldwin

Head of Regulatory Affairs



Kam Watson

Marketing Services
Manager

Capital Structure

Financial Information (ASX: FRE)		A\$
Share price (52-week range)		\$0.027-0.085
Shares on Issue		285.2m
Market cap (20 July 2026)		\$8.55m
Cash balance (30 Jun 2026)		\$1.32m
Quarterly burn (FY26 average)		\$0.65m

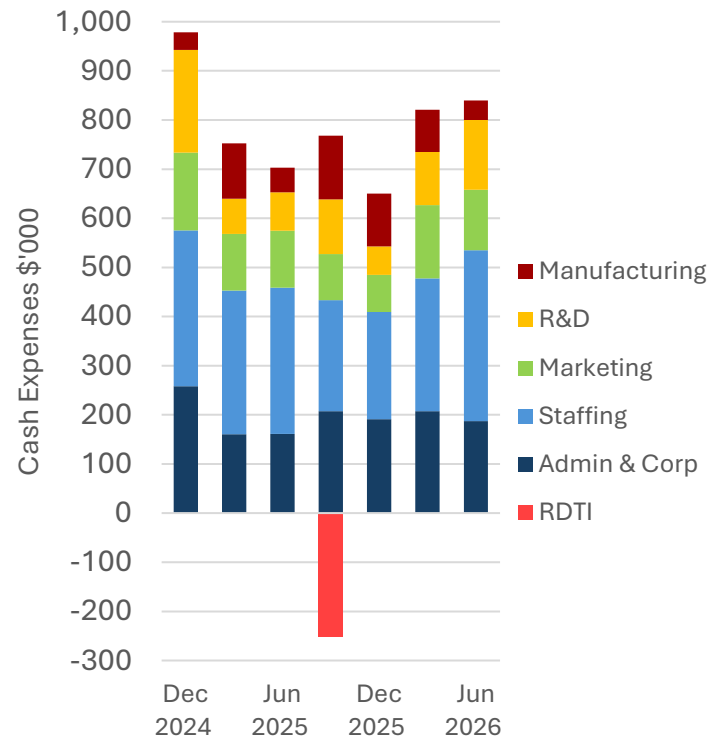
Major shareholders (20 July 2026)	
P Molloy (CEO, Chairman)	11.2%
S Goodall (COO, Director)	10.9%
GZ Family Holdings (Family Office)	8.5%
Pharma Nutria Inc (Strategic Investor)	4.5%
Top 10	47%



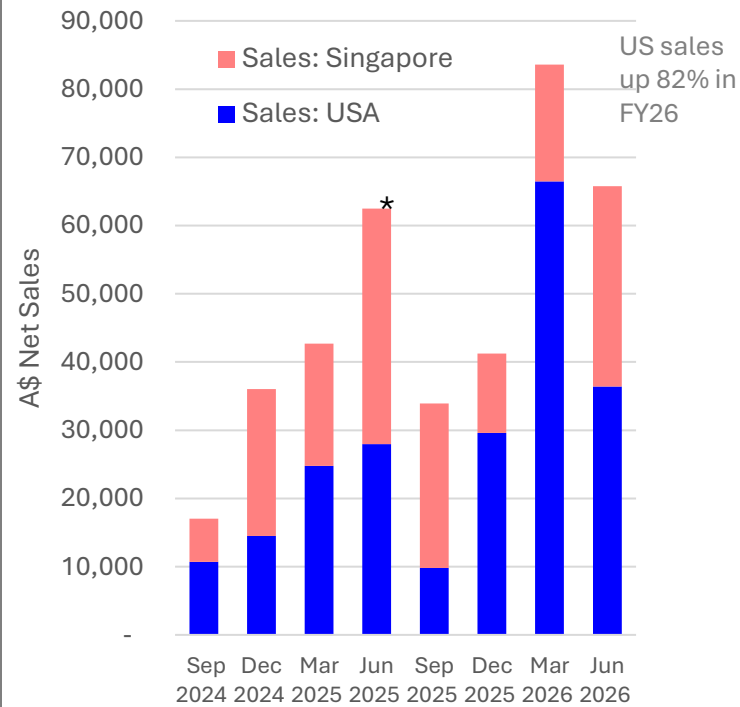
Quarterly Financials

4C (cash basis)

