

2026 Half Year Results

3 August 2026

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Agenda

- | | | |
|----|-------------------|--|
| 01 | Highlights | Stuart Dickinson Chief Executive Officer |
| 02 | Financial Results | Matt Thompson Chief Financial Officer |
| 03 | Outlook | Stuart Dickinson Chief Executive Officer |
| 04 | Questions | |

Highlights

Key takeaways



Contracted Enterprise Market Share increases from 46% to 48%

Cinemex in Mexico and United States returns to Vista Group with 312 net new sites on a combination of Vista Classic and Data Empowerment



Marquee clients sign to move their circuits to Vista Cloud

Including Cinepolis Mexico which represent 10% of Vista Group's contracted Enterprise Client sites, and Cineworld in United Kingdom with 88 sites (part of the wider Regal Entertainment Group who have over 500 sites on Vista Classic)



First half progress enhances visibility towards 2030 aspirations

Another strong result, key metrics expanding and cash deployed as part of our cloud transition growth strategy

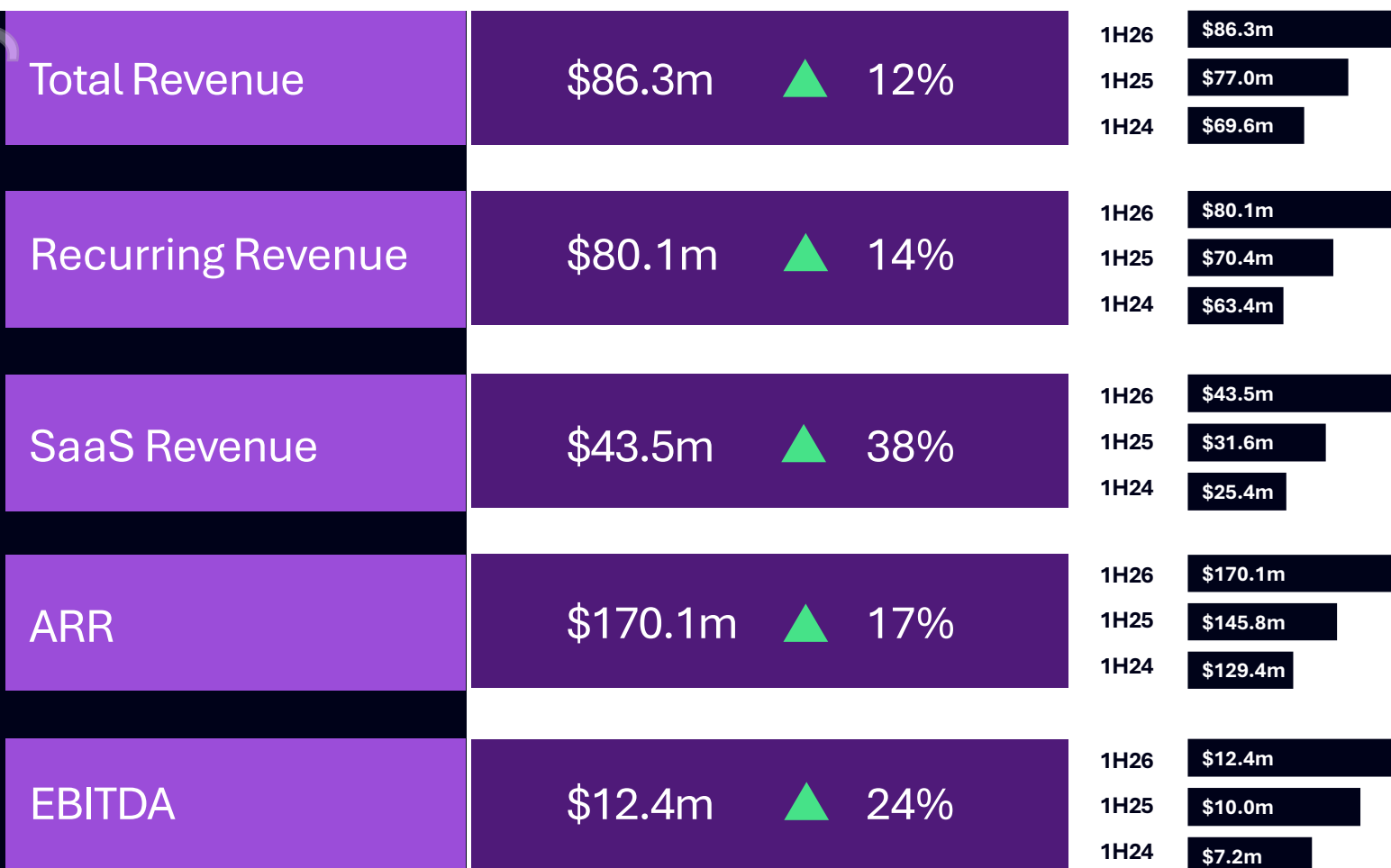


Upgraded 2026 revenue guidance to \$179m-184m

Strong first half result and favourable macro conditions including foreign exchange provide the confidence to increase 2026 revenue guidance to \$179m-184m (previously \$176m-182m)

A strong financial result

All key revenue metrics expanding, SaaS Revenues up 38%, and operating leverage expands



REVENUE RESULTS:

- Continued Vista Cloud migrations and SaaS adoption driving higher-quality recurring revenues
- Increasing high quality recurring revenue improves earnings visibility and de-risks our long-term growth aspirations
- SaaS revenues now represent more than half of Vista Group's total revenue

ENHANCED OPERATING LEVERAGE:

- Momentum continues with EBITDA margin of 13.8% (+1.9pts on 11.9% in 1H25) after adjusting for foreign exchange¹

1. EBITDA margin adjusted for foreign exchange – Calculation available on Detailed Profit and Loss on slide 14.

Significant recent signings

Substantial client demand underpins our cloud acceleration strategy



312

Enterprise sites

—
Mexico & United States

- Returning client moving to Vista Classic + Data Empowerment throughout 2026
- Increases Vista Group's Contracted Enterprise Market Share by +2%



504

Enterprise sites

—
Mexico

- Vista Group's largest circuit to Operational Excellence throughout 2026
- Follows successful transition of Cine Yelmo (51 sites in Spain) to Operational Excellence
- ~10% of Vista Group's contracted total Enterprise Client sites at 31 Dec 2025



88

Enterprise sites

—
United Kingdom

- Contracted to Digital Enablement throughout 2026
- Part of the wider Regal Entertainment Group (~500 sites on Vista Classic, including ~400 in US)
- Follows the successful transition of Picturehouse (25 sites in UK) to Digital Enablement



59

Enterprise sites

—
Continental Europe

- Multi-year contract to Operational Excellence
- Operates cinemas across Austria, Albania, Bosnia & Herzegovina, Croatia, Greece, Kosovo, Montenegro, North Macedonia, Romania, Serbia and Slovenia

Contracted backlog provides strong forward visibility

Growing Operational Excellence adoption and market share gains have strengthened revenue visibility through FY27

Enterprise Sites	Vista Classic	Digital Solutions	Operational Excellence	Total
Sites live at 31 December 2025	2,928	833	724	4,485
Cloud migration / change in sites	(89)	63	26	-
Sites live at 30 June 2026	2,839	896	750	4,485
% of total sites live	63%	20%	17%	
Contracted sites at 31 December 2025	2,598	792	1,236	4,626
Net change during 1H26	146	(425)	572	293
Contracted sites at 30 June 2026	2,744	367	1,808	4,919
% of total contracted sites	56%	7%	37%	

Contracted Enterprise Market Share – Management’s estimate of the Cinema segment percentage of the world market for Cinema Exhibition Companies with 20+ screens, excluding Russia, India and China.

