Camplify Holdings Ltd
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CHL Group

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ASX Announcement

30 July 2026

Appendix 4C Quarterly Cash Flow Report

Camplify Holdings Limited

Summary

- A copy of the Appendix 4C Quarterly Cash Flow Report for the 3 months ending 30 June 2026 is included with this update
- Revenue resilience through a demand shock: Q4 Core Revenue of $6.65m (unaudited), down only 4% PCP despite Gross Transaction Value (GTV) declining 29% PCP — direct evidence of CHL's deliberate strategic shift towards higher-margin, recurring revenue.
- Operating Cash Flow was -$5.585m for the quarter with expected forecasted seasonal outflows associated with the settlement of holiday bookings in the Australian and New Zealand markets.
- Cash expenditure for the 3 month period includes operating costs ($29.4m), staff costs ($2.9m) and administration and corporate costs ($1.9m). Staff costs include ($0.4m) in one off redundancy payments. Marketing expenditure ($1.1m) outflows are inline with the budgeted expenditure, with expenses slightly lower than budget.
- Forward bookings stabilised at $16.75m as at 30 June 2026, in line with $16.7m at 31 March 2026. The 29% decline in forward bookings flagged in the Q3 update, driven by the US/Iran conflict and consumer fuel-security concerns, has now recovered in the Australian and New Zealand markets.
- Management has undertaken steps to control expenditure which has seen CHL continue to operate at a lower cost level. Rapid cost response: management moved early to reduce the cost base as demand softened, allowing margins to be maintained as trade improved

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The June quarter was impacted by the escalation of the US/Iran conflict that drove global oil price volatility, and acute consumer concern around fuel security and pricing.

Forward bookings initially declined by 29%, and the established trend of customers booking and travelling much closer to their travel dates continued through the quarter. CHL's response was immediate and disciplined. Management acted to control costs and step the business down to a lower operating cost base, protecting margins while demand was disrupted. As conditions improved through the back half of the quarter, forward bookings recovered in the Australian and New Zealand markets. European markets remain subdued, and CHL continues to manage European expenditure accordingly.

Importantly, the composition of CHL's revenue demonstrated the resilience the Company has been deliberately building. While GTV for the quarter declined 29% PCP, Core Revenue declined only 4% PCP — the direct result of the strategy outlined at the H1 FY26 results: prioritising higher-margin recurring revenue streams, including Premium membership and the MyWay Mutual protection product, over low-margin marketplace volume.

Key unaudited KPI's for Quarter 4 FY26 are outlined below.

Q4 GTV	$20.405m	-29% PCP
Q4 Core Revenue (unaudited)	$6,652,000	-4% PCP
Q4 Operating Cash Flow	($5,585,000)	
Future Bookings	$16,750,000	As of 30 June 2026
Total Members	4,837 (pcp 5360)	-10% PCP

<u>Cash flow commentary</u>

Operating Cash Flow was ($5.585m) for the quarter, with expected and forecast seasonal outflows associated with the settlement of holiday bookings in the Australian and New Zealand markets. This is consistent with CHL's normal working-capital cycle, in which

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customer pre-payments received across the peak booking period are settled with RV owners as travel completes.

Cash expenditure for the three-month period comprised operating costs ($29.4m, which includes payments to RV owners), staff costs ($2.9m, including $0.4m of one-off redundancy payments associated with the cost reduction program), administration and corporate costs ($1.9m), and marketing expenditure ($1.1m), which was in line with budget.

Membership

Total members closed the quarter at 4,837 (PCP 5,360), down 10%. The reduction reflects Seasonal end-of-season cancellations, particularly in New Zealand, and softer owner activity during the fuel-driven demand disruption. Management has product initiatives underway to improve member retention through shoulder periods.

Managing Director and CEO commentary

Justin Hales, CEO & Founder, stated:

"This was a quarter that tested the business — and the business passed the test. The global oil crisis triggered by the US/Iran conflict hit consumer confidence in travel hard and fast, and we saw forward bookings fall 29% almost immediately.

"In response we moved quickly and decisively on costs, stepping the business down to a lower operating cost base while protecting the capability we need for the recovery. Because of that discipline, margins were maintained as trade improved through the quarter. And the strategy we described at the half-year — deliberately trading low-margin volume for higher-margin recurring revenue — did exactly what it was designed to do: GTV fell 29%, but revenue held to within 4% of the prior year.

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"Forward bookings in Australia and New Zealand have now recovered, and our data shows customers are not cancelling their holidays — they are booking closer to travel and substituting towards domestic trips as international travel costs rise. Over time, we believe elevated fuel and aviation costs make a domestic RV holiday more attractive relative to the alternatives, not less.

