ROCKETBOOTS
FAST · FOCUS · FUTURE

Global Scaling Execution Update

Investor Presentation

August 2026

ASX: ROC

Non-deal Roadshow

Disclaimer

Forward-looking statements

The Presentation includes forward-looking statements and comments about future events, including the Company's expectations about the performance of its businesses. Forward-looking words such as "expect", "should", "could", "may", "predict", "plan", "will", "believe", "forecast", "estimate", "target" or other similar expressions are intended to identify forward-looking statements. Such statements involve known and unknown risks, uncertainties, assumptions and other important factors, many of which are beyond the control of the Company and which may cause actual results, performance or achievements to differ materially from those expressed or implied by such statements. Forward-looking statements are provided as a general guide only and should not be relied on as an indication or guarantee of future performance.

No earnings guidance

Nothing in this Presentation constitutes earnings guidance. Scenario analyses are hypothetical arithmetic illustrations at the stated conversion rates; they are not probability-weighted and do not represent the Company's expectation of future revenue. Pipeline values represent potential annual recurring revenue if pipeline opportunities convert at contracted per-site pricing; conversion is not assured. Other than as set out in announcements lodged with ASX on or before the date of this Presentation, this Presentation contains no new material information.

Past performance

Past performance is not indicative of future performance and no guarantee of future returns is implied or given.

General

This presentation is not financial product advice and does not take into account the investment objectives, financial situation or needs of any particular investor.

Contracted. Validated. Scaling.

~$9.5M
Contracted ARR — once rolled out[1]

~$3.3M
Global activation contract signed with tier-one multinational retailer[1]

6
Foundation customers across retail grocery & banking

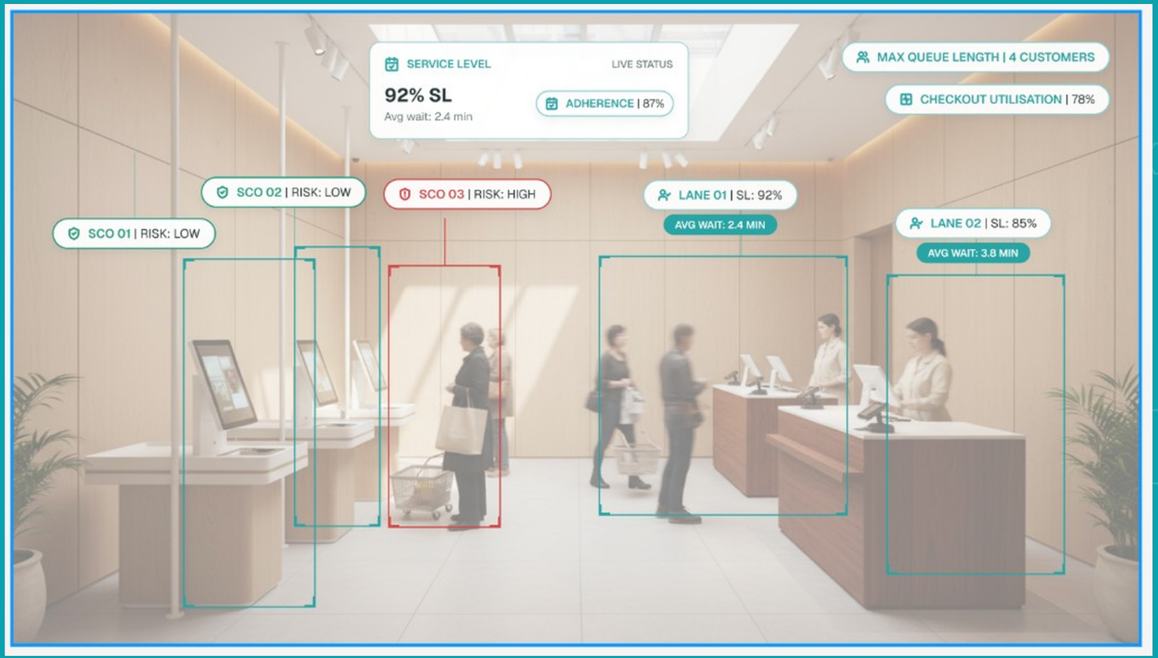
17,000
Sites operated by the 12 customer opportunities in our advanced pipeline

+50%
Early-stage pipeline growth since transformational contract announcement / December 2025

>10X
Contracted ARR at full rollout vs ARR currently being invoiced[1]

[1] *Based on scale contracted pricing, FX at announcement dates and customer store volumes, once rolled out.*

01. We turn **video** into **measurable business outcomes** for the world's largest retailers and banks.



LOSS PREVENTION

RETAIL WORKFORCE OPTIMISATION

HYBRID BRANCH EFFICIENCY

Australia AI software company - Deploying globally

Mission

Make essential retail and banking cheaper to run at the point of delivery — the store and the branch.

