Q4 FY26 Quarterly Activities Report and Appendix 4C

US$232K Adjusted EBITDA* Profit (Q4 FY25: US$ 98K profit)	**US$1.81M** Quarterly Revenue (Q4 FY25: US$1.15M)	**US$1.76M** ~AU$2.5M Cash at Quarter End
+ 646% E-commerce Revenue Growth (Year-on-Year)	**+ 45%** Subscription Revenue (Year-on-Year)	**~93k** Paid Subscribers

All financial figures are unaudited and presented in USD unless otherwise stated.
AUD figures have been calculated using USD:AUD 1.425 (as at 30 June 2026).
** Adjusted EBITDA is a non-IFRS financial measure and excludes stock-based compensation.*

Tinybeans Group Limited (**ASX:TNY, OTCQB: TNYYF**) (**"Tinybeans"**, **"TNY"** or "the **Company**" or "**Group**"), a global privacy-first technology platform building trusted digital experiences for families, is pleased to report on its quarterly activities for the period ended 30 June 2026 ("the **Quarter**").

CEO, Tracy Cho, commented on the Quarter:

"I'm incredibly proud of what our team has achieved this year. FY26 was the year Tinybeans came into its own, achieving positive operating cash flow while staying true to what makes us different: a private, trusted space for families to hold onto the moments that matter. The Qeepsake acquisition has strengthened our position in the US, and we're building thoughtfully across discovery, brand and product to reach more parents at the moments they need us most. As the conversation around parenthood and family wellbeing continues to grow, I believe Tinybeans has a meaningful role to play, and I'm genuinely excited about the future we're building for families in FY27 and beyond."

Financial Highlights

A summary of financial performance for Q4 FY26 is presented in the table below.

Q4 Summary Financials	Q4 FY26 US$'000	Q4 FY25 US$'000	Variance US$'000	Variance %
Subscription Revenue	1,417	937	480	51%
E-Commerce Revenue	233	14	219	1,600%
Other Revenue	156	200	(56)	(28%)
Total Revenue	**1,806**	**1,151**	**655**	**57%**
Gross Profit	**1,461**	**995**	**466**	**47%**
Adjusted EBITDA*	**232**	**98**	**134**	**137%**
Operating Cash Inflows	**69**	**141**	**(72)**	**(51%)**

Third consecutive quarter of operating cash inflows

In FY26, Tinybeans delivered its first full year of operating cash inflows at US$55k and in Q4 FY26, its third consecutive quarter of operating cash inflows at US$69k (Q3 FY26: US$324k).

Investing cash outflows of US$266k (Q3 FY26: US$194k) reflect the continued investment in product development during the Quarter to drive customer acquisition and engagement, with various new features launched or in progress as noted in the operational update below.

Tinybeans finished the Quarter in a strong financial position with US$1.76M in cash on its balance sheet and no debt.

E-commerce revenue up 1,600% versus pcp

During Q4 FY26, e-commerce revenue continued to grow for the combined group, up 1,600% on pcp to US$233k (Q4 FY25: US$14k). Q4 FY26 saw both Mother's Day and Father's Day in the United States which contributed to this growth.

For FY26, e-commerce revenue was up 646% year-on-year to US$767k (FY25: US$102k). This has been primarily driven by the acquisition of the Qeepsake platform in November 2025. Tinybeans e-commerce revenue was up 43% year-on-year on a standalone basis following the launch of the iOS photo store in Q2 FY26.

The Company continued to focus on expansion of its high-margin e-commerce product offering during the Quarter - with personalised mugs added to the store in Q4 FY26. Testing continues on other product offerings including holiday cards and post cards to continue to grow this revenue stream.

R&D Tax Incentive Refund

The Company continues to undertake its research and development activities in Australia, and during the Quarter submitted an application for an R&D refund of ~US$220k in respect of the financial year ending 30 June 2025. This is expected to be received in Q1 FY27.

Director Payments

As detailed in item 6 of the Appendix 4C, the Company made payments totalling US$142K to related parties including executive and non-executive directors during the Quarter for Directors' remuneration.