CONTRACTED ENTERPRISE MARKET SHARE:

48% (+2%)

- Market leadership strengthened +2% through the 312 site Cinemex win
- Contracted Operational Excellence backlog exceeds 1,000 sites, enhancing long-term visibility (37% of client sites now contracted to transition)
- Cinépolis Mexico conversion (504 sites) scheduled for 2H26
- Execution remains on track against 2026 site objectives

Cloud Site Count Progress	Live 31 Dec 2025	Live 30 Jun 2026	Aspiration 31 Dec 2026
Digital Solutions (DE/ME)	833	896	~700
Operational Excellence	724	750	~1,300
Vista Cloud Platform	1,557	1,646	~2,000

Vista Group's intelligence layer is woven throughout the platform

Automation, data and embedded AI are driving efficiency, effectiveness and exceptional guest experiences



- AI is embedded across core cinema and film workflows, not standalone features
- Enhancing decision support for clients across pricing, scheduling, operations and guest engagement
- Leveraging proprietary cinema data across ticketing, loyalty, marketing and payments
- Delivering automation, optimisation and real-time insights at scale
- Extending the platform's role in day-to-day client operations



Customer lifetime value and churn



Audience similarity



Moviegoer propensity



Natural language dashboards



Assisted scheduling



Box office forecasting



Guest feedback summaries



Audience segmentation



Dynamic content



First draft

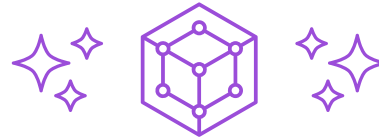


Moviegoer personas

See more at vista.co/roadmap

AI strengthens Vista's economics and strategic position

Enhancing long-term margins, growth and defensibility



Raises switching costs

via deeper workflow integration and data dependency

Supports margin expansion

through productivity and operating leverage

Increases revenue opportunity

via higher value solutions and optimisation capability

Amplifies data advantage

across the global Vista platform

Reinforces infrastructure positioning

compared with commoditised SaaS

Positions Vista to benefit from AI adoption,

not AI disruption

Meet AVO: Vista Group's 3rd generation engineering AI Agent

Avo, built on a Vista proprietary model harness, consolidates knowledge across 45+ product repositories, helping teams resolve issues faster, scale expertise across the organisation and accelerate software development through engineering automation.

Key benefits include:

Improved engineering productivity and scalable organisational knowledge.

Vista Payments

A growth lever which has the potential to exceed our base case assumptions, with an estimated \$2m ARR already contracted

Payment offerings launched in 1H26

Now available and
transacting for Vista and
Veezi clients

Strong progress to 30 June 2026

11 clients already live
and transacting

Value added client outcomes

Delivers a single vendor
relationship, automated
payment reconciliation,
guaranteed day settlement
and competitive buy rates

Meaningful financial outcomes

Estimated contracted ARR at
30 June 2026 exceeds \$2m

2030 Exit Rate ARR aspiration of
\$15m is expected to be ~3%
EBITDA margin accretive



Financial Results

Income statement

A strong revenue performance with improved operating leverage

NZ\$m	1H26	1H25	% Change
Total revenue	86.3	77.0	+12%
Total segmental expenditure	(59.5)	(53.1)	+12%
Contribution	26.8	23.9	+12%
Contribution Margin	31.1%	31.0%	
General and administrative expenses	(14.9)	(14.7)	+1%
Foreign exchange gains	0.5	0.8	
EBITDA	12.4	10.0	+24%
EBITDA Margin	14.4%	13.0%	+1.4pts
EBITDA Margin (excl. foreign exchange gains)	13.8%	11.9%	+1.9pts
Depreciation and amortisation	(13.1)	(10.2)	
Net finance costs	(1.4)	(1.1)	
Loss before tax	(2.1)	(1.3)	
Tax expense	0.6	0.1	
Loss after tax	(1.5)	(1.2)	

HIGH LEVEL SUMMARY:

- SaaS Revenue of \$43.5m up 38%
- Recurring Revenue of \$80.1m up 14%
- ARR of \$170.1m up 17%
- Continued disciplined cost management while investing for growth
- EBITDA margins expand 1.9 percentage points to 13.8%, after adjusting for foreign exchange

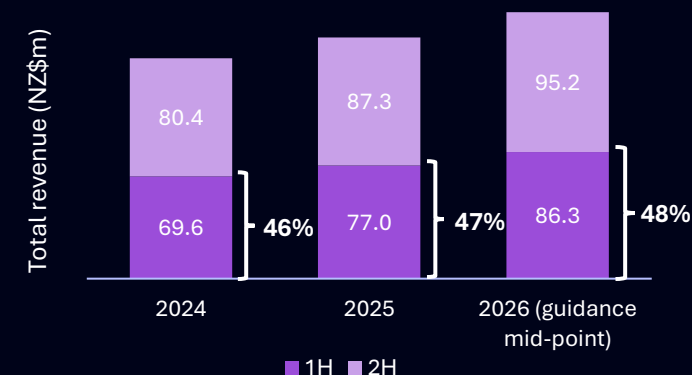
Detailed profit & loss

Revenue and EBITDA margins expand, and seasonality is evident

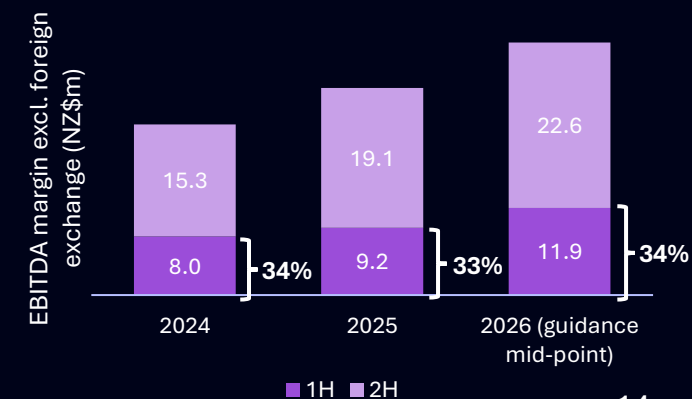
NZ\$m (Six months – Unaudited)	1H24	2H24	1H25	2H25	1H26
SaaS revenue	25.4	30.3	31.6	38.1	43.5
Non-SaaS revenue	38.0	40.9	38.8	38.7	36.6
Recurring revenue	63.4	71.2	70.4	76.8	80.1
Non-recurring revenue	6.2	9.2	6.6	10.5	6.2
Total revenue	69.6	80.4	77.0	87.3	86.3
Revenue growth on PCP	-0.1%	9.7%	10.6%	8.6%	12.1%
Cost to serve	28.4	30.6	32.1	35.1	35.7
% of revenue	41%	38%	42%	40%	41%
Hardware cost of sales	0.5	0.8	0.9	0.9	0.6
Gross profit	40.7	49.0	44.0	51.3	50.0
Gross margin	58.5%	60.9%	57.1%	58.8%	57.9%
Sales and marketing	4.9	4.9	5.6	4.7	6.4
% of revenue	7%	6%	7%	5%	7%
Research and development	13.2	14.5	14.5	11.7	16.8
% of revenue	19%	18%	19%	13%	19%
Contribution	22.6	29.6	23.9	34.9	26.8
Contribution margin	32.5%	36.8%	31.0%	40.0%	31.1%
General and administration	14.6	14.3	14.7	15.8	14.9
% of revenue	21%	18%	19%	18%	17%
EBITDA (excl. foreign exchange)	8.0	15.3	9.2	19.1	11.9
EBITDA margin (excl. foreign exchange)	11.5%	19.0%	11.9%	21.9%	13.8%
Foreign exchange losses / (gains)	0.8	0.9	(0.8)	0.9	(0.5)
EBITDA	7.2	14.4	10.0	18.2	12.4
EBITDA margin	10.3%	17.9%	13.0%	20.8%	14.4%