ROI delivering applications

Our video AI cuts operating cost and loss, and lifts service, sales, loyalty & the lifetime value of a customer for the world's largest retailers and banks.

2004

Founded — Sydney-based bespoke app development team pivoted to machine learning in **2016**

ASX: ROC

Listed on the Australian Securities Exchange

6

Foundation customers — incl. 2 ASX-20 companies & a tier-one global retailer

3

Markets — retail grocery, retail & retail banking

4

Regions / 10 Countries in commercial rollout — UK, EU, US & AUS

AUS / UK / US

Global go-to-market, engineering and operations presence

Why Customers need our software

01

LOSS PREVENTION

Protects revenue — and lets retailers expand self-checkout with confidence.

02

WORKFORCE & CX — RETAIL

Optimises labour hours & drives sales — without risking queues, service quality, loyalty & lifetime value of the customer

03

WORKFORCE & CX — BANKING

Optimises branch staffing costs & protects sales - by unlocking hybrid working opportunities & speeding up customer response times in all channels

Loss Prevention — RETAIL

OUTCOME

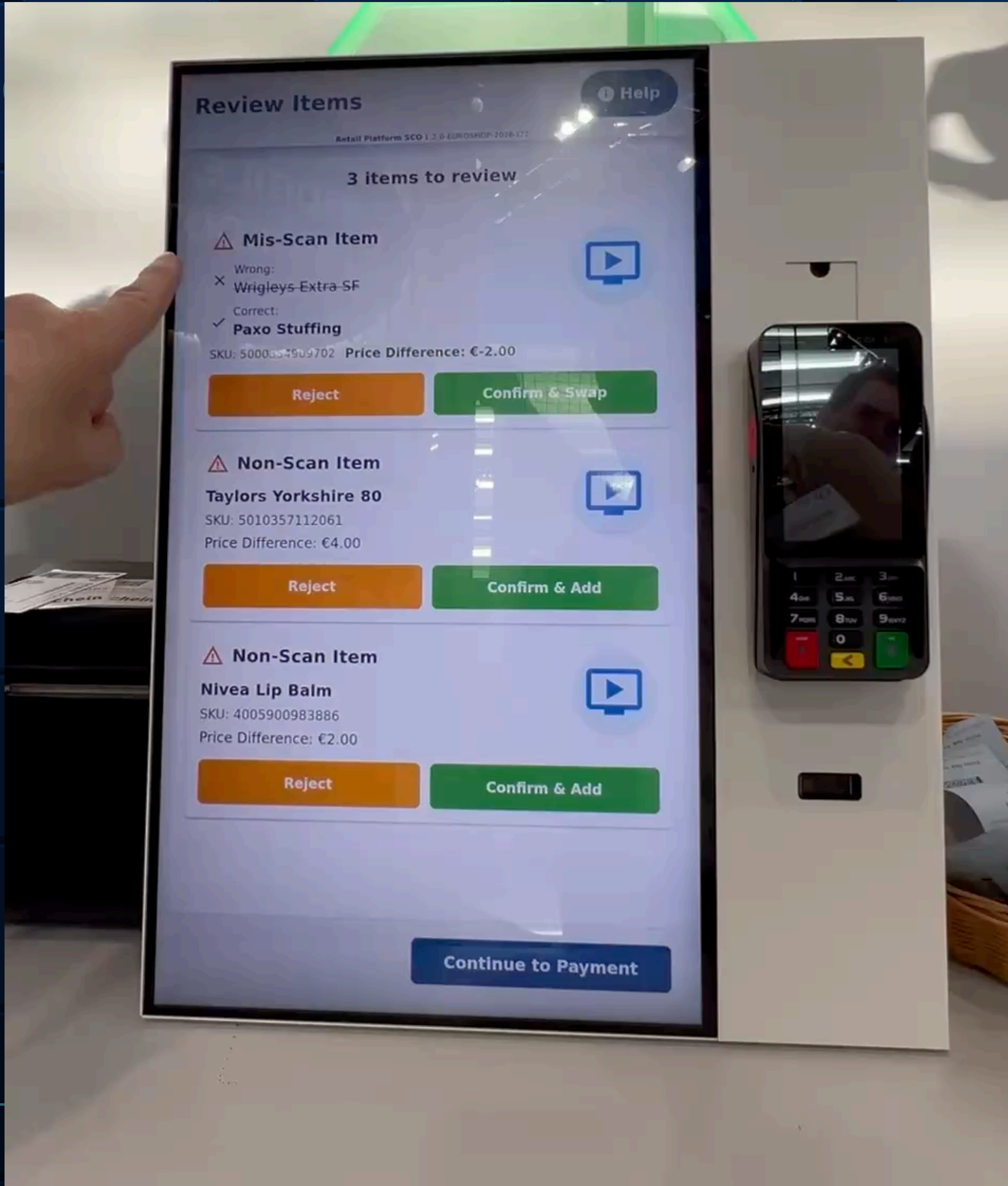
Protects margin with minimal customer and staff friction and lets retailers expand and realise the multitude of benefits from self-checkout with confidence.