Quarterly Cash Operating Expenses

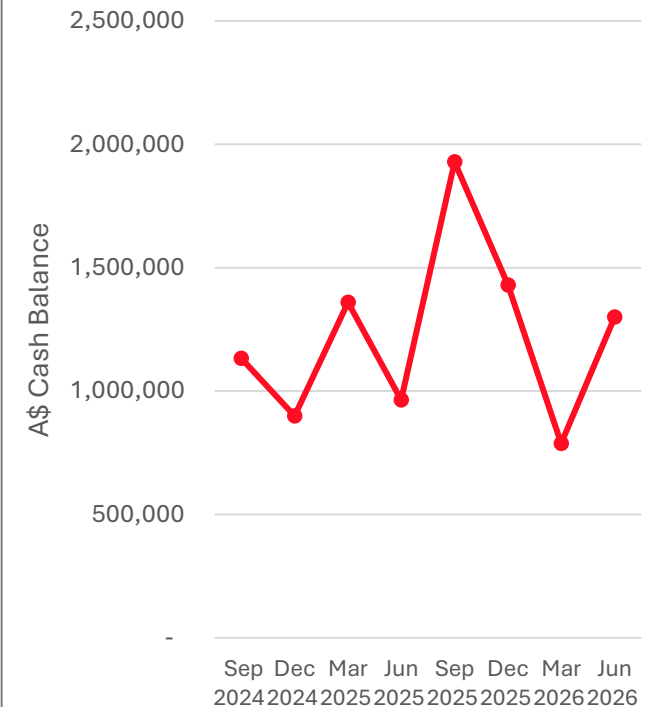


Sales by Market



* Excludes one-off of \$146k w/sale pipeline filling in Singapore

End of Quarter Cash Balance



Product Overview: Nasodine[®] Nasal Spray



Nasodine[®]

Nasal Spray

- The world's **first nasal spray that kills germs**, including all viruses and bacteria that cause nasal infections
 - Inactivates all pandemic viruses tested
 - No evident potential for viral or bacterial resistance
- A **nasal sanitiser/antiseptic** for:
 - **Protection against airborne viruses** when people around you have symptoms
 - **Early treatment of the Common Cold**
 - **Front line pandemic defence** for healthcare workers
 - **Airlines, cruise lines and every business** that wants to reduce transmission risk
 - **Air travellers, commuters, doctors, hospitals, teachers, mothers** and anyone else worried about airborne germs



Singapore Retail Packaging

The nasal sanitiser with wide potential

A timely, versatile innovation with massive commercial potential and health benefits



85 billion days of misery from 17 billion colds p.a., could be saved, with early treatment with Nasodine



In a busy, crowded **post-COVID world**, protection from **other people's viruses** is **essential** (esp. in Asia)



21% of Nasodine buyers use it for **sinusitis** which affects **5-12% of the world** and is often resistant to treatment



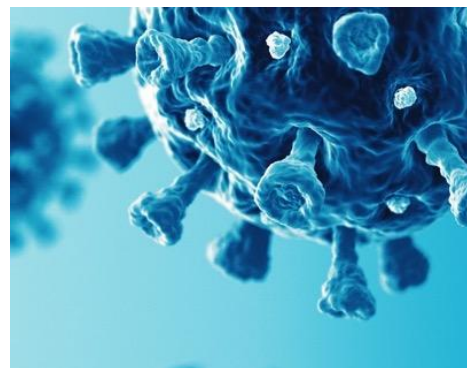
Every business will benefit from the **reduced downtime** due to **URTI**



Finally, **doctors** have a product that **targets the viral cause of URTI**, to deflect antibiotic requests



Hospitals want it to stop **nasal shedding of MRSA**, which causes costly (or even fatal) surgical site infections



Governments need to stockpile it for frontline protection before the next **pandemic** or **bioweapon**