SEASONALITY:

- **Revenue remains second-half weighted:** reflecting box office seasonality and ongoing cloud migrations



- **EBITDA margin progression reflects historical seasonality:** enhanced by operational leverage from revenue growth, with 1H26 tracking to ~34% of FY26



Reporting segments

Revenue compounds as scale builds

Cinema Segment – NZ\$m (Unaudited)	1H24	2H24	1H25	2H25	1H26
SaaS revenue	19.5	24.1	25.1	31.2	36.4
Non-SaaS revenue	31.4	33.1	31.3	30.0	29.3
Recurring revenue	50.9	57.2	56.4	61.2	65.7
Non-recurring revenue	4.5	7.2	4.1	8.9	4.0
Total revenue	55.4	64.4	60.5	70.1	69.7
Contribution	17.1	23.1	17.2	27.3	20.5
Contribution Margin	31%	36%	28%	39%	29%

Film Segment – NZ\$m (Unaudited)	1H24	2H24	1H25	2H25	1H26
SaaS revenue	5.9	6.2	6.5	6.9	7.1
Non-SaaS revenue	6.6	7.8	7.5	8.7	7.3
Recurring revenue	12.5	14.0	14.0	15.6	14.4
Non-recurring revenue	1.7	2.0	2.5	1.6	2.2
Total revenue	14.2	16.0	16.5	17.2	16.6
Contribution	5.5	6.5	6.7	7.6	6.3
Contribution Margin	39%	41%	41%	44%	38%

CINEMA OBSERVATIONS:

- SaaS Revenue up 45% on 1H25 driven by 37% of client sites now on the Vista Cloud Platform
- Total Revenue up 15% on 1H25, despite non-recurring growth trending to second half

FILM OBSERVATIONS:

- SaaS Revenue up 9%, and Recurring Revenue up 3% on 1H25
- Components of Powster revenue weighted to the second half

Financial position

We have sufficient resources available to accelerate our strategy

NZ\$m (Unaudited)	Jun 2026	Dec 2025	% Change
Cash	43.9	20.0	
Borrowings	(49.7)	(19.3)	
Net (debt) / cash position	(5.8)	0.7	
Trade receivables	32.0	30.0	+7%
Other current assets	22.8	18.7	
Other non-current assets	179.3	172.2	
Current liabilities	(64.9)	(62.0)	-5%
Non-current liabilities	(13.8)	(9.9)	
Net assets / total equity	149.6	149.7	

- **Net Debt Position of \$5.8m:**

tracking in line with expectations

- **Strong banking partner support:**

\$62.0m facility available until 2029
meaning cash runway including
facilities is now \$56.2m

- **Cash is tracking to plan:**

1H26 used \$6.8m of Free Cash

2H26 and 2027 is on track to be FCF
neutral

2028 FCF positive and overall net
cash positive

Cash flow statement

Deployment of cash in line with expectations, 2H26 expected to be FCF neutral

NZ\$m (Unaudited)	1H26	1H25	% Change
Receipts from clients	84.6	81.9	+3%
Payments to suppliers & employees	(73.1)	(66.9)	-9%
Exceptional items	0.4	0.5	
Tax & interest	(2.7)	(1.4)	
Operating cash flow	9.2	14.1	-35%
Capitalised development (net of RDTI)	(12.2)	(8.7)	-40%
Lease payments	(3.2)	(3.3)	
Loan drawdowns / (repayments)	30.0	(0.7)	
Other	(0.2)	(0.6)	
Net movement in cash held	23.6	0.8	
Opening cash	20.0	21.8	
Foreign exchange differences	0.3	(0.7)	
Closing cash	43.9	21.9	

- **\$30m debt drawn:** held on deposit to maintain liquidity and financial flexibility amid ongoing macroeconomic uncertainty (incremental net interest cost less than 2.0%)
- **Client collections:** 98% of revenue, a touch lower than prior years
- **Operating cash of \$9.2m¹:** up 25% after adjusting for \$6.8m favourable movement in 1H25 working capital
- **1H26 FCF of -\$6.8m²:** cash invested to meet client demand
- **Second half FCF expected to be neutral**

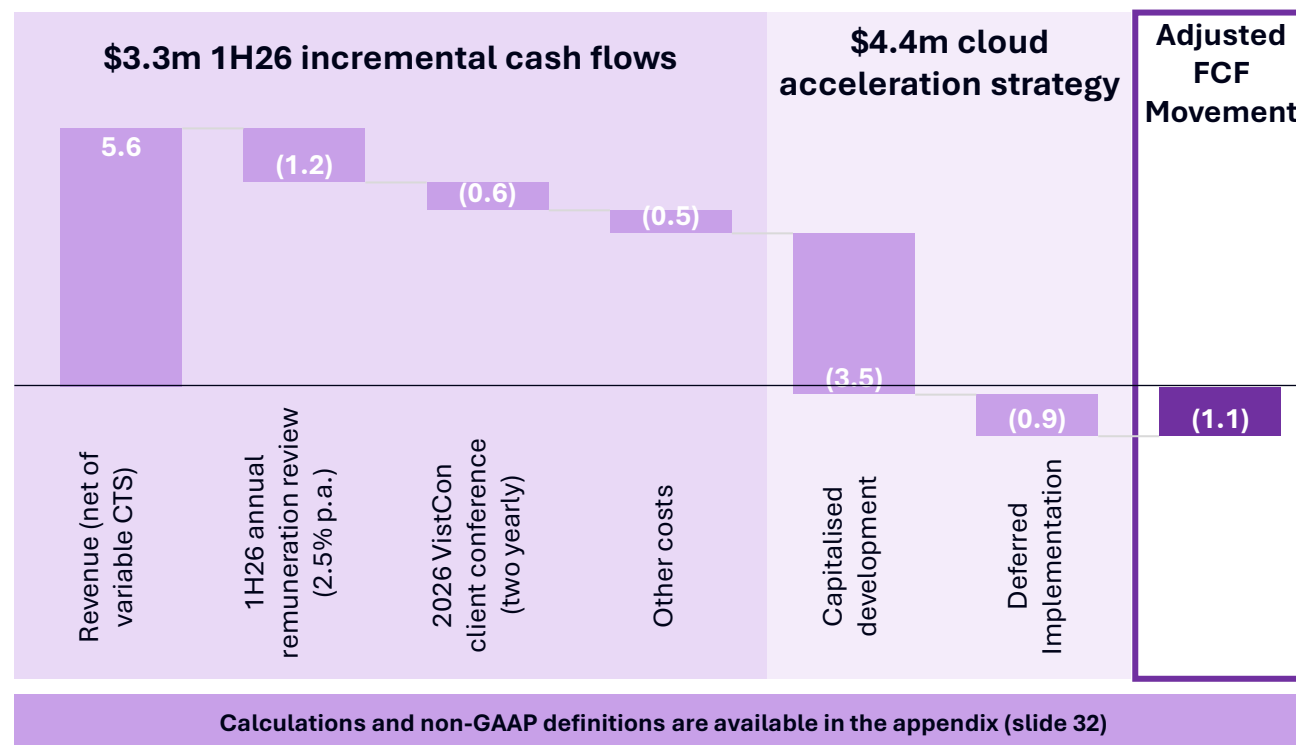
1. Movements in working capital: 1H25 favorable movement of \$6.8m and 1H26 favourable movement of \$0.1m are reconciled in section 3.1 of the 2026 Interim Report.