HOW IT WORKS

Computer-vision software integrated with the store self-checkouts — deployed and supported centrally, with no site visits. Real-time detection of self-checkout and staff-driven loss — fraud, sweethearting, unauthorised discounting.

CUSTOMERS

Flagship application — in global rollout with a tier-one multinational retailer under the transformational contract announced December 2025. Multiple other trials in progress or complete



Workforce & CX — RETAIL

OUTCOME

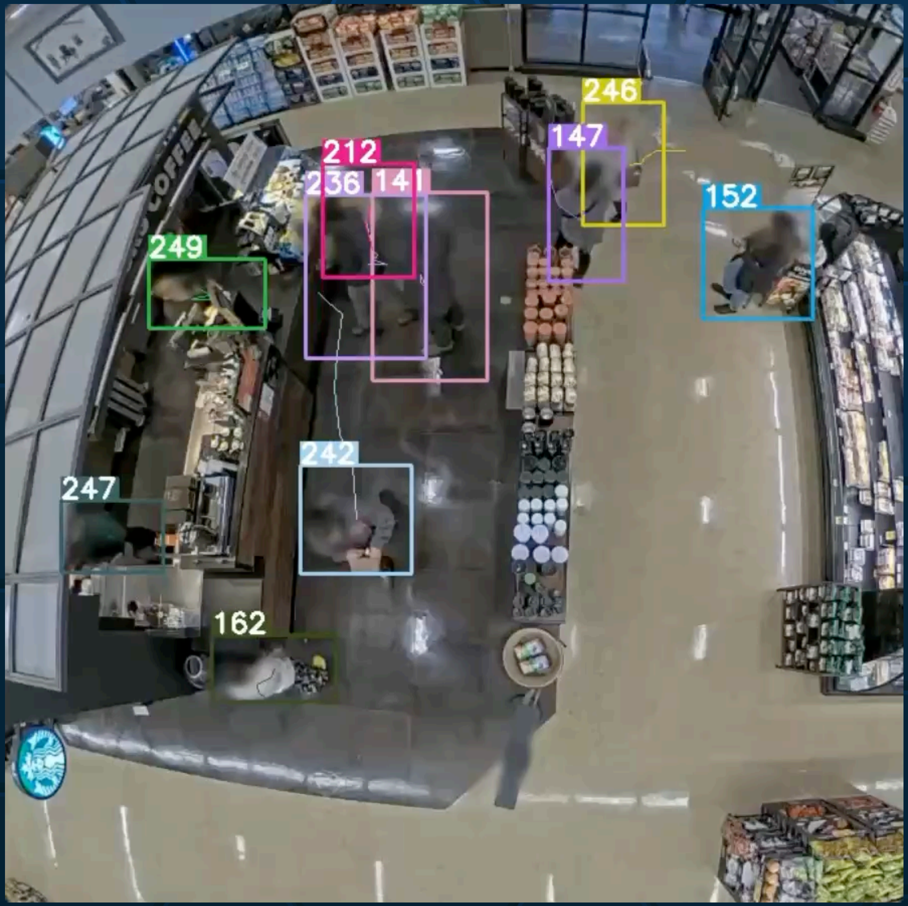
Optimises labour hours & drives sales — without risking queues, service quality, loyalty & lifetime value of the customer

HOW IT WORKS

Transforms in-store video into staffing decisions using hybrid AI, simulation and advanced analytics, tightly aligning staffing to real customer demand

DELIVERY

Interfaces / integrates with systems the customer already uses — workforce management, scheduling & out of the box service data visualisation.



