oOh!media Limited
ABN 69 602 195 380

17 August 2026

ASX Release

HALF YEAR RESULTS PRESENTATION

oOh!media Limited (ASX:OML) (**oOh!**) attaches its 2026 Half Year presentation.

This announcement has been authorised for release to the ASX by the Chief Executive Officer.

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About oOh!media

oOh!media is a leading Out of Home media company that is enhancing public spaces through the creation of engaging environments that help advertisers, landlords, leaseholders, community organisations, local councils and governments reach large and diverse public audiences.

The Company's extensive network of digital and static asset locations across Australia and New Zealand includes roadsides, retail centres, airports, train stations, bus stops, office towers and universities.

Find out more at oohmedia.com.au

oOh!media 1H26 Results

17 August 2026

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Acknowledgement of Country

We acknowledge the Traditional Custodians of Country throughout Australia and their connections to land, sea and community.

We pay our respects to their Elders past and present and extend that respect to all Aboriginal and Torres Strait Islander People.

Agenda

1. 1H Overview
2. The power of Out of Home
3. Operational highlights
4. Financials
5. Outlook
6. Questions

James Taylor
(CEO)

Chris Roberts
(CFO)

1H26 Overview

Scheme Implementation Agreement with I Squared for $1.70[1]

- **100% premium to the undisturbed pre bid share price a strong endorsement of the company and management's plans**

Out of Home (OOH) structural growth continues

- **Grew 6.3% in 1H26, again outpacing the broader media market[2]**
- Record **16.9% of agency media spend in LTM as of 30 June[2]**

A challenging first half

- Group revenue of $340.9m, **up 1.4%, below expectations in a softer than expected Billboard market and headwinds from the loss of the Auckland Transport contract**
- Middle East conflict, **three RBA rate rises and weak consumer sentiment** weighed on Billboards and Airports

Momentum accelerating into 2H with improving margin profile

- **Q3 pacing in double digits** with bookings well ahead of prior years
- **Fixed rent growth slowing down,** improving operating leverage into 2H26
- **1H26 Cost actions benefiting 2H26 cost profile**

Executing at pace; controlling the controllables

- **Operational excellence delivered, reo exited, the new MOVE live**
- Initiatives executed in 1H26 unlock **more than $10m in annualised savings (inc $3m Capex)**
- **reo exit delivers** $2m in annualised opex savings

1. Including the 2.0c interim fully franked dividend
2. Per the Standard Media Index (SMI) for July 25 - Jun 26, which reports on agency media spend, analysing total OOH sector spend as a % of total agency media spend.