2. FCF: is defined and reconciled in the appendix to this presentation.

Adjusted Free Cash Flow Bridge

1H26 cash flow reflects operating leverage and an acceleration to meet client demand

NZ\$m (Unaudited)	1H26	1H25	Adjusted FCF Movement
FCF	(6.8)	1.0	
Working capital benefit	(0.1)	(6.8)	
Adjusted FCF for working capital benefit	(6.9)	(5.8)	(1.1)



FCF BRIDGE OBSERVATIONS:

- 1H25 benefited from one-off \$6.8m working capital tailwind¹
- 1H26 operating leverage evident with \$3.3m incremental cash flows
- Capitalised development and implementation accelerated \$4.4m to meet client demand

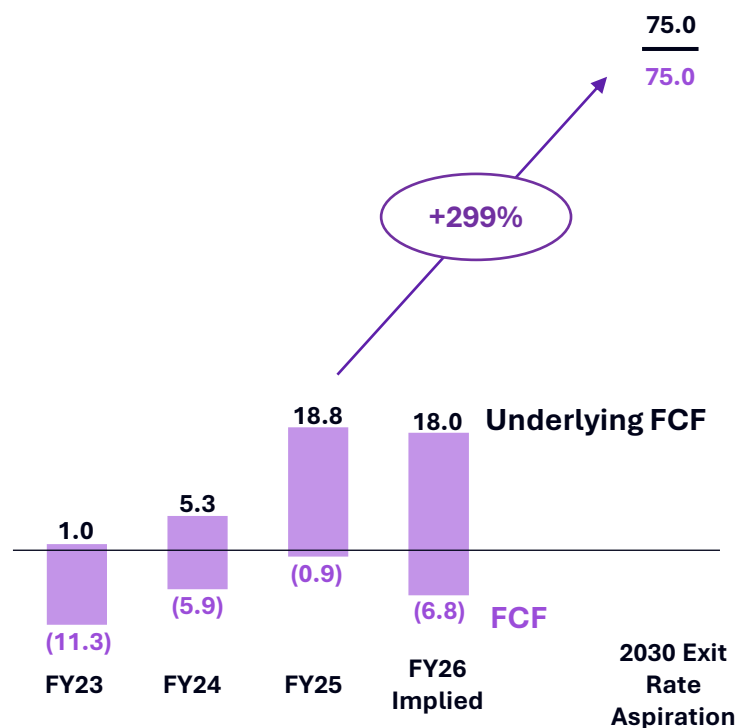
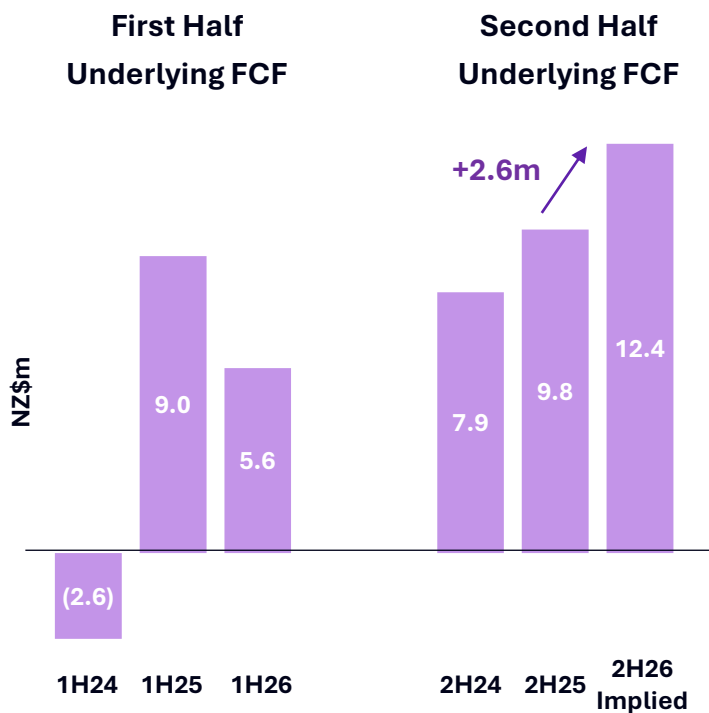
1. Movements in working capital: 1H25 favorable movement of \$6.8m and 1H26 favourable movement of \$0.1m are reconciled in section 3.1 of the 2026 Interim Report.

Underlying Free Cash Flows

Cash is tracking to plan and reinvested into enduring growth

First half investment delivers immediate second half Underlying FCF benefits

First half investment meets client demand with minimal impact on FY26 Underlying FCF



Calculations and non-GAAP definitions are available in the appendix (slide 31)

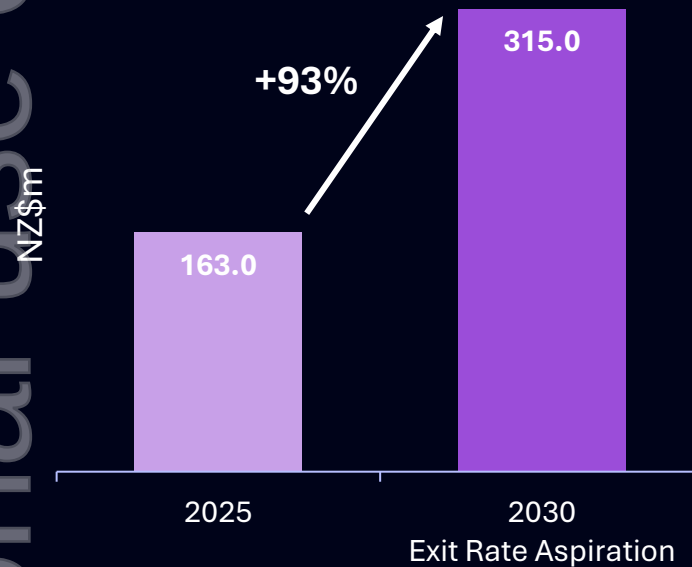
UNDERLYING FCF OBSERVATIONS:

- Underlying FCF removes cloud transition costs, revealing improving core cash performance
- 1H25 includes \$6.8m working capital benefit
- 2H26 expected to grow by \$2.6m on the prior period
- 2030 exit rate aspirations imply FCF of ~\$75m