CFO & Executive Director, Rebecca White, commented on the Quarter:

"Q4 capped off a transformative year for Tinybeans. Revenue increased materially compared to the prior corresponding quarter driven by the acquisition of Qeepsake in November 2025. We delivered our first full year of positive operating cash flows and a third consecutive quarter of operating cash inflows, finishing FY26 with US$1.76 million in cash and no debt. Bringing Qeepsake into the group has given us real momentum, and it's a strong platform heading into FY27."

Operational Highlights

The Group's subscription metrics remained solid during the Quarter, underpinned by strong retention and ARPU across both platforms:

Key Q4 FY26 Subscription Metrics	Tinybeans	Qeepsake
Average Revenue per User (“ARPU”)	**US$75** (Q3: US$75)	**US$67** (Q3: US$64)
Retention Rate	**95%** (Q3: 95%)	**77%** (Q3: 79%)
Customer Acquisition Cost (“CAC”)	**US$35** (Q3: US$19)	**US$43** (Q3: US$35)

Tinybeans continued to demonstrate strong customer loyalty with a 95% retention rate and stable ARPU of US$75. Qeepsake ARPU improved during the quarter, with retention easing modestly. The increase in customer acquisition cost across both platforms reflects the Group's continued investment in driving customer acquisition and engagement.

Strategic Pillars Progress

The Company continued to execute against the three strategic pillars identified in Q3, making meaningful progress across each and building a strong foundation for the period ahead.

Pillar 1: App Discovery

Meeting new parents where they are.

Platform recognition: Tinybeans Private Family Album being named Apple App Store App of the Day (US) for May 1, 2026. A feature on the App Store’s Today tab provides significant visibility, introducing Tinybeans to millions of potential users beyond traditional App Store search and discovery.

Organic community advocacy: Reddit conversations increasingly position Tinybeans as a trusted solution for private family sharing and memory keeping within privacy-conscious parenting communities. This is strategically important as Reddit becomes a growing influence layer not just for search, but for AI-driven discovery, with platforms like ChatGPT and Claude drawing on community discussion to shape answers and recommendations.

The strategy is delivering early, directionally strong engagement results: **Instagram likes up 369%, saves up 582% and shares up 1,989%; TikTok monthly views up 44% versus Q3 FY26.**

Pillar 02 - Product Positioning

Privacy as a foundation, memory as value.

Tinybeans brand refresh progressed, with a view to repositioning the app from private photo sharing to owning family memory keeping as a category, in line with extensive data from our consumer research. The refreshed brand is expected to launch across every touch point in 1H FY27 - unifying product, marketing and growth around a single brand.

This will include the **launch of "The Moment", a new editorial platform reactivating the Company's 2.6 million newsletter subscribers as a discoverability engine**.

In addition to this, we will be launching a **new partnership with Your Baby Club** in Q1 FY27 to reach new moms at one of the highest-intent moments in their parenting journey. Your Baby Club is a personalised digital community for new and expectant parents. The platform brings together brand offers, samples, week-by-week pregnancy content, expert advice and competitions in one place, and reaches a large and highly engaged audience of parents across the US and UK. Its privacy-first, fully opted-in model makes it a strong strategic fit for reaching families at the pregnancy and early-parenthood stage.

Pillar 03 - Product Advancements

A frictionless, lifelong family archive.

Investment in ongoing product development remained a key focus during the Quarter as the Company continued to enhance the customer experience and expand its e-commerce offering.

In Q4 FY26, Tinybeans **added personalised mugs to its e-commerce store**, further building out its high-margin product range. This complements the existing product suite and supports the continued growth of the e-commerce revenue stream, with additional offerings such as holiday cards and postcards currently in the roadmap.

The Company also **progressed development of a redesigned home screen, aimed at improving user engagement and navigation within the app**.

Post Quarter end, Tinybeans launched Voice Memos, a new Tinybeans+ feature that allows parents to capture and preserve the voices, stories and sounds that bring family memories to life. The launch strengthens the value of the premium subscription by expanding memory keeping beyond photos and videos, while creating another compelling reason for families to upgrade to and remain with Tinybeans+.

The Group made meaningful progress across all three pillars, and looks forward to continuing this progress into FY27.