"We enter FY27 with real conviction. The cost base has been reset. The MyWay Mutual enters its first full year at scale, with margins already transformed. Our managed-services rollout with JB Group moves from pilot to network. Our tech development is running at speed, and now runs on a single unified global platform. The hard structural work is behind us — FY27 is about execution and operating leverage."

-- END —

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About CHL

Camplify Holdings Limited (ASX:CHL) is in the business of elevating outdoor experiences through innovative and scalable tech solutions. Composed of Camplify, MyWay and PaulCamper, the CHL Group operates one of the world's leading peer-to-peer digital marketplace platforms. connecting recreational vehicle (RV) Owners to Hirers. With operations in Australia, New Zealand, Spain, the UK, Germany, Austria and Netherlands, Camplify and PaulCamper deliver a seamless and transparent experience for consumers looking to travel and connect with local RV owners.

This announcement was approved by the Board of Directors of Camplify Holdings Limited.

Appendix 4C

Quarterly cash flow report for entities subject to Listing Rule 4.7B

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Name of entity

Camplify Holdings Limited (CHL)

ABN	**Quarter ended ("current quarter")**
83 647 333 962	30 June 2026

Consolidated statement of cash flows		**Current quarter $A'000**	**Year to date (12 months) $A'000**
1.	**Cash flows from operating activities**		
1.1	Receipts from customers	29,996	122,675
1.2	Payments for		
	(a) research and development	-	-
	(b) product manufacturing and operating costs	(29,402)	(97,861)
	(c) advertising and marketing	(1,112)	(4,108)
	(d) leased assets	(32)	(122)
	(e) staff costs	(2,877)	(11,800)
	(f) administration and corporate costs	(1,943)	(9,620)
1.3	Dividends received (see note 3)	-	-
1.4	Interest received	1	24
1.5	Interest and other costs of finance paid	-	-
1.6	Income taxes paid	(216)	(237)
1.7	Government grants and tax incentives	-	-
1.8	Other (provide details if material)	-	-
1.9	**Net cash from / (used in) operating activities**	(5,585)	(1,049)

2.	**Cash flows from investing activities**		
2.1	Payments to acquire or for:		
	(a) entities	-	-
	(b) businesses	-	-
	(c) property, plant and equipment	(3)	(3)
	(d) investments	-	-
	(e) intellectual property	-	-
	(f) other non-current assets	-	-

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	Consolidated statement of cash flows	Current quarter $A'000	Year to date (12 months) $A'000
2.2	Proceeds from disposal of:		
	(a) entities	-	-
	(b) businesses	-	-
	(c) property, plant and equipment	27	27
	(d) investments	-	-
	(e) intellectual property	-	-
	(f) other non-current assets	-	-
2.3	Cash flows from loans to other entities	-	-
2.4	Dividends received (see note 3)	-	-
2.5	Other (provide details if material)	-	-
2.6	**Net cash from / (used in) investing activities**	**24**	**24**

3.	**Cash flows from financing activities**		
3.1	Proceeds from issues of equity securities (excluding convertible debt securities)	-	3,211
3.2	Proceeds from issue of convertible debt securities	-	-
3.3	Proceeds from exercise of options	-	-
3.4	Transaction costs related to issues of equity securities or convertible debt securities	-	-
3.5	Proceeds from borrowings	-	-
3.6	Repayment of borrowings	-	-
3.7	Transaction costs related to loans and borrowings	-	-
3.8	Dividends paid	-	-
3.9	Other (provide details if material)	-	-
3.10	**Net cash from / (used in) financing activities**	**-**	**3,211**

4.	**Net increase / (decrease) in cash and cash equivalents for the period**		
4.1	Cash and cash equivalents at beginning of period	15,636	8,412
4.2	Net cash from / (used in) operating activities (item 1.9 above)	(5,585)	(1,049)
4.3	Net cash from / (used in) investing activities (item 2.6 above)	24	24

Consolidated statement of cash flows		**Current quarter $A'000**	**Year to date (12 months) $A'000**
4.4	Net cash from / (used in) financing activities (item 3.10 above)	-	3,211
4.5	Effect of movement in exchange rates on cash held	(31)	(554)
4.6	**Cash and cash equivalents at end of period**	**10,044**	**10,044**

5.	**Reconciliation of cash and cash equivalents** at the end of the quarter (as shown in the consolidated statement of cash flows) to the related items in the accounts	**Current quarter $A'000**	**Previous quarter $A'000**
5.1	Bank balances	10,044	15,636
5.2	Call deposits	-	-
5.3	Bank overdrafts	-	-
5.4	Other (provide details)	-	-
5.5	**Cash and cash equivalents at end of quarter (should equal item 4.6 above)**	**10,044**	**15,636**

6.	**Payments to related parties of the entity and their associates**	**Current quarter $A'000**
6.1	Aggregate amount of payments to related parties and their associates included in item 1	184
6.2	Aggregate amount of payments to related parties and their associates included in item 2	-

Note: if any amounts are shown in items 6.1 or 6.2, your quarterly activity report must include a description of, and an explanation for, such payments.