Workforce & CX – Banking

OUTCOME

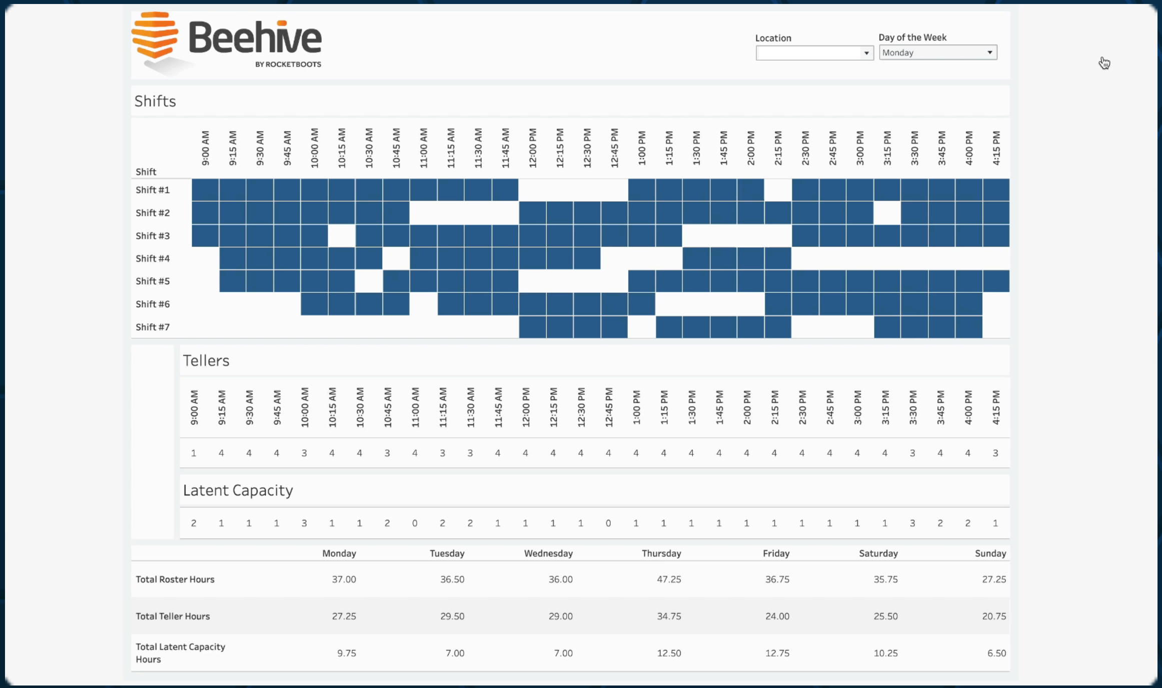
Optimise branch staff costs and protects sales - by unlocking hybrid working & speeding up customer response times in all channels to protect sales and lifetime value of the customers

HOW IT WORKS

Transforms in-store video into customer service service and staffing metrics and use in simulation to uncover the optimal operating model to deliver a desired customer service level

CUSTOMERS

Foundation customers from Australia with trials in UK & North America complete

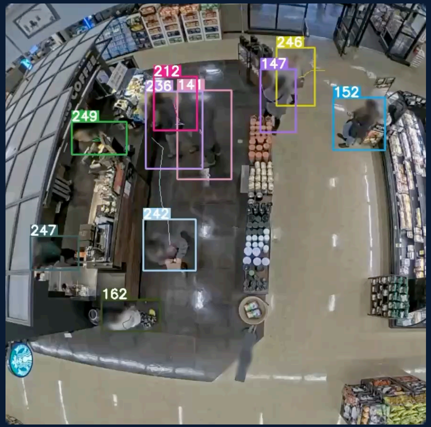


Repeatable, proven business model and Delivery

One platform, multiple applications — sold as annual licences per site

1 · In-store hardware & CV software

Hardware, Cameras, self-checkouts, POS.



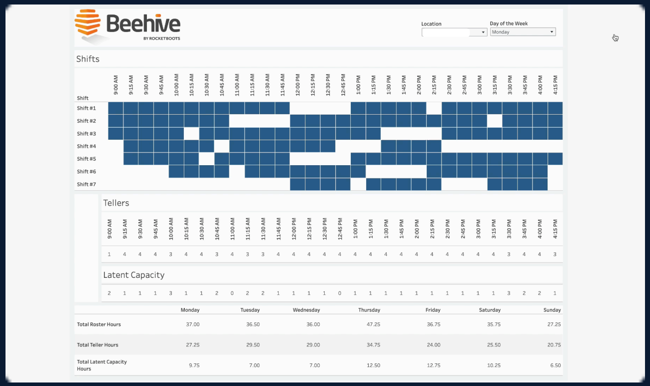
2 · Cloud ops & intelligence platform

Configured, deployed and supported centrally at every customer site worldwide — no site visits, no significant scaling of staff.

Data · ML training · Intelligence · Support

3 · User interfaces

Customers use to realise benefits, delivered where the customer already works — dashboards, self checkouts, CCTV and workforce management systems.



Secure — information security reviews approved by the world's largest banks and retailers · GDPR · SOC 2

Scalable revenue — multiple software licences sold per site, live globally at hundreds of sites — managed centrally, with no site visits by RB

02. Execution. We said we would scale globally in 2026. Here is exactly where we are — **progress, timelines and what remains.**

Before the Bricks Go In

What happens between signing a $50M+ initiative and the first sites going live

A $50-million apartment development

No one expects the bricks to go in the day after the investment. First:

- Development approvals & permits
- Insurance & financing
- Project teams & scheduling
- Design completion
- Materials & subcontractors sourced and contracted

Months of essential work before the building starts to rise

Activating a $50M+ global retail initiative

Exactly the same groundwork. Since March we have:

- Project teams & global planning stood up with the customer
- Steering committees & approval gates cleared
- Architecture & security decisions locked
- New camera & hardware types integrated
- POS & customer SCO user-interface integration complete
- Software deployed onto the new cloud platform

That work is now complete.