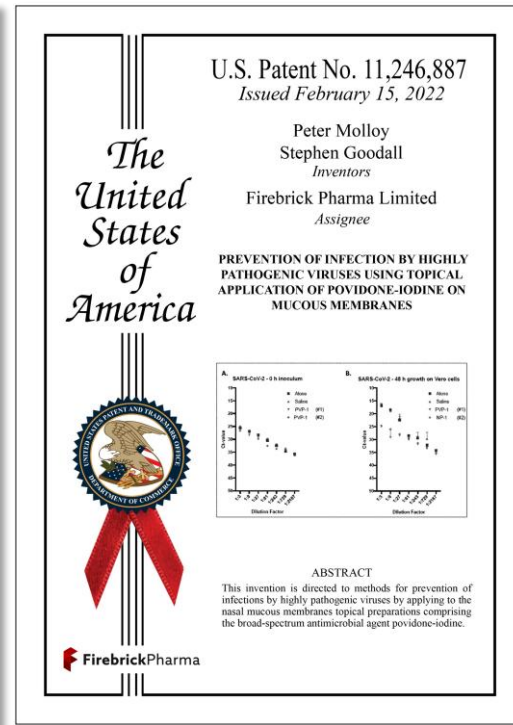
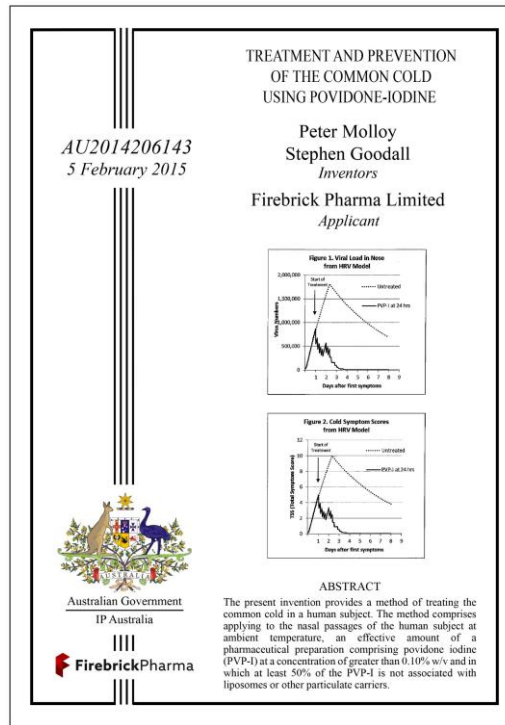


Massive untapped military potential: Nasodine should be standard issue worldwide for every soldier (and sailor)

The power of a broad-spectrum, safe antiseptic: **povidone-iodine**.
For the first time in a nasal spray, underpinned by Firebrick-owned **patents & published studies** specifically on Nasodine Nasal Spray

Supported commercially by patents

Safety established in published studies



Povidone-iodine nasal spray (Nasodine®) for the common cold: a randomized, controlled, double-blind, Phase III clinical trial.

Polasek, T. M., & Friedland, P. L. (2025). *Frontiers in Medicine*, 12, 1565069.
<https://pubmed.ncbi.nlm.nih.gov/40538402>

Phase II Trial of the Impact 0.5% Povidone-Iodine Nasal Spray (Nasodine®) on Shedding of SARS-CoV-2.

Friedland, P. L., & Tucker, S. (2024). *The Laryngoscope*, 134(9), 3947-3952.
<https://pubmed.ncbi.nlm.nih.gov/38554057>

Phase 1 study of the iodine absorption, safety, and tolerability of a 0.5% povidone-iodine nasal spray (Nasodine).