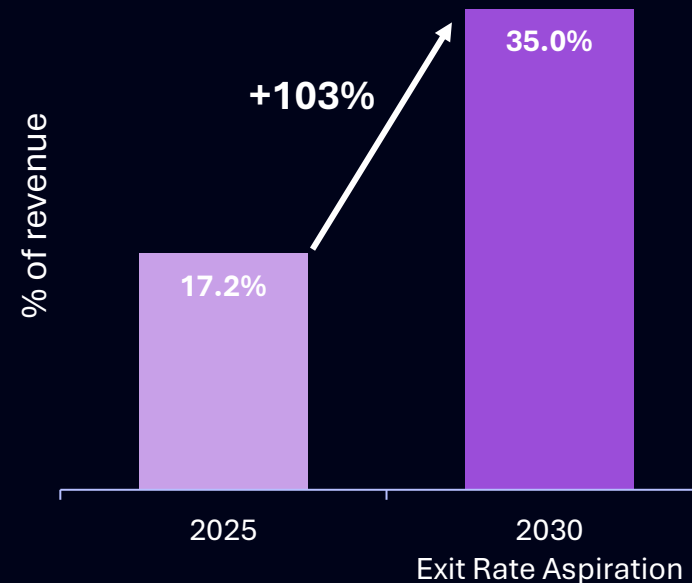
2030 exit rate aspirations

We reaffirm that in just under five years we expect to approximately double ARR and EBITDA Margin, and quadruple Underlying FCF

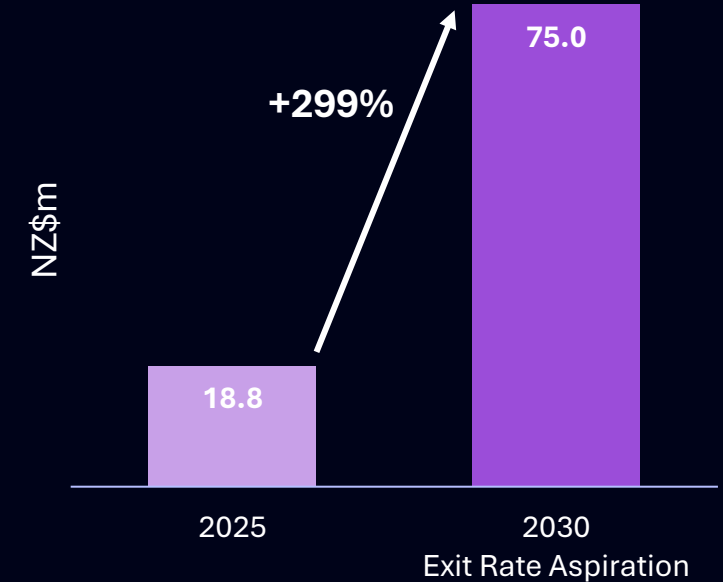
ARR



EBITDA Margin



Underlying FCF



Underlying FCF – Free Cash Flows normalised for incremental costs incurred to onboard clients to Vista Cloud, and for escalated capitalised development costs (long-term BAU levels assumed to be \$8.0m per annum). These normalised incremental cash costs are not expected to be incurred at full platform adoption.

Outlook

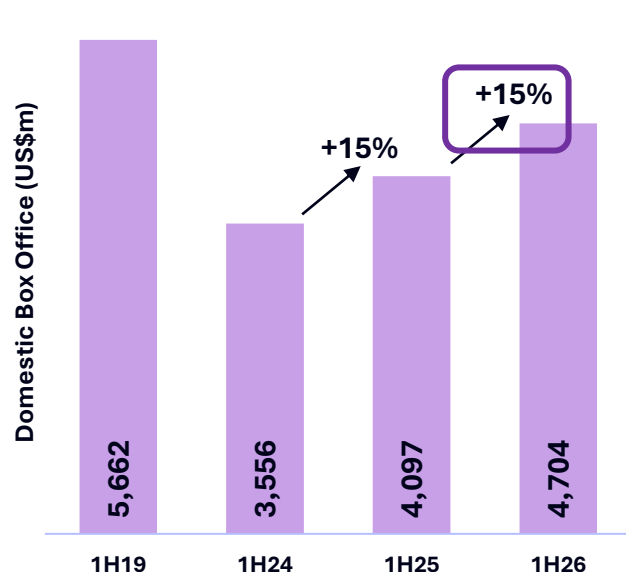
The cinema industry continues to grow

With the Domestic Box Office being driven by higher admissions, while investment returns to the film industry

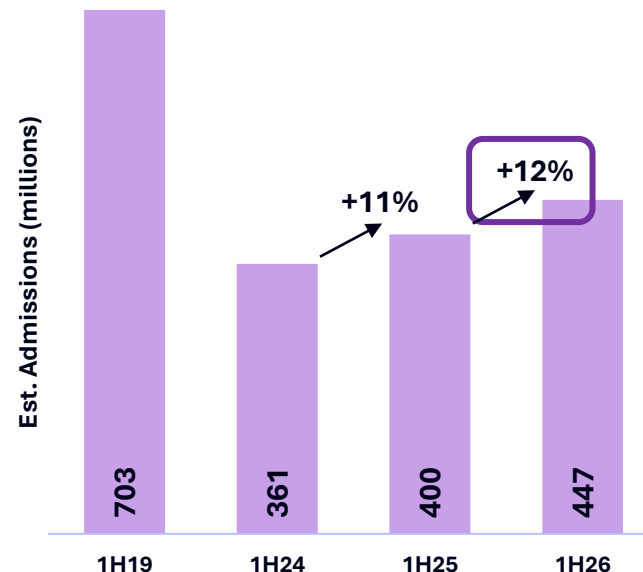
1H26 Domestic Box Office grew 15%, and closing to within 17% of pre-COVID levels

Domestic Box Office growth is being driven by 12% year on year admission increase

Investment has returned to the film industry



Source: Box Office Mojo.



Source: Vista Group estimate, calculated by dividing reported US Domestic Box Office revenue by Cinemark's disclosed average ticket price for the relevant period (Cinemark quarterly SEC filings).

- AMC raises ~US\$350m of capital and commits up to US\$225m of theatre investment in 2026
- Kinepolis expands through M&A, adding 27 US sites across Emagine and Showcase Cinemas
- IMAX signs 42 new systems across 10 countries and expands premium screen deployment globally, including significant ANZ growth

Upcoming movie slate

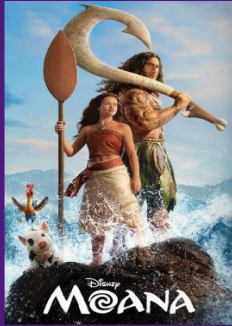
A blockbuster-stacked second half of 2026, nine wide releases, six are franchise tentpoles whose prior instalments earned a combined US\$3.1b at the Domestic Box Office



1 Jul 2026

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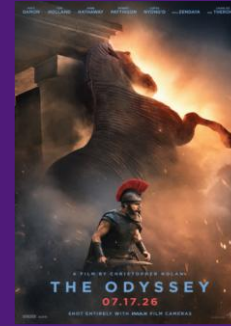
Minions & Monsters
(prev. Rise of Gru: 2022
US\$371m)



8 Jul 2026

—

Moana
(prev. Moana 2: 2024
US\$460m)



17 Jul 2026

—

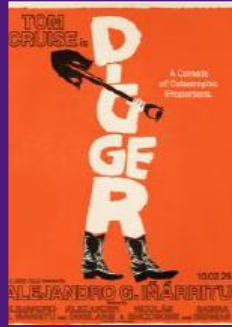
The Odyssey
Original



31 Jul 2026

—

Spider-Man: Brand New Day
(prev. No Way Home: 2021
US\$815m)



2 Oct 2026

—

Digger
Original



25 Nov 2026

—

Hexed
Original



18 Dec 2026

—

Dune: Part Three
(prev. Part Two: 2024
US\$282m)



18 Dec 2026

—

Avengers Doomsday
(prev. Endgame: 2019
US\$858m)



25 Dec 2026

—

Jumanji: Open World
(prev. The Next Level: 2019
US\$320m)

Outlook

2026 revenue guidance has been upgraded to \$179m-184m

	FY26 Guidance and Aspirations	FY30 Exit Rate Aspirations
Revenue	\$179m-184m Originally \$176-182m Upgraded	
EBITDA margin	18-20% Up from 17.2% in 2025	33-37% No change
ARR		\$315m+ Includes \$15m from Vista Payments
FCF	2H26: Neutral	\$75m No change

Guidance and aspirations: Vista Group's 2026 guidance is based on a number of assumptions, including box office performance, foreign exchange, and the timing of key client signings and transitions. Guidance assumes there are no material adverse macro-economic and/or market condition impacts, and there are no major accounting adjustments, other unforeseen circumstances, or future acquisitions or divestments. Aspirations are not financial forecasts or guidance.