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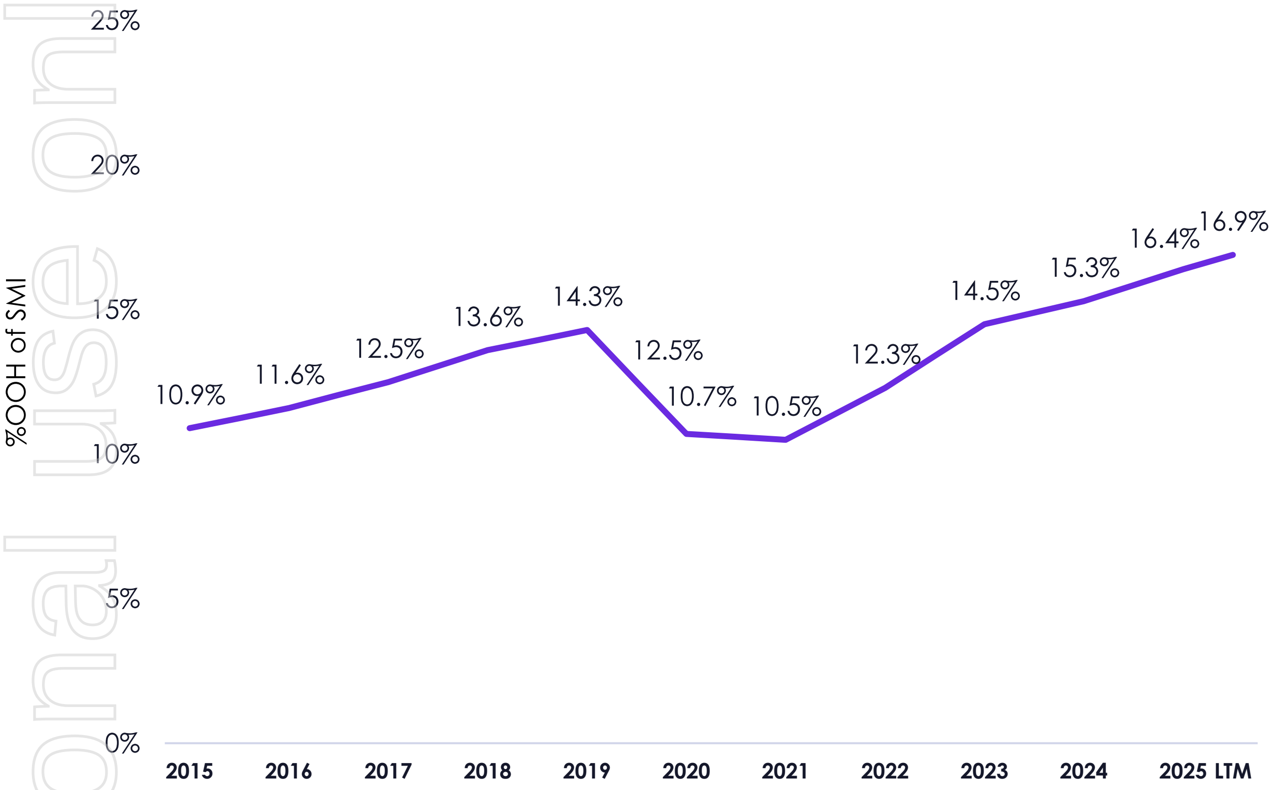
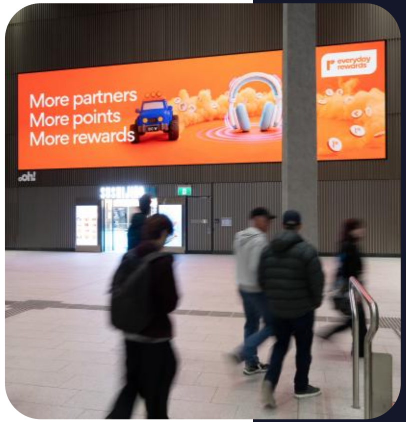
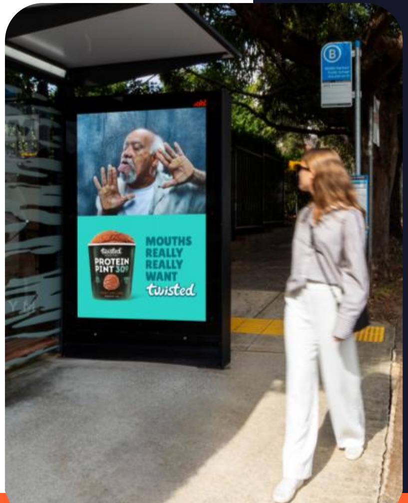
The power of Out of Home

Structural tailwinds continue driving strong growth in Out of Home (OOH) advertising, capturing a record 16.9% share of agency media for the 12 months ended June 30 2026[1]



1. Per the Standard Media Index (SMI), which reports on agency media spend, analysing total OOH sector spend as a % of total agency media spend.
2. Per the Standard Media Index (SMI), analysing 1H26 spend compared to 1H25 OOH sector spend grew 6% on pcp compared to +5% for Digital and a 10% decline for Television, 6% decline for Radio
3. Per MOVE





Out of Home continues to grow category share

- **Fastest growing major media sector**[2] outpacing Television, Digital, and Radio
- **ANZ's #1 OOH company, reaching** over 98% of metropolitan Australians weekly[3]
- **ANZ's largest and most diverse** network, with over 30,000 assets
- **Experienced management team** committed to growth, cost efficiency and contract discipline