Friedland, P. L., Polasek, T. M., & Topliss, D. (2024). *In International Forum of Allergy & Rhinology* (Vol. 14, No. 9) <https://pubmed.ncbi.nlm.nih.gov/38869489>

In vitro Nasodine can be an effective antibiofilm agent for biofilms that may cause CRS. Hale, S. J. et al. (2023). *The Laryngoscope*, 133(10), 2490-2495. <https://doi.org/10.1002/lary.30558>

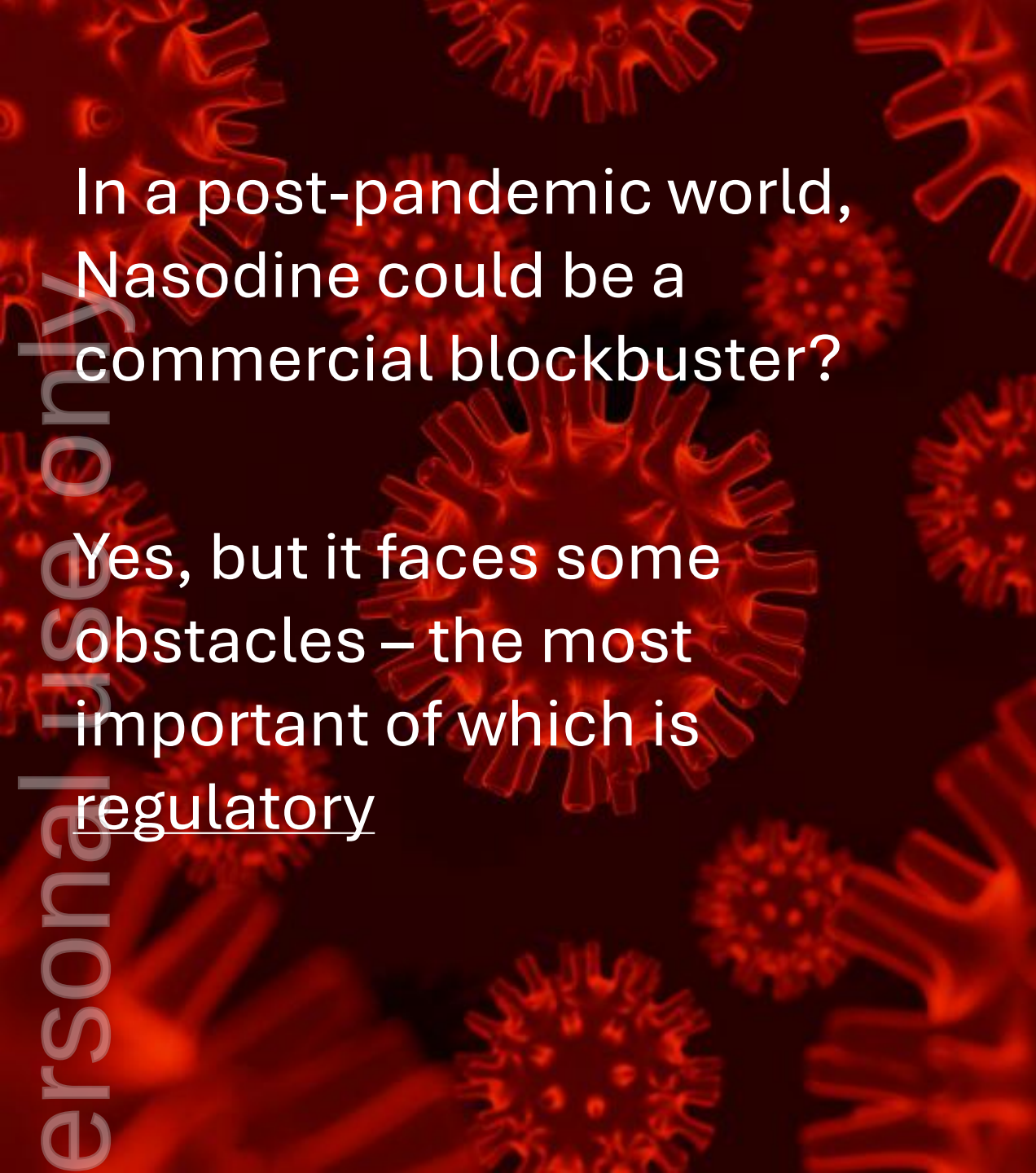
In vivo (human) and in vitro inactivation of SARS-CoV-2 with 0.5% povidone-iodine nasal spray. Friedland, P. et al. (2022). *Australian Journal of Otolaryngology*. 2022, 5, (0), pp. 1-9 <https://www.theajo.com/article/view/4466/html>