2026 ASSUMPTIONS:

- **Domestic Box Office:** US\$9.75b (unchanged)
- **USD currency:** assumed at US\$0.59 creating ~\$2.0m headwind to the 2025 average/spot rate (US\$0.58), original FY26 guidance assumed US\$0.60
- **Cloud transition projects:** on track for the assumed FY26 targets for 1,300 sites on Operational Excellence and 700 sites on Digital Solutions

Key takeaways

FY26 objectives already being delivered, with Underlying FCF progression validating the acceleration plan



Contracted Enterprise Market Share increases from 46% to 48%



Marquee clients sign to move their circuits to Vista Cloud



First half progress enhances visibility towards 2030 aspirations



Upgraded 2026 revenue guidance to \$179m-184m

Questions

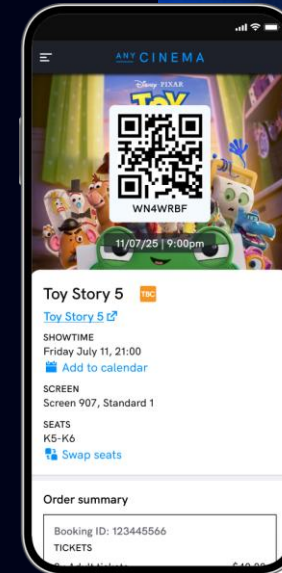
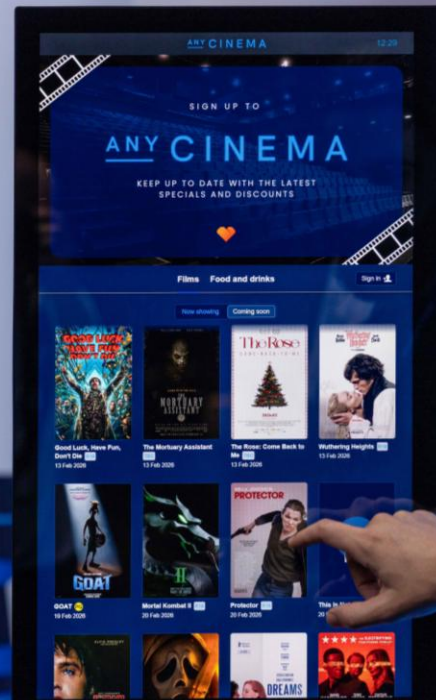
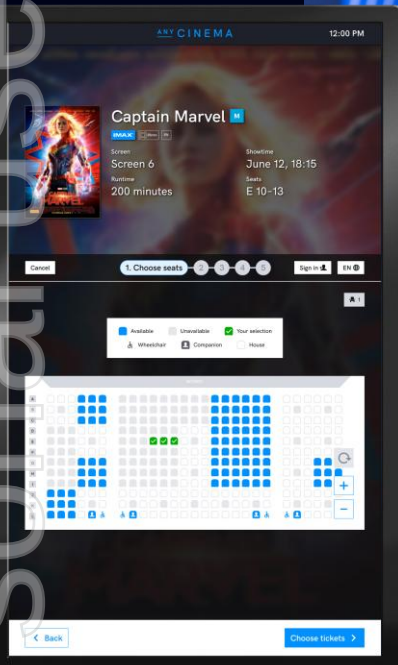
Appendix

Vista Group: The global leader in providing tech and data solutions to the film industry



Film studio & distributor	Cinema - head office	Cinema - back office	Cinema - dining & entertainment	Cinema - front of house	Cinema - theatre	Moviegoer
Movie marketing Film booking & sales Reporting & analytics Invoicing & settlement Content management Release date planning	Reporting & analytics Film scheduling Marketing Digital movie media Circuit management	Cinema management Corporate bookings	Kitchen operations Table service Scan-to-order Stock management	Point of sale Ticket & F+B Kiosk Queue busting & remote sales Ticket validation Digital signage	Scan-to-order In-seat dining service Remote sales	Websites & apps Loyalty & subscriptions Personalised communication Guest services Cinema & streaming guide

**Vista Group provides
the mission-critical
commerce and operations
infrastructure for cinema
and film distribution.**



Our deeply embedded software and payments workflows power ticketing, scheduling, concessions, and guest experience at scale across the world's leading exhibitors and distributors.

Our AI-enhanced platform

Continuously improving client revenue performance, forecasting accuracy and operational efficiency



AI PRODUCT EXAMPLES

Free Cash Flow and Underlying FCF Bridge

Workings that support the free cash flow metrics on slide 19

NZ\$m (Unaudited)	1H23	2H23	1H24	2H24	1H25	2H25	1H26	2H26 Implied
Net movement in cash held	(9.2)	(8.0)	(8.7)	1.4	0.8	(2.0)	23.6	
Adjust for loan movements	-	(0.4)	(0.8)	0.9	0.7	0.3	(30.0)	
Adjust for Exceptional Items	-	5.0	0.5	0.3	(0.5)	(0.2)	(0.4)	
Adjust for acquisitions / earn-outs	1.3	-	0.5	-	-	-	-	
Free Cash Flow	(7.9)	(3.4)	(8.5)	2.6	1.0	(1.9)	(6.8)	-
Deferred implementation costs	0.4	0.4	0.7	0.9	3.3	3.9	4.2	
Capitalised development	10.8	8.7	9.2	8.4	8.7	11.8	12.2	
Long-term BAU capitalised development (\$8m p.a.)	(4.0)	(4.0)	(4.0)	(4.0)	(4.0)	(4.0)	(4.0)	
Incremental Costs	7.2	5.1	5.9	5.3	8.0	11.7	12.4	12.4
Underlying FCF	(0.7)	1.7	(2.6)	7.9	9.0	9.8	5.6	12.4

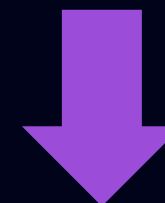
Implied 2H26 FCF assumptions:

- 2H26 expected to be FCF neutral
- 1H26 incremental costs used as a proxy for 2H26

2030 EXIT RATE FCF BRIDGE:

2030 EXIT RATE ASPIRATIONS

ARR	\$315m
EBITDA margin	33-37%



2030 EXIT RATE FCF CALCULATIONS NZ\$m

Recurring Revenue	315
Non-Recurring Revenue	15
Total Revenue (2030 Exit Rate)	330
EBITDA (~35% margin)	116
Capitalised Development	(8)
Leases & Other	(7)
Taxation	(26)
FCF (2030 Exit Rate)	~75

Exceptional Items – The cash inflow or outflow relating to transactions classified as “other and gains and losses” (see section 2.3 of the 2026 Interim Report).