4 months from signing the activation contract to rollout-ready on a $50M+ initiative

Transformational Project — Progress

Tier-one multinational retailer · ~40% of customer network · 5-year term +1 auto-renewal (announced December 2025)

Phase 1

Contracts Signed
Dec 2025 & March 2026
COMPLETE

Phase 2

Integration & Planning
Cloud platform + SCO Integration
COMPLETE

Phase 3

First-Country Activations
At-scale optimisation
BEGINS THIS QUARTER

Phase 4

Global Rollout
Ready
SCHEDULED

Where we are vs original schedule

- First invoice for Cloud Activation paid by client
- Original phase 3 schedule was Q4 26FY, revised to Q1 27FY
- The shift was driven by the customer's governance processes
- In the context of a $50M+ multi-year initiative — its going well

How we are protecting the timeline

- Integration, architecture & security decisions locked during integration
- Global support teams established ahead of rollout (per Dec 2025 raise)
- New version of cloud platform operationally ready — no site visits required
- Key staff to be in the USA and in store when the first activations take place

Activation Contract — ~$3.3M

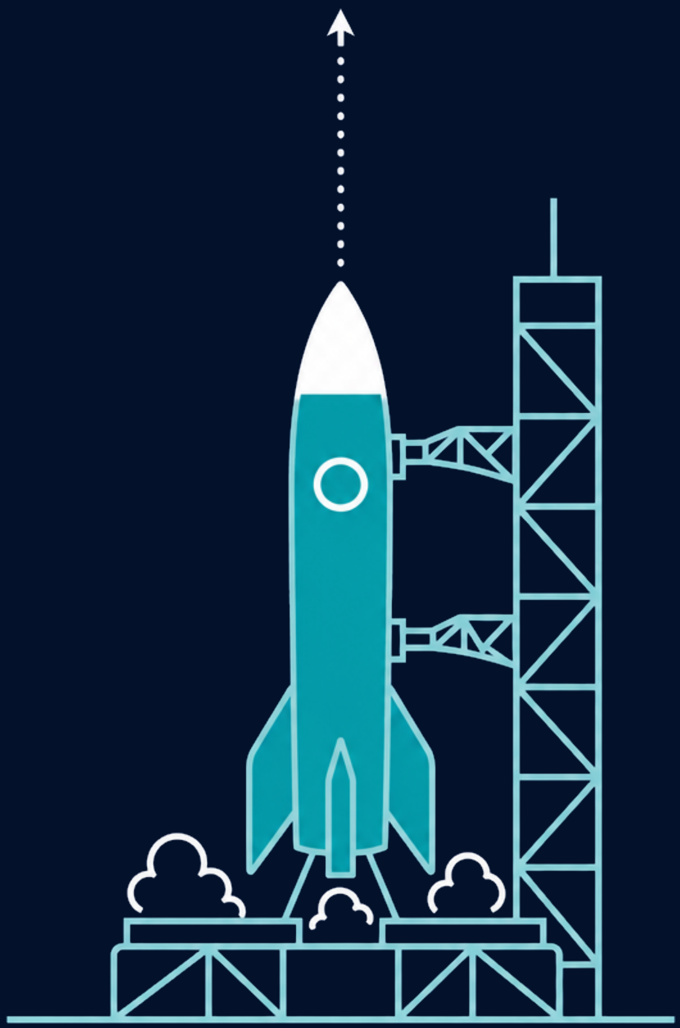
Global activation contract with the same tier-one multinational retailer (announced March 2026)

What it covers

- Integration of RocketBoots software on the customer's self-checkout hardware
- Deployment of software to sites via our new cloud platform — configured, and supported remotely
- Once-off activation revenue in addition to SaaS ARR — a revenue stream not priced into ARR figures
- Precedes & de-risks the ARR rollout
- Invoiced on a monthly basis during rollout

Status

- Project teams, global planning & steering committees stood up
- Integration complete — new camera & SCO hardware types, customer POS & UI, software live on the new cloud platform
- Next: first-country Activations & at-scale testing Q1 2027FY, ahead of the global rollout



03. Concentration risk — and how the pipeline resolves it.

Concentration Today, Diversification Ahead

We acknowledge the concentration

- The ~$9.1M ARR contract represents the large majority of contracted ARR today
- This is the normal shape of an enterprise SaaS business at inflection: the first tier-one win is always concentrated
- The same win is the strongest possible validation for every other prospect in the pipeline