Operational highlights

1H26 operational highlights

Growth platforms delivered

- The new MOVE audience measurement system live in March 2026, lifting buying confidence
- Sydney Metro and Melbourne Metro Tunnel combining well
- Refreshed Retail go-to-market with an expanded digital footprint
- Office and Study growth of +7% benefiting from renewed client interest and new MOVE audience measurement system

Strategic execution

- Operational excellence program delivered more than $10m in annualised savings
- Cross-network planning now available across all major formats
- Industry audience measurement integrated directly into enterprise systems, replacing previously manual processes driving faster response times for customers
- Secured binding bid through the multi-party bid process

Portfolio reshaped

- Exited the reo business on 30 June 2026, delivering $2m in annualised savings
- New Zealand's portfolio transition is complete, with the rightsized business positioned for renewed growth

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Financials

1H26 key financials

Group revenue up 1% with earnings reflecting fixed rent investment ahead of revenue contribution

KEY PERFORMANCE METRICS VS PCP[1]			REPORTED METRICS VS PCP[1]		
Revenue	$340.9m	1%	**Gross Profit**	$228.0m	1%
Adjusted Gross Margin[2]	37.5%	(4.3ppts)	**Opex**	$81.3m	11%
Adjusted Underlying EBITDA[2]	$48.1m	(23%)	**EBITDA**	$147.2m	(4%)
Adjusted Underlying NPAT[2]	$15.4m	(42%)	**NPAT**	($1.2m)	89%
Adjusted Underlying NPAT per share	2.9 cents	(41%)	**EPS**	(0.2 cents)	89%
Gearing[3]	1.0X	Up 0.2X	**Dividend**	2.0 cents interim fully franked	(11%)

1. Comparisons are against the prior corresponding period of 1H25
2. Adjusted underlying measures have been provided for understanding underlying earnings and cash flow expectations. These measures reflect adjustments to statutory financial performance measures for the impact of AASB 16 and non-operating expenses. Non-operating expenses total $7.4m in 1H 26 (1H25: $30m non-cash impairment booked against the New Zealand CGU). Detailed further on slide 22.
3. Gearing is calculated as Net Debt at balance date divided by Adjusted Underlying EBITDA for the preceding 12 months. The change is calculated from balance date as at 31 December 2025.
4. Excludes depreciation amortisation, includes non operating items in the half as detailed on slide 12

Australian revenue up 6%

Group revenue up 1%, with Australia offset by New Zealand

Formats ($M) [1]	1H26	1H25	% vs pcp
Billboards	117.5	120.3	(2%)
Street & Rail	111.6	108.0	3%
Retail	59.2	58.6	1%
Airports	33.6	31.8	5%
Office & Study	10.0	9.4	7%
Other	9.0	8.1	11%
Group Revenue	**340.9**	**336.2**	**1%**

Differences in balances due to rounding

1. Format construct: Street & Rail includes Street Furniture in Australia and New Zealand, and Rail in Australia. Retail includes Australia and New Zealand. Office & Study predominantly consists of Office tower advertising. Other consists of Cactus and reo.
2. In FY25, we updated the descriptions of Road to Billboards, Fly to Airports, City & Youth to Office & Study. There has been no change to the composition of the figures.
3. Market share calculation = [oOh! AU reported revenues – Other] / [(OMA (Aus) + excluding oOh!'s contribution + oOh! reported revenues – Other].