The Motherhood Industry and Maternal Wellbeing

The broader motherhood and maternal wellbeing sector continues to attract significant attention, with growing awareness of the emotional and mental health challenges faced by parents through pregnancy and the early years. Rising recognition of perinatal mental health, combined with a reduction in social stigma, is driving increased focus and investment across the sector, and North America, Tinybeans' core market, represents the largest share of this activity globally. The global maternal mental health market accounted for USD 18.10 billion in 2025 and is predicted to increase from USD 23.36 billion in 2026 to approximately USD 220.17 billion by 2035, representing a CAGR of 28.38% from 2026 to 2035. (https://www.precedenceresearch.com/maternal-mental-health-market).

Technology is playing an increasing role, with mobile apps supporting parents through more personalised and connected experiences. This shift towards digital, community-led support aligns closely with Tinybeans' strengths. We recently received this feedback from one of our Tinybeans users:

“Tinybeans really helped me get through postpartum. Each night, I would capture the day, write the story in the captions and think, ‘Okay, I got through it.’ It helped me preserve my daughter’s history, but it also gave me a way to process what I was experiencing. When I shared honestly about our nursing challenges, a cousin reached out and offered to bring us dinner — support I never would have asked for myself.”

— Molly McDermott Walsh, Tinybeans user

As a trusted platform used by families to capture and share their parenting journey, Tinybeans is well positioned to deepen its role in supporting parents through these formative years. The Company's highly engaged community, personalised experience and growing feature set, including the recently launched voice notes, provide a strong foundation to further enhance the value families derive from the platform, and to build meaningful engagement around the moments that matter most to parents.

Events Post Quarter End

Tracy Cho appointed Chief Executive Officer

On 14 July 2026, the Board announced the appointment of Tracy Cho as Chief Executive Officer on a permanent basis. Ms Cho had served as Interim CEO since 23 February 2026, and previously led Qeepsake as its CEO. She brings more than 20 years of experience scaling high-growth, US-focused digital media and technology businesses, making her well placed to lead Tinybeans' growth in its core US market.

Caroline Simensen appointed Vice President of Marketing

On 1 July 2026, Caroline Simensen was appointed Vice President of Marketing. Ms Simensen joined Tinybeans in 2024 as Head of Marketing, having previously helped scale caravan hire app Camplify (ASX: CHL) into a global category leader. With broad marketing and growth experience across US, Australia, New Zealand, the UK, and Europe, she is well placed to lead Tinybeans' international marketing direction.

This announcement has been approved by the Board of Directors.

For further information

Tracy Cho CEO tracy.cho@tinybeans.com	**Rebecca White** Executive Director & CFO rebecca.white@tinybeans.com	**Jane Morgan** Investor & Media Relations jm@janemorganmanagement.com.au

About Tinybeans Group Limited

Tinybeans Group Limited (ASX:TNY, OTCQB: TNYYF) is a global privacy-first technology platform building trusted digital experiences for families. Founded in 2012, the Tinybeans platform operates on a premium subscription model, an e-commerce photo products store, and brand partnerships, serving ~95k paid subscribers and ~1 million active families worldwide. The platform's invite-only, private architecture positions it as the trusted alternative to mainstream social media for families who value privacy and security.

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Basis of Preparation

Adjusted EBITDA is unaudited and excludes stock-based compensation. ARPU, retention rate and CAC are unaudited operating metrics calculated by management using internal platform data. These metrics are provided to assist investors to understand operating performance and should not be treated as statutory financial measures.

Forward Looking Statements

Certain statements in this announcement may constitute forward-looking statements or statements about future matters that are based upon information known and assumptions made as of the date of this announcement. Forward looking statements can generally be identified by the use of forward looking words such as, “expect”, “anticipate”, “likely”, “intend”, “should”, “could”, “may”, “predict”, “plan”, “propose”, “will”, “believe”, “forecast”, “estimate”, “target” and other similar expressions within the meaning of securities laws of applicable jurisdictions. Indications of, and guidance or outlook on, future earnings or financial position or performance are also forward looking statements. These statements are subject to internal and external risks and uncertainties that may have a material effect on future business. Actual results may differ materially from any future results or performance expressed, predicted or implied by the statements contained in this announcement. As such, undue reliance should not be placed on any forward looking statement. Past performance is not necessarily a guide to future performance. Nothing contained in this announcement nor any information made available to you is, or shall be relied upon as, a promise, representation, warranty or guarantee, whether as to the past, present or future.