Why it eases in 2026/27

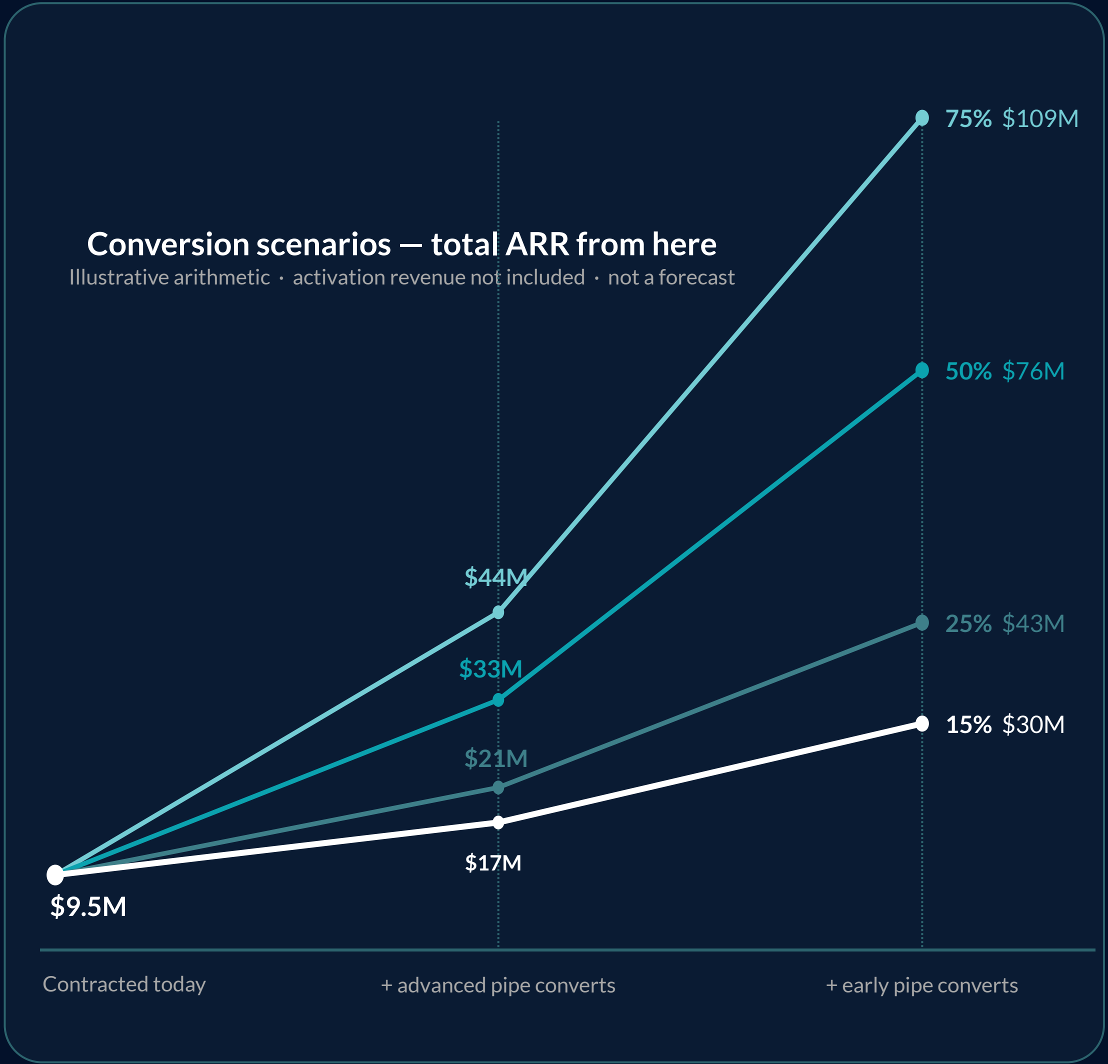
- Advanced pipeline: 12 customers operating ~17,000 sites in trials or contract evaluation
- 5 of those are similar opportunity size to the contract already won
- The won contract covers only ~40% of that customer's network — expansion is upside
- Early pipeline up more than 50% since December 2025: 35+ customers, >45K sites

One large contract today → **A diversified base through 2026/27**

The Pipeline in Numbers[1]

	Early Pipe	Advanced Pipe[2]	Contracted
Customer opportunities	35+	12	6
Sites operated	45K+	17K+	3,500+
Stage	Pursuit · Trial proposal	Trial · UAT · ROI · Negotiate	Contract · rollout

- In the last 12 months we converted 15% of advanced to a contract
- Every further 15% of the advanced pipe adds approximately $6.9M ARR.



[1] As contracted revenue replaces pipeline as our lead indicator, future reporting will centre on contracted ARR and sites live — the KPIs of an operating company.

[2] Three opportunities from Advanced pipeline have been moved to early due to ongoing delays

The Addressable Market — $2B a Year

Supermarkets and bank branches across North America, the EU, the UK, Australia and New Zealand

	Supermarkets	Bank branches	Annual TAM
North America	60,375	86,175	$621M
EU-27	140,000	126,952	$1.22B
United Kingdom	12,000	4,302	$85M
Australia & NZ	5,000	3,805	$42M
Total	217,375	221,234	$1.97B

17,000 advanced-pipeline sites ≈ 4% of ~440,000 addressable sites — the pipeline has a market behind it.