oOh! delivered Australian revenue growth in line with the market in 1H26

- **Billboards declined 2% to $117.5 million.** The format most exposed to the softer macro environment, with weaker advertiser demand across brand-led categories in the second quarter while cycling a strong pcp. Transurban assets deployed in 2H25 were integrated into the existing portfolio.
- **Street & Rail revenue was +3% to 111.6 million,** Australia grew 18% with Sydney Metro and Metro Tunnel Melbourne continuing to build, alongside the ramp-up of Waverley and digitisation across Public Transport Victoria and the Northern Beaches. New Zealand declined 57% following the October 2025 Auckland Transport exit, of which 7% related to foreign exchange translation differences.
- **Revenue in Retail grew 1% to $59.2 million.** The Australian Retail business grew 4%, responding to a refreshed go-to-market approach and a materially expanded digital footprint. New Zealand declined 19%, of which 7% related to foreign exchange translation differences.
- **Revenue in Airports increased 5% to $33.6 million.** The format was disrupted through the second quarter by the impact of the Middle East conflict on airline passenger traffic and has subsequently rebounded in 3Q26.
- **oOh!'s Australian market share of the AU Out of Home market[3]** was 36% for rolling 12 months ended 30 June 2026 – flat with 36% for the prior corresponding period.
- New Zealand revenues declined by 47% including the impact of the loss of Auckland Transport and a soft New Zealand Dollar

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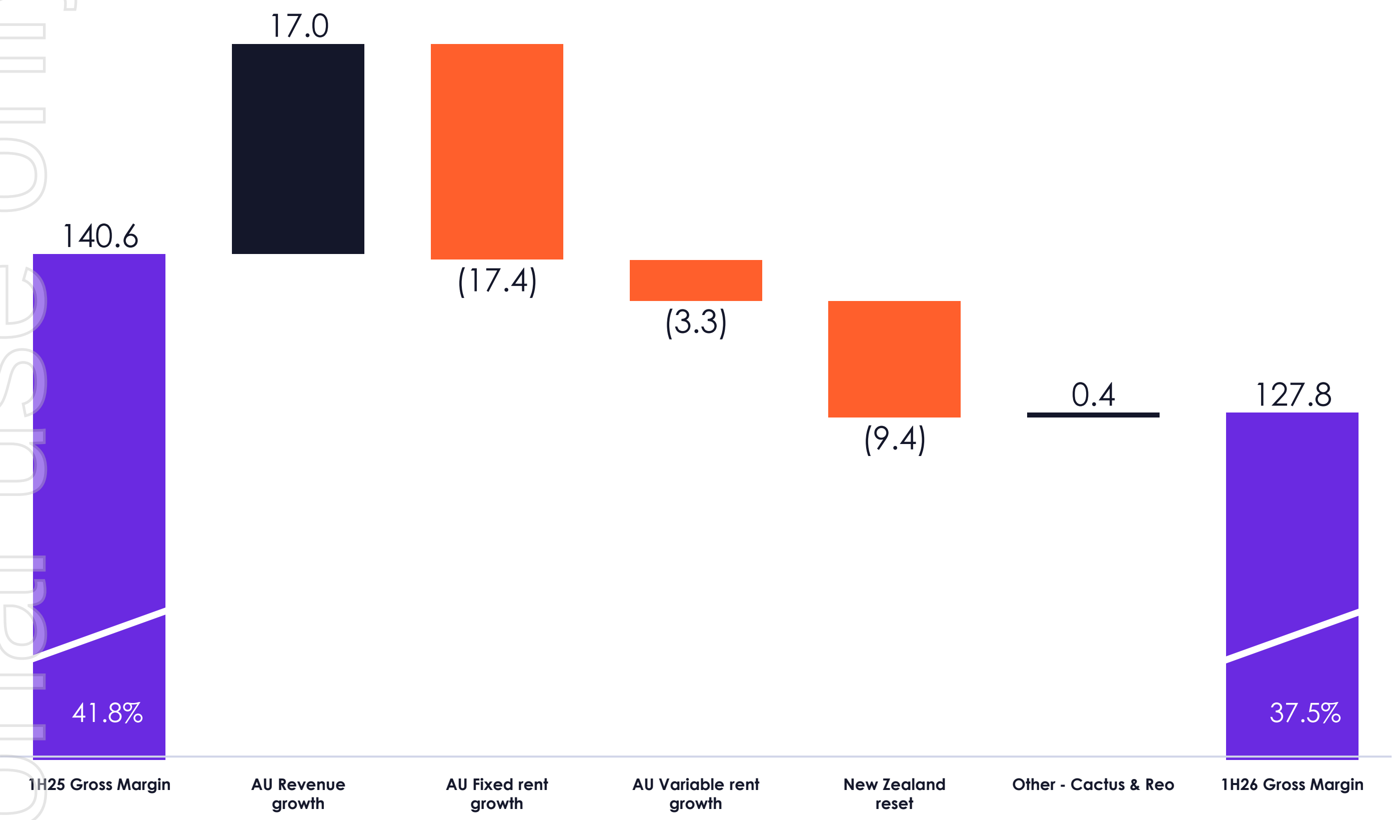
Adjusted underlying gross profit