Appendix 4C

Quarterly cash flow report for entities subject to Listing Rule 4.7B

Name of entity
Tinybeans Group Limited

ABN	Quarter ended ("current quarter")
46 168 481 614	30 June 2026

Consolidated statement of cash flows			Current quarter $USD'000	Year to date (12 months) $USD'000
1.	**Cash flows from operating activities**			
1.1	Receipts from customers		1,707	6,487
1.2	Payments for			
	(a)	research and development	-	-
	(b)	product manufacturing and operating costs	(437)	(1,680)
	(c)	advertising and marketing	(55)	(354)
	(d)	leased assets	-	-
	(e)	staff costs	(515)	(1,811)
	(f)	administration and corporate costs	(630)	(2,584)
1.3	Dividends received (see note 3)		-	-
1.4	Interest received		-	-
1.5	Interest and other costs of finance paid		(1)	(3)
1.6	Income taxes paid		-	-
1.7	Government grants and tax incentives		-	-
1.8	Other		-	-
1.9	**Net cash from / (used in) operating activities**		**69**	**55**

2.	**Cash flows from investing activities**			
2.1	Payments to acquire or for:			
	(a)	entities	-	-
	(b)	businesses	-	(184)
	(c)	property, plant and equipment	-	-
	(d)	investments	-	-
	(e)	intellectual property	(266)	(850)
	(f)	other non-current assets	-	-

Consolidated statement of cash flows		**Current quarter $USD'000**	**Year to date (12 months) $USD'000**
2.2	Proceeds from disposal of:		
	(a) entities	-	-
	(b) businesses	-	-
	(c) property, plant and equipment	-	-
	(d) investments	-	-
	(e) intellectual property	-	-
	(f) other non-current assets	-	-
2.3	Cash flows from loans to other entities	-	-
2.4	Dividends received (see note 3)	-	-
2.5	Other (provide details if material)	-	-
2.6	**Net cash from / (used in) investing activities**	**(266)**	**(1,034)**

3.	**Cash flows from financing activities**		
3.1	Proceeds from issues of equity securities (excluding convertible debt securities)	-	1,074
3.2	Proceeds from issue of convertible debt securities	-	-
3.3	Proceeds from exercise of options	-	-
3.4	Transaction costs related to issues of equity securities or convertible debt securities	-	(61)
3.5	Proceeds from borrowings	-	-
3.6	Repayment of borrowings	-	-
3.7	Transaction costs related to loans and borrowings	-	-
3.8	Dividends paid	-	-
3.9	Other (provide details if material)	-	-
3.10	**Net cash from / (used in) financing activities**	**-**	**1,013**

4.	**Net increase / (decrease) in cash and cash equivalents for the period**		
4.1	Cash and cash equivalents at beginning of period	1,952	1,711
4.2	Net cash from / (used in) operating activities (item 1.9 above)	69	55
4.3	Net cash from / (used in) investing activities (item 2.6 above)	(266)	(1,034)

Consolidated statement of cash flows		Current quarter $USD'000	Year to date (12 months) $USD'000
4.4	Net cash from / (used in) financing activities (item 3.10 above)	-	1,013
4.5	Effect of movement in exchange rates on cash held	8	18
4.6	**Cash and cash equivalents at end of period**	**1,763**	**1,763**

5.	**Reconciliation of cash and cash equivalents** at the end of the quarter (as shown in the consolidated statement of cash flows) to the related items in the accounts	**Current quarter $USD'000**	**Previous quarter USD'000**
5.1	Bank balances	1,763	1,952
5.2	Call deposits	-	-
5.3	Bank overdrafts	-	-
5.4	Other (provide details)	-	-
5.5	**Cash and cash equivalents at end of quarter (should equal item 4.6 above)**	**1,763**	**1,952**

6.	**Payments to related parties of the entity and their associates**	**Current quarter $USD'000**
6.1	Aggregate amount of payments to related parties and their associates included in item 1	142
6.2	Aggregate amount of payments to related parties and their associates included in item 2	-

Note: if any amounts are shown in items 6.1 or 6.2, your quarterly activity report must include a description of, and an explanation for, such payments.