In vitro safety evaluation of a povidone-iodine solution applied to human nasal epithelial cells. Ramezanpour, M. et al. (2020). *International forum of allergy & rhinology* (Vol. 10, No. 10, pp. 1141-1148). <https://doi.org/10.1002/alr.22575>

Current commercial status

- Marketing of Nasodine® Nasal Spray
 - Launched online in **USA** in Apr-2024 and in **Singapore** in Jun-2024
 - **Approval in Indonesia** announced March 2026
 - **Philippines approval** applied for and expected in FY27
 - Expected to be approved or on sale in **10 markets** within 3 years
- Manufacturing sites:
 - **Australia, Philippines and USA**
- Portfolio expansion underway
 - **Nasodine Throat Spray** launched in Singapore Jan 2026; potential roll-out in US later this year
 - **3rd Nasodine product** expected in 2026





In a post-pandemic world,
Nasodine could be a
commercial blockbuster?

Yes, but it faces some
obstacles – the most
important of which is
regulatory

- **Many markets (e.g., Australia) do not have an approval pathway for a ‘nasal antiseptic’**
 - In such markets, regulators **classify it as a medicine** (drug), even though it works topically (not systemically); this makes the evidentiary burden very high, especially for an indication like the common cold.
- **USA is an exception:** povidone-iodine is not classified as a drug if there is no therapeutic claim made
 - Nasodine is sold as a **‘cosmetic’ (nasal cleanser)** and makes no germ-killing claims
 - USA could be an important market, especially if there’s **another pandemic**
- **Most S.E. Asian countries classify Nasodine as an ‘antiseptic’**
 - Means low regulatory burden, faster approval
 - S.E. Asia and similar markets are early targets

Price and volume considerations

- Nasodine is relatively inexpensive
 - Nasal Spray 25mL sells for around A\$27-36 per unit*
 - Under current license agreements, Firebrick receives approx. A\$2-3 per unit as a license fee
 - Implied break-even sales volume = 1 million units, based on current operating costs
- This will need time and some larger markets to be successful
 - E.g., USA, Philippines or Indonesia
- Or another pandemic?
 - Nasodine Nasal Spray is the only proven-safe, commercial-scale, nasal sanitiser



* USA RRP: US\$24.99 per 25mL
Singapore RRP: S\$24.90 per 25mL

In summary

- Past

- After more than 10 years of R&D, we have successfully developed and patented the world's first nasal spray that kills viruses, Nasodine Nasal Spray, now in early commercialisation
- Nasodine was initially developed as a treatment for the Common Cold, but post-pandemic, it has multiple market opportunities beyond that one indication
- Before the next pandemic “the world needs Nasodine”; a nasal sanitiser that is proven safe, inexpensive, easily deployable, and no evident potential for viral resistance

- Future

- Firebrick has completed its core R&D and has no substantial forward clinical risk
- Nasodine is a brand that has great potential but is at an early stage of commercialisation
- Its global success driven by licensing to committed partners in markets where it can be sold without undue regulatory barriers
- Sales growth and long-term value creation will come by adding new markets, building sales through licensees over time and introducing new products (MARKETS x TIME x PRODUCTS)

Plans and catalysts

Achievements FY26

Manufacturing in the Philippines of Nasodine Nasal Spray, and **registration filed with PFDA**

Nasodine Nasal Spray **approval gained in Indonesia** (largest market in SE Asia)

2nd Nasodine product: **Nasodine Throat Spray** launched in Singapore in Jan 2026

Rapid growth in US sales of the nasal spray

New executive appointed to drive **global licensing program**

Plans for FY27

Launch in Indonesia of Nasodine Nasal Spray and licensing deal

Approval and launch in the Philippines (2nd largest market in SE Asia)

Announcement of a **3rd Nasodine product**

Registration approval filings in multiple other markets

US retail launch to accelerate sales and profit growth in the US business



For more information:
www.firebrickpharma.com

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