Fixed rent from new tent pole contracts weighed on gross margin as new contract rents came ahead of their network benefit



Contract wins previously announced include: Sydney Metro, Transurban, Woollahra Council, Waverley, East Connect, Melbourne Metro Tunnel and incremental elements of Northern Beaches Council (Manly)

Rent from new contracts is the primary margin driver with organic base facing competitive headwinds in a softer market

- $21.5 million of incremental revenue from new contracts was offset by a reduction of $4.5 million in organic contracts
- $17.4 million in fixed rent growth reflects new contracts & annual escalators on organic contracts
- $3.3 million in AU Variable rent largely Airport related
- New Zealand – the loss of Auckland Transport led to a $9.7 million decline in gross profit

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Adjusted underlying earnings

ADJUSTED P&L[1] ($M)	1H26	1H25	Change[2]
Revenue	340.9	336.2	4.7
Cost of media sites and production	(213.1)	(195.6)	(17.5)
Gross profit	**127.8**	**140.6**	**(12.8)**
Gross profit margin (%)	37.5%	41.8%	(4.3 ppts)
Other income[4]	0.2	0.6	(0.4)
Total underlying operating expenditure	(79.9)	(79.1)	(0.8)
Underlying EBITDA	**48.1**	**62.2**	**(14.0)**
Underlying EBITDA margin (%)	14.1%	18.5%	(4.4 ppts)
Non-operating items[4]	(7.4)	0.0	(7.4)
EBITDA	**40.8**	**62.2**	**(21.4)**
Depreciation and amortisation	(29.7)	(28.5)	(1.2)
Impairment expense	0.0	(30.0)	30.0
EBIT	**11.1**	**3.6**	**7.4**
Net finance costs	(5.0)	(5.0)	(0.0)
Equity-accounted investees (share)	(0.0)	0.0	(0.1)
Profit before tax	**6.1**	**(1.3)**	**7.4**
Income tax expense	(2.3)	(7.4)	5.1
Net profit after tax	**3.8**	**(8.6)**	**12.4**
Underlying NPAT[3]	**15.4**	**26.5**	**(11.1)**
Adjusted NPAT per share (cps)	2.9	4.9	(2.0)

Differences in balances due to rounding

1. Adjusted underlying EBITDA (earnings before interest, taxes, depreciation, amortisation and impairment) excluding any other income components recognised in accordance with AASB 16, and non-operating items. Adjusted EBITDA includes non-operating items. Fixed rent obligations for the period under the Group's commercial leases are included in Adjusted underlying EBITDA and Adjusted EBITDA. The Group believes that these measures are a better representation of the underlying economics of the business and reflective of its ability to generate cash flows. oOh! believes that most analysts and shareholders analyse the Group on this basis.
2. ppts refers to percentage points
3. Adjusted underlying NPAT is statutory NPAT excluding the depreciation, finance charges and any other income components of AASB 16, and non-operating items. Adjusted NPAT also excludes the tax effected amortisation expense on acquired intangibles which do not have a cash replacement cost.
4. Additional disclosure in PCP with Other income separated from Non-operating items.