7.	**Financing facilities** *Note: the term "facility' includes all forms of financing arrangements available to the entity.* *Add notes as necessary for an understanding of the sources of finance available to the entity.*	**Total facility amount at quarter end $USD'000**	**Amount drawn at quarter end $USD'000**
7.1	Loan facilities	-	-
7.2	Credit standby arrangements	-	-
7.3	Other (please specify)	-	-
7.4	**Total financing facilities**	-	-

7.5	**Unused financing facilities available at quarter end**	-

7.6 Include in the box below a description of each facility above, including the lender, interest rate, maturity date and whether it is secured or unsecured. If any additional financing facilities have been entered into or are proposed to be entered into after quarter end, include a note providing details of those facilities as well.

8.	**Estimated cash available for future operating activities**	**$USD'000**
8.1	Net cash from / (used in) operating activities (item 1.9)	69
8.2	Cash and cash equivalents at quarter end (item 4.6)	1,763
8.3	Unused finance facilities available at quarter end (item 7.5)	-
8.4	Total available funding (item 8.2 + item 8.3)	1,763
8.5	**Estimated quarters of funding available (item 8.4 divided by item 8.1)**	N/A

Note: if the entity has reported positive net operating cash flows in item 1.9, answer item 8.5 as "N/A". Otherwise, a figure for the estimated quarters of funding available must be included in item 8.5.

8.6 If item 8.5 is less than 2 quarters, please provide answers to the following questions:

8.6.1 Does the entity expect that it will continue to have the current level of net operating cash flows for the time being and, if not, why not?

N/A

8.6.2 Has the entity taken any steps, or does it propose to take any steps, to raise further cash to fund its operations and, if so, what are those steps and how likely does it believe that they will be successful?

N/A

8.6.3 Does the entity expect to be able to continue its operations and to meet its business objectives and, if so, on what basis?

N/A

Note: where item 8.5 is less than 2 quarters, all of questions 8.6.1, 8.6.2 and 8.6.3 above must be answered.

Compliance statement

1 This statement has been prepared in accordance with accounting standards and policies which comply with Listing Rule 19.11A.

2 This statement gives a true and fair view of the matters disclosed.

Date: ....28 July 2026...

Authorised by: ....By the board..
(Name of body or officer authorising release – see note 4)

Notes

1. This quarterly cash flow report and the accompanying activity report provide a basis for informing the market about the entity's activities for the past quarter, how they have been financed and the effect this has had on its cash position. An entity that wishes to disclose additional information over and above the minimum required under the Listing Rules is encouraged to do so.
2. If this quarterly cash flow report has been prepared in accordance with Australian Accounting Standards, the definitions in, and provisions of, *AASB 107: Statement of Cash Flows* apply to this report. If this quarterly cash flow report has been prepared in accordance with other accounting standards agreed by ASX pursuant to Listing Rule 19.11A, the corresponding equivalent standard applies to this report.
3. Dividends received may be classified either as cash flows from operating activities or cash flows from investing activities, depending on the accounting policy of the entity.
4. If this report has been authorised for release to the market by your board of directors, you can insert here: "By the board". If it has been authorised for release to the market by a committee of your board of directors, you can insert here: "By the [*name of board committee – eg Audit and Risk Committee*]". If it has been authorised for release to the market by a disclosure committee, you can insert here: "By the Disclosure Committee".
5. If this report has been authorised for release to the market by your board of directors and you wish to hold yourself out as complying with recommendation 4.2 of the ASX Corporate Governance Council's *Corporate Governance Principles and Recommendations*, the board should have received a declaration from its CEO and CFO that, in their opinion, the financial records of the entity have been properly maintained, that this report complies with the appropriate accounting standards and gives a true and fair view of the cash flows of the entity, and that their opinion has been formed on the basis of a sound system of risk management and internal control which is operating effectively.