Deliberately conservative: excludes convenience grocery, US credit unions, building societies and all other regions — multiple licences can be sold per site. Sources: FMI/NielsenIQ 2024 · FDIC 2024 · CNBV end-2024 · EBF/ECB end-2024 · IBISWorld/IGD 2025 · APRA Jun-2025.

04. There is real heat in the AI market. We move through it the way survivors always have: customers with real budgets, paying for measured outcomes.

Where RocketBoots Sits in the AI Value Chain

Enterprise customers buy outcomes — reduced loss, lower opex, better service — not AI itself.

4	**Business applications**	Where AI creates measurable business value — outcomes, not technology	ROCKETBOOTS · HARVEY
3	**Tools & platforms**	How people and companies access AI today	ChatGPT · Claude · CURSOR · databricks
2	**Foundation models**	The core intelligence	OpenAI · ANTHROPIC · Google DeepMind
1	**Chips & infrastructure**	Compute, memory, data centres, networking	NVIDIA · tsmc ASX: BrainChip · NEXTDC · Megaport

Company examples illustrate layers of the AI stack — not commentary on any company's valuation or prospects.

Every Boom Follows the Same Pattern

The technology outlives every bubble — and the lasting businesses are those whose customers have real budgets.

Technology wave	The bubble formed around…	The enduring winners were…
Railways (1840s)	Railway construction & railway shares	Retail, manufacturing & logistics built on cheap transport
Electricity (1890s–1920s)	Utilities & electrical equipment	Factories & consumer brands reorganised around electric power
Internet (late 1990s)	ISPs, telecoms & dot-coms	Amazon, Google, Salesforce — the application businesses
Smartphones (2010s)	Device manufacturers	Uber, Airbnb, DoorDash — the app economy
AI (today)	Chips, data centres & foundation models	**Businesses embedding AI into commercial workflows**

After the Hype Settles — What Is Built on Value Remains

The companies that own customer relationships, workflows and measurable ROI emerge stronger — and compound for decades.

The dot-com precedent

- 2000: telecoms, ISPs, portals — and hundreds of application companies — collapsed together
- The internet kept growing straight through the crash — the fibre outlived the companies that laid it
- The survivors — at every layer — were businesses whose customers had real budgets and which didn't depend on the capital window staying open
- Amazon, Google and Salesforce were among them — and went on to deliver the era's largest shareholder returns

Why RocketBoots is built to endure

- Enterprise customers with real budgets — retailers & banks buying contracted, measured ROI, not boom-funded experiments
- Embedded in daily store & branch operations — high switching costs
- 5-year contracts with auto-renewal; proprietary operational data
- Our exposure to the AI capital cycle runs through our cost line, not our revenue line — as compute reprices over time, our inputs get cheaper

The Team to Deliver

Experienced operators in management, deep capital-markets and technology governance on the Board — and the engineering bench to ship globally.

MANAGEMENT

Joel Rappolt Chief Executive Officer

Experienced technology entrepreneur applying emerging technologies to hard business problems; leads RocketBoots' global scaling.

Robin Hilliard Chief Technology Officer

Founded RocketBoots in 2004; has grown the technology from consultancy roots to a global SaaS product platform.

Maria Phillips Chief Financial & Operations Officer

Former Group CFO of Nine Entertainment Co and CFO of Velocity Frequent Flyer; senior roles at Telstra, SingTel Optus and Time Warner.

OPERATIONS Engineering — 15+ engineer globally, PhDs in computer vision & ML
Go-to-market — global team across AUS, UK and US

BOARD

Roy McKelvie Independent Chair

Chairman of Encompass, WageSafe, Pathify and Infocus Wealth; former CEO of Transfield Holdings and Gresham Private Equity, MD & Asian head of Deutsche Bank Capital Partners.

Lew Starita Non-Executive Director

40 years' experience in information and communications technology across public and private roles.