Item 6.1 Included is the amount of $206,555 for the payment of wages and directors fees in the quarter as follows

Justin Hales	101,587
Andrew McEvoy	16,333
Karl Trouchet	12,167
Li Ping Xue	29,978
Mike Rosenbaum	11,333
John Myler	12,167
	183,565

Also included are payments to the JB Group for services provide to Camplify for storage and repair works totalling $14,318

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7.	**Financing facilities** *Note: the term "facility' includes all forms of financing arrangements available to the entity.* *Add notes as necessary for an understanding of the sources of finance available to the entity.*	**Total facility amount at quarter end $A'000**	**Amount drawn at quarter end $A'000**
7.1	Loan facilities	-	-
7.2	Credit standby arrangements	-	-
7.3	Other (please specify)	-	-
7.4	**Total financing facilities**	-	-

7.5	**Unused financing facilities available at quarter end**	-

7.6 Include in the box below a description of each facility above, including the lender, interest rate, maturity date and whether it is secured or unsecured. If any additional financing facilities have been entered into or are proposed to be entered into after quarter end, include a note providing details of those facilities as well.

8.	**Estimated cash available for future operating activities**	**$A'000**
8.1	Net cash from / (used in) operating activities (item 1.9)	(5,585)
8.2	Cash and cash equivalents at quarter end (item 4.6)	10,044
8.3	Unused finance facilities available at quarter end (item 7.5)	-
8.4	Total available funding (item 8.2 + item 8.3)	10,044
8.5	**Estimated quarters of funding available (item 8.4 divided by item 8.1)**	*1.80*

Note: if the entity has reported positive net operating cash flows in item 1.9, answer item 8.5 as "N/A". Otherwise, a figure for the estimated quarters of funding available must be included in item 8.5.

8.6 If item 8.5 is less than 2 quarters, please provide answers to the following questions:

8.6.1 Does the entity expect that it will continue to have the current level of net operating cash flows for the time being and, if not, why not?

Answer: *The company expects net operating cash flows to improve as it approaches the summer holiday period in Australia and New Zealand.*

8.6.2 Has the entity taken any steps, or does it propose to take any steps, to raise further cash to fund its operations and, if so, what are those steps and how likely does it believe that they will be successful?

Answer: *The company does not intend at this time to raise further cash to fund its operations*

8.6.3 Does the entity expect to be able to continue its operations and to meet its business objectives and, if so, on what basis?

Answer: *The business operates in an industry which is highly seasonal and it expects to follow the normal annual cycle with net operating cash flows being positive in the coming 2 quarters then returning to negative for the following 2 quarters.*

Note: where item 8.5 is less than 2 quarters, all of questions 8.6.1, 8.6.2 and 8.6.3 above must be answered.

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Compliance statement

1 This statement has been prepared in accordance with accounting standards and policies which comply with Listing Rule 19.11A.

2 This statement gives a true and fair view of the matters disclosed.

Date: ....30 July 2026..

Authorised by: ....**Board of Directors**...
(Name of body or officer authorising release – see note 4)

Notes

1. This quarterly cash flow report and the accompanying activity report provide a basis for informing the market about the entity's activities for the past quarter, how they have been financed and the effect this has had on its cash position. An entity that wishes to disclose additional information over and above the minimum required under the Listing Rules is encouraged to do so.
2. If this quarterly cash flow report has been prepared in accordance with Australian Accounting Standards, the definitions in, and provisions of, *AASB 107: Statement of Cash Flows* apply to this report. If this quarterly cash flow report has been prepared in accordance with other accounting standards agreed by ASX pursuant to Listing Rule 19.11A, the corresponding equivalent standard applies to this report.
3. Dividends received may be classified either as cash flows from operating activities or cash flows from investing activities, depending on the accounting policy of the entity.
4. If this report has been authorised for release to the market by your board of directors, you can insert here: "By the board". If it has been authorised for release to the market by a committee of your board of directors, you can insert here: "By the [*name of board committee – eg Audit and Risk Committee*]". If it has been authorised for release to the market by a disclosure committee, you can insert here: "By the Disclosure Committee".
5. If this report has been authorised for release to the market by your board of directors and you wish to hold yourself out as complying with recommendation 4.2 of the ASX Corporate Governance Council's *Corporate Governance Principles and Recommendations*, the board should have received a declaration from its CEO and CFO that, in their opinion, the financial records of the entity have been properly maintained, that this report complies with the appropriate accounting standards and gives a true and fair view of the cash flows of the entity, and that their opinion has been formed on the basis of a sound system of risk management and internal control which is operating effectively.