1H26 margin pressure reflects step up in rents to acquire tent pole leases and adverse product mix

- **Gross margin decreased by 4.3ppts to 37.5%** driven by higher fixed rent, reflecting investment in new premium contracts in FY25 and digitisation, together with adverse product mix. Further detail on the next slide
- **Adjusted underlying operating expenditure increased by $0.8 million to $79.9 million,** with lower performance costs mitigating wage inflation. Cost measures delivered during the half are expected to be more fully reflected in the 2H26 results.
- **Adjusted underlying EBITDA margin decreased by 4.4 ppts to 14.1%.**
- **Non-operating items of $7.4 million** were primarily comprised of costs associated with the operational excellence program, the exit of the reo business, broader organisational restructuring and due diligence activities relating to the potential change of control (detailed on slide 22).
- **Adjusted depreciation and amortisation** increased on the prior corresponding period, reflecting the accelerated deployment of digital assets across new contracts during 2H25 and 1H26.
- **Adjusted net finance costs of $5.0m were in line with pcp**, with higher average drawn debt offset by the June 2025 refinancing and $100m of interest rate hedges mitigating three RBA rate rises.
- **Adjusted Underlying NPAT was $15.4m, a decrease of $11.1m (42%) vs PCP.**

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Cashflow

Cash flows[1] ($M)	1H26	1H25	Change[2]
Adjusted EBITDA	40.8	62.2	(21.4)
Change in working capital	21.5	8.0	13.5
Income tax paid	(17.0)	(19.3)	2.3
Interest paid	(5.3)	(3.0)	(2.3)
Net cash from operating activities	**40.0**	**47.8**	**(7.8)**
Capital expenditure	(24.8)	(24.6)	(0.2)
Proceeds from disposal of assets	0.0	0.1	(0.1)
Net cash flow before financing / free cash flow	**15.2**	**23.3**	**(8.1)**
Operating cash flow / Adjusted EBITDA	**98.1%**	**77.0%**	**21.1 ppts**

Differences in balances due to rounding

1. Represents key cash flow items only
2. Ppts refers to percentage points

Significant operating cash flow conversion improvement

- **Strong cash conversion** despite lower earnings, with operating cash flow representing 98.1% of Adjusted EBITDA, up 21.1 percentage points on the prior corresponding period.
- **Operating cash flow (OCF)** of $40.0 million was $7.8 million lower than the pcp, as the $21.4 million reduction in Adjusted EBITDA was substantially offset by improved working capital and non-cash movements and lower income tax payments.
- OCF benefits from:
  - Collection of Airtasker agreement $5.4 million
  - Completion of reo asset leasing arrangements $5.0 million
- **Free cash flow** was $15.2 million, down $8.1 million, reflecting lower operating cash flow, while capital expenditure remained broadly stable at $24.8 million as investment in new contracts and network digitisation continued.

Outlook

Outlook

- **Australia 3Q26 media revenue pacing at +14%** with Group +9% impacted by NZ
- Over 100% of 3Q25 closing revenues already booked in Australia
- Out of Home is expected to continue taking revenue share from other media sectors
- CY26 capex is expected to be between $40 million and $50 million (largely funding new advertising assets), contingent upon development approvals
- Gearing is expected to remain at or below 1.0x adjusted underlying EBITDA
- Scheme implementation targeted for November / early December, subject to shareholder, Court and regulatory approvals

Questions & Answers

Appendix

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Reported Profit & Loss

Reported P&L ($M)	1H26	1H25	Change
Revenue	340.9	336.2	4.7
Cost of media sites and production	(112.9)	(110.6)	(2.3)
Gross profit	**228.0**	**225.6**	**2.4**
Gross profit margin (%)	66.9%	67.1%	(0.2 ppts)
Other Income	0.5	0.7	(0.2)
Total underlying operating expenditure	(73.9)	(73.3)	(0.6)
Underlying EBITDA	**154.6**	**153.0**	**1.6**
Underlying EBITDA margin (%)	45.3%	45.5%	(0.2 ppts)
Non-operating items[1]	(7.4)	0.0	(7.4)
Statutory EBITDA	**147.2**	**153.0**	**(5.8)**
Statutory EBITDA margin (%)	43.2%	45.5%	(2.3 ppts)
Depreciation and amortisation	(113.2)	(98.9)	(14.2)
Impairment expense	0.0	(30.0)	30.0
EBIT	**34.0**	**24.1**	**9.9**
Net finance costs	(34.9)	(28.7)	(6.2)
Equity-accounted investees (share)	(0.0)	0.0	(0.1)
Profit before tax	**(0.9)**	**(4.6)**	**3.7**
Income tax expense	(0.4)	(6.7)	6.4
NPAT	**(1.2)**	**(11.3)**	**10.1**