Free Cash Flow – A non-GAAP measure calculated using the net movement in cash held, less cash applied to business acquisitions / earn outs, movements in borrowings, and cash used to settle exceptional items included within “other gains and losses” (see section 2.3 of the 2026 Interim Report).

Underlying FCF – Free Cash Flows normalised for Incremental Costs incurred to onboard clients to Vista Cloud, and for escalated capitalised development costs (long-term BAU levels assumed to be \$8.0m per annum). These normalised Incremental Costs are not expected to be incurred at full platform adoption.

Adjusted Free Cash Flow Bridge

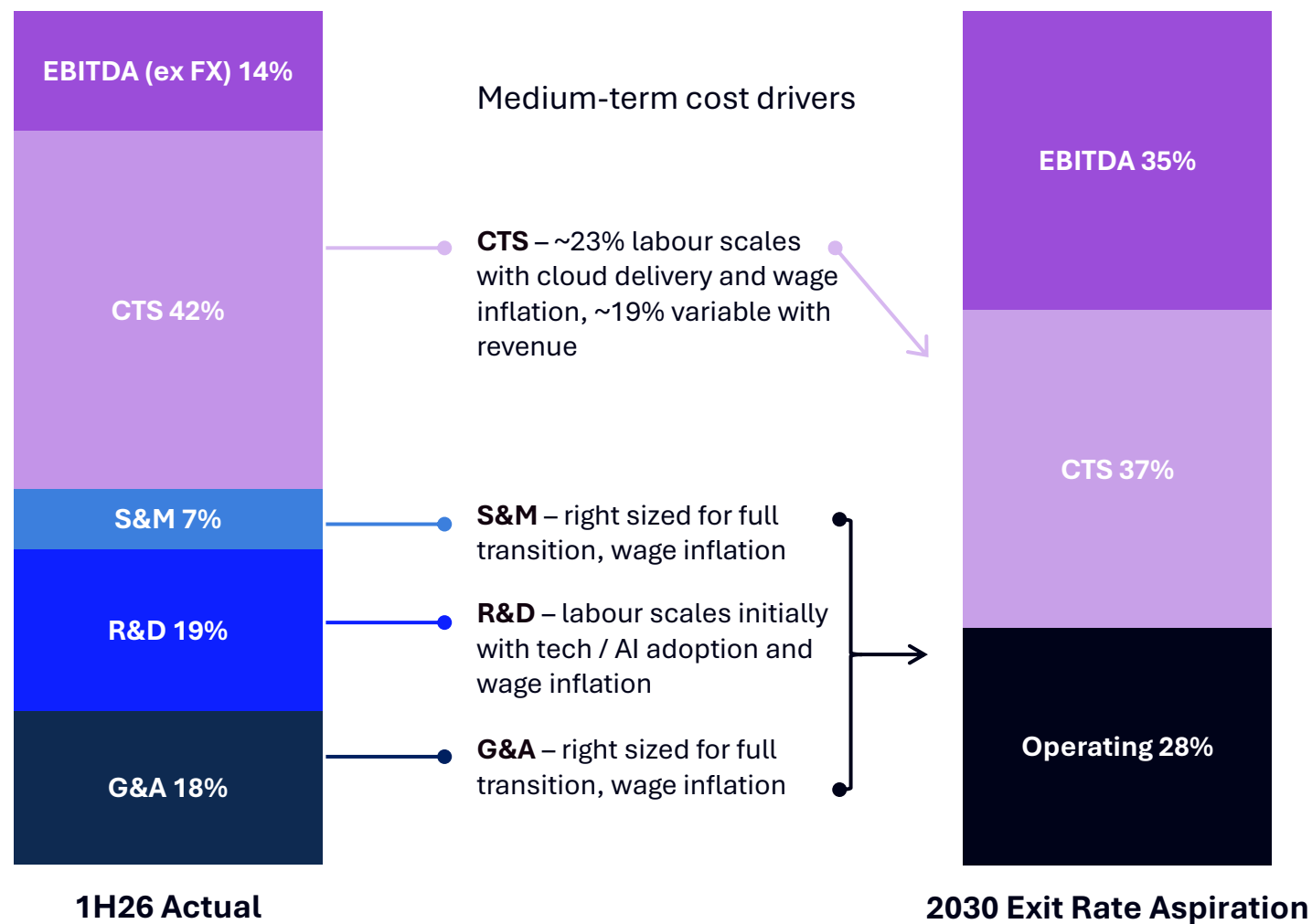
Workings that support the adjusted free cash flow metrics on slide 18

NZ\$m (Unaudited)	1H26	1H25	Adjusted FCF Movement
FCF	(6.8)	1.0	
Working capital benefit	(0.1)	(6.8)	
Adjusted FCF for working capital benefit	(6.9)	(5.8)	(1.1)

Year on year movement: NZ\$m (Unaudited)		1H26	1H25	Data Source / Additional Information
Revenue		86.3	77.0	1H26 Interim Report: Income Statement
Direct cost of sales (excl. hardware and personnel)		(13.9)	(10.9)	1H26 Interim Report: Section 2.3
Hardware cost of sales		(0.6)	(0.9)	1H26 Interim Report: Section 2.3
Computer equipment and software		(5.1)	(4.1)	1H26 Interim Report: Section 2.3
Revenue (net of variable CTS)	5.6	66.7	61.1	Sum of above
1H26 remuneration review (six months at 2.5%)	(1.2)			Remuneration review effective 1 Jan 2026
2026 VistaCon client conference (two yearly)	(0.6)			Costs not included in 1H25, as occurs every other year
Other costs	(0.5)			
Capitalised development costs	(3.5)	(12.2)	(8.7)	1H26 Interim Report: Statement of Cash Flows
Deferred implementation costs	(0.9)	(4.2)	(3.3)	1H26 Interim Report: Section 2.3
Year on year FCF movement adjusted for working capital	(1.1)			

2030 Exit Rate Aspirations

Unchanged, with operational leverage expected to drive EBITDA margin to 33-37%



MARGIN OBSERVATIONS:

- Operational leverage progress not expected to be linear due to large client onboarding
- Deferred implementation costs create a cash drag beyond 2030, margins will be better on a cash basis
- Significant proportion of delivery and tech teams diverted to adjacent opportunities closer to full adoption

Domestic Box Office trading update

US box office forecasts continue to strengthen, supporting Vista Group's FY26 guidance assumption of US\$9.75b, with year-to-date trading up 14.8% at 30 June 2026

+14.8%

Domestic Box Office vs prior year, to 30 June 2026

US\$9.75b

FY26 guidance assumption (+13% on FY25)