David Willington Non-Executive Director

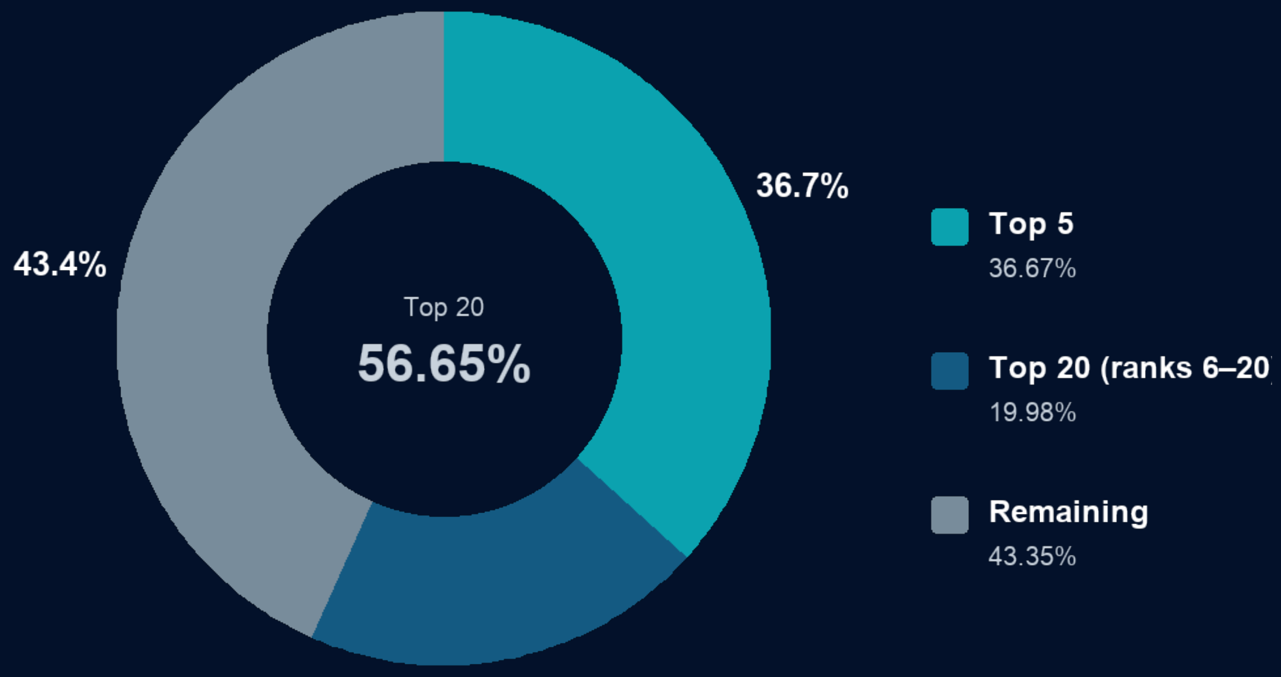
30 years in funds management, investment banking and corporate finance, focused on the technology sector.

Cameron Petricevic Independent Non-Executive Director

20+ years in capital markets; chair and board member of ASX-listed and private companies.

05. Corporate Snapshot

Share price	$0.21 [1]
Market capitalisation	~$42M [1]
Shares on issue	202.5M
Cash at bank	A$3.7M (30 Jun 26)



- Board & Management > 25%
- 5 institutions
- Options (10 classes, exercise $0.10–$0.20, expiry Aug 2026–Dec 2029) 20,650,000
- Performance rights 13.7M

Why RocketBoots — Why Now

01.	**Execution, not promises**	Tier-one global contract signed, activation underway, transparent progress reporting.
02.	**Concentration easing**	12 active advanced-pipeline customer opportunities across ~17,000 sites; 5 opportunities of similar size to the contract already won.
03.	**>10X contracted upside**	Contracted ARR at full rollout is >10× the ARR currently being invoiced — before any pipeline conversion, onset opportunities to existing customers
04.	**Right layer of the AI stack**	Application-layer economics: customers buy outcomes;
05.	**Built for the long term**	5-year contracts, remote global activation, proprietary data, enterprise-grade security.

References & Sources

Market data — Addressable Market

FMI / NielsenIQ (2024) — North America supermarket counts · fmi.org · nielseniq.com

FDIC (2024) — United States bank branch counts · fdic.gov

CNBV (end-2024) — Mexico bank branch counts · gob.mx/cnbv

EBF / ECB (end-2024) — EU & UK bank branch counts · ebf.eu · ecb.europa.eu

IBISWorld / IGD (2025) — UK, Australia & New Zealand supermarket counts · ibisworld.com · igd.com

APRA points of presence (Jun-2025) — Australian bank branch counts · apra.gov.au

Company & market data

ASX market data — share price, shares on issue and market capitalisation, updated at publication date · asx.com.au (ASX: ROC)

RocketBoots ASX announcements

Transformational contract announcement (18 Dec 2025) — ~$9.1M ARR, 5-year term · asx.com.au

Global activation contract announcement (30 Mar 2026) — ~$3.3M · asx.com.au

Quarterly Activities Report & Appendix 4C — December 2025 quarter · asx.com.au

Quarterly Activities Report & Appendix 4C — March 2026 quarter · asx.com.au

Quarterly Activities Report & Appendix 4C — June 2026 quarter · asx.com.au

Historical commentary

References to past technology cycles (railways, electrification, the internet era and its aftermath) and the companies named in them are illustrative observations from public market history, reflecting the Company's opinion. They are not sourced forecasts and imply no prediction of comparable outcomes for the Company.