Differences in balances due to rounding
1. Non-operating items of $7.4 million include $0.5 million of Cost of media sites and production and $6.9 million of Operating Expenditure

- **Reported gross profit margin of 66.9% was down marginally by 0.2 ppts**
- Statutory EBITDA margin decreased 2.3 ppts to 43.2%.
- **Depreciation and amortisation expense increased by $14.2 million or 14%** following the commitment to significant new leases and digitisation.
- The pcp included a $30 million non-cash impairment consisting of $25 million in goodwill and $5 million in identifiable intangibles related to the Auckland Transport contract, recognised against the New Zealand CGU. The goodwill adjustment had no tax effect.
- **Net finance costs are up $6.2 million (22%)** due to higher AASB 16 lease interest expense driven by the increase in leases over the course of the year.

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Balance Sheet

Financial position remains strong with gearing of 1.0x, within target

Balance Sheet[1] ($m)	Jun-26	Dec-25	Change
Cash and cash equivalents	34.5	18.3	16.3
Trade and other receivables	131.2	120.8	10.4
Other assets	70.6	76.7	(6.1)
Property, plant and equipment	181.3	173.4	7.9
Right of use assets	899.3	854.1	45.1
Intangible assets	644.1	655.3	(11.1)
Total assets	**1,961.0**	**1,898.5**	**62.5**
Trade payables	50.6	48.5	2.1
Other liabilities	50.3	50.2	0.1
Loans and borrowings	163.8	131.1	32.7
Lease liabilities	996.8	936.2	60.6
Total liabilities	**1,261.5**	**1,166.0**	**95.5**
Net assets	**699.6**	**732.5**	**(33.0)**
Gross debt	163.8	131.1	32.7
Net debt	129.3	112.8	16.4
Net debt / Underlying adjusted EBITDA	**1.0x**	**0.8x**	**0.2x**

Differences in balances due to rounding

- **Balance sheet strength with gearing at 1.0x** within the target of 1.0x or less.
- **Right of use assets and liabilities have increased** due to new contracts signed and renewed.
- Intangible assets decreased $11.1 million reflecting amortisation of $14.2 million partly offset by $3.2 million of additions.
- **Loans and borrowings have increased** with gross debt of $164 million at 30 June, partly funding the $9.9 million on-market buyback, the final CY25 dividend and continued capex.
- **Syndicated debt facility[2]** of $265 million has a five-year tenor to June 2030.
- **Gearing has increased to 1.0x** reflecting higher net debt against softer 1H earnings; remains within the target range.
- A 2c fully franked interim dividend per share declared, payable on 17 September 2026.

1. Represents key balance sheet items only
2. Total available facilities of $265 million before accounting for drawn debt of $165 million and $55 million in bank guarantees.