US\$9.8b

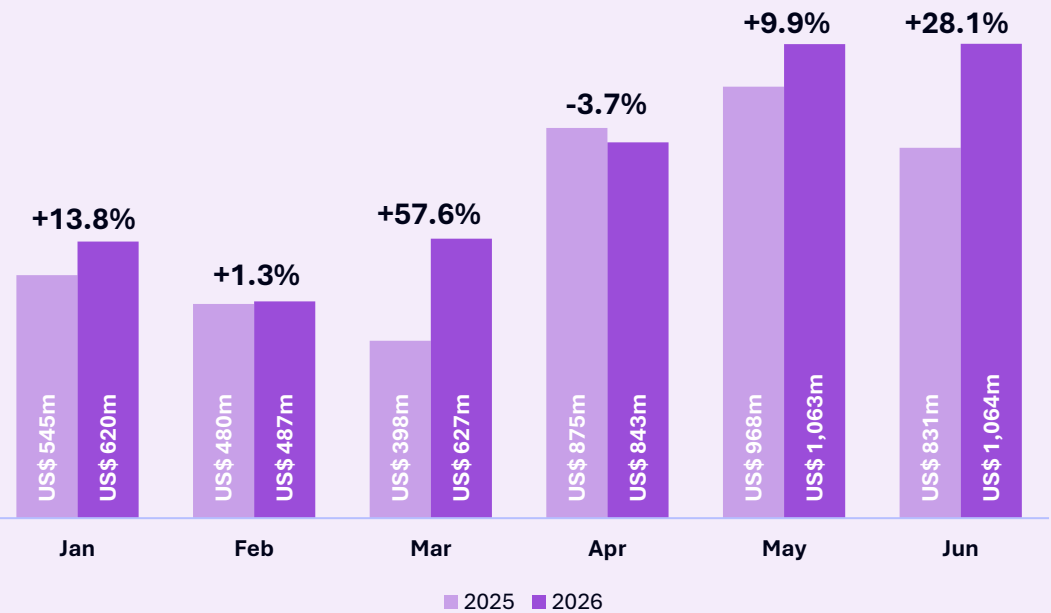
2026 US-based analyst average
(+\$0.1b from Apr26 forecast)

US\$10.3b

2027 US-based analyst average
(+\$0.1b from Apr26 forecast)

Domestic Box Office – monthly

2026 vs 2025: +14.8% year-to-date through 30 June 2026

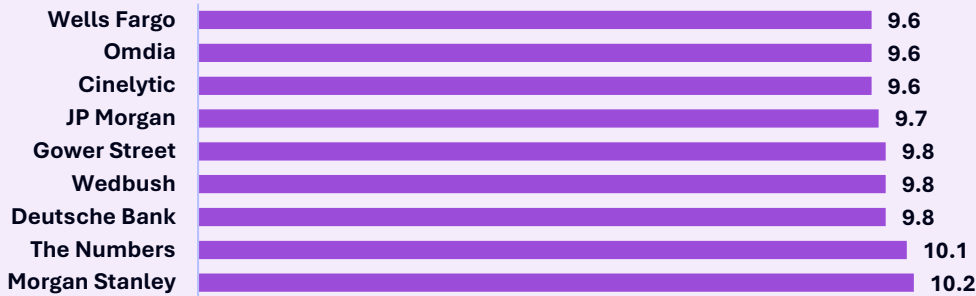


Domestic Box Office Trading to 30 June 2026 – per Box Office Mojo.

Forecast Sources – publicly available information compiled internally or via Solomon Partners, July 2026.

2026 forecast by US-based analyst (US\$b)

Averaging US\$9.8b, in line with Vista Group’s guidance assumption



2027 forecast by US-based analyst (US\$b)

Averaging US\$10.3b



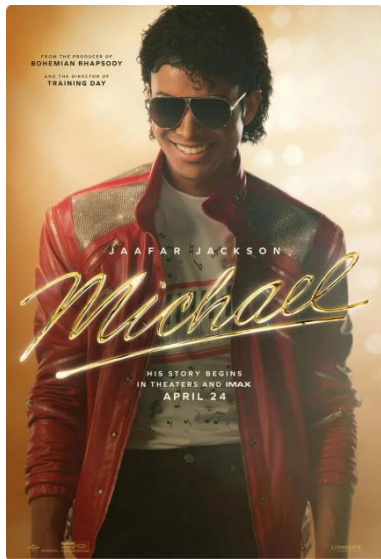
First Half Domestic Box Office

Up +15% on 1H25, providing confidence and an underpinning factor that contributes to an upgrade to full year revenue guidance



Worldwide Box Office:

US\$1.0b



Worldwide Box Office:

US\$1.0b



Worldwide Box Office:

US\$1.0b

- The domestic box office of US\$4.7b is up 15% on 1H25: with full year forecast of US\$9.75b on track (key FY26 revenue guidance assumption)
- *Super Mario Galaxy Movie* becomes one of the top five animated openings of all time globally: and the fifth biggest for any Universal film
- *Michael* becomes the highest grossing biopic of all time: surpassing both *Bohemian Rhapsody* and *Oppenheimer*
- *Toy Story 5* recorded the second biggest animated opening weekend ever: and the biggest opening weekend of 2026 and in *Toy Story* franchise history

Glossary

Vista Cloud Capabilities:

Operational Excellence – The final Vista Cloud capability, marking the completion of an exhibitor’s cloud journey.

Digital Solutions – Vista Cloud capabilities representing digital solutions, including sales channels and marketing. These capabilities are marketed to clients as Digital Enablement and Moviegoer Engagement.

Vista Cloud Platform – An aggregation of all clients using a Vista Cloud capability, including Digital Enablement, Moviegoer Engagement or Operational Excellence.

Data Empowerment – The initial Vista Cloud capability which includes access to the Horizon data warehouse, and the Oneview app / AI podcast.

Defined Terms:

ARR – Annualised Recurring Revenue, which is a non-GAAP measure calculated as trailing 3 month Recurring Revenue multiplied by four.

Contracted Enterprise Market Share – Management’s estimate of the Cinema segment percentage of the world market for Cinema Exhibition Companies with 20+ screens, excluding Russia, India and China at 30 June 2026.

Contribution – a non-GAAP measure which is calculated as total revenue, less cost to serve, sales & marketing costs, and R&D costs.

Domestic Box Office – The gross box office revenue a movie earns from ticket sales across North America (United States and Canada).

EBITDA – a non-GAAP measure which is defined as earnings before net finance costs, income tax, depreciation, amortisation, and “other gains & losses” (see section 2.3 of the 2026 Interim Report).

Enterprise Client – Cinema Exhibition Companies with 20+ screens. Enterprise client sites are recognised from the date that the production environment is available for use.

Defined Terms:

Exceptional Items – The cash inflow or outflow relating to transactions classified as “other gains and losses” (see section 2.3 of the 2026 Interim Report).

Free Cash Flow (FCF) – A non-GAAP measure calculated using the net movement in cash held, less cash applied to business acquisitions / earn outs, movements in borrowings, and cash used to settle exceptional items included within “other gains and losses” (see section 2.3 of the 2026 Interim Report).

Incremental Costs – The costs incurred to onboard clients to Vista Cloud, and for escalated capitalised development costs (long-term BAU levels assumed to be \$8.0m per annum). These normalised incremental cash costs are not expected to be incurred at full platform adoption.

Recurring and Non-Recurring Revenues – Recurring Revenue is the portion of revenues that are expected to give rise to recurring cash receipts that will continue until the service is cancelled. Unlike Non-Recurring Revenues, these revenues are predictable, stable and can be expected to occur at regular intervals going forward with a relatively high degree of certainty. This classification of revenue is also expected to help investors understand the nature of Vista Group’s revenue.

SaaS and Non-SaaS Revenues – SaaS Revenues are those derived from subscription-based cloud-hosted software, with the software located on externally provided servers. Non-SaaS Revenues are those derived from recurring revenue streams that are not cloud-hosted software.

Underlying FCF – Free Cash Flows normalised for incremental costs incurred to onboard clients to Vista Cloud, and for escalated capitalised development costs (long-term BAU levels assumed to be \$8.0m per annum). These normalised incremental cash costs are not expected to be incurred at full platform adoption.

Worldwide Box Office – The gross box office revenue a movie earns from ticket sales across all countries including the Domestic and International Box Offices.