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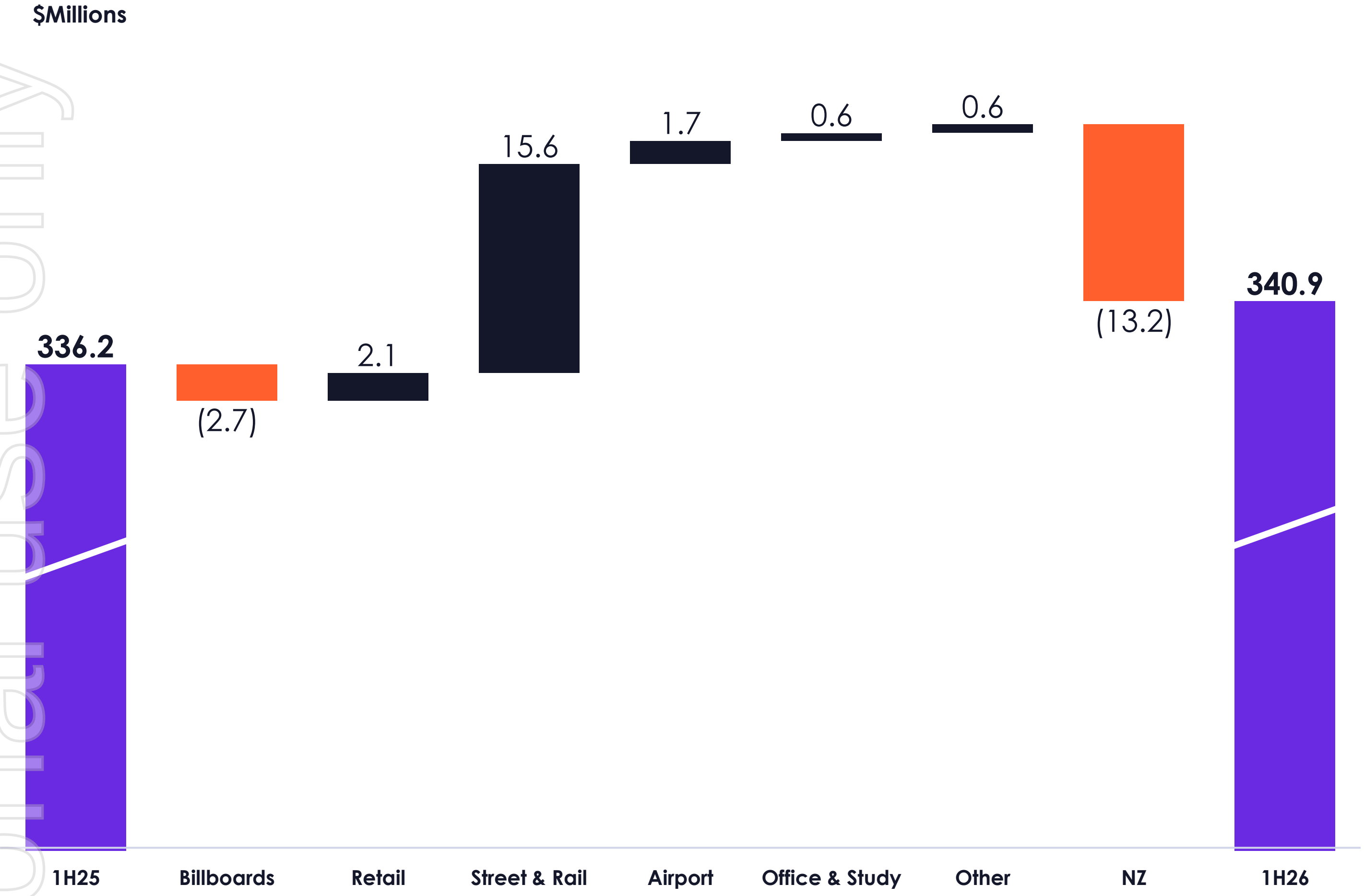
Revenue

Growth driven by new contracts Transurban, Melbourne Metro Tunnel & Waverley



Revenue increased by $4.7 million to $340.9 million Growth from new contracts more than offsets the impact of the New Zealand contract reset.

Australia

- Billboards declined by $2.7 million. Transurban growth offset by Billboard decline across the industry which was comping against a very strong 1H25.
- Retail grew by $2.1 million improving through 2Q with improved audience measurement.
- Street & Rail increased by $15.6 million, primarily reflecting the contribution from Melbourne Metro Tunnel and Waverley.
- Airports grew by $1.7 million, supported by continued recovery in passenger volumes and advertiser demand.
- City & Youth increased by $0.6 million

New Zealand

- New Zealand trading reflects the exit of the Auckland transport contract and network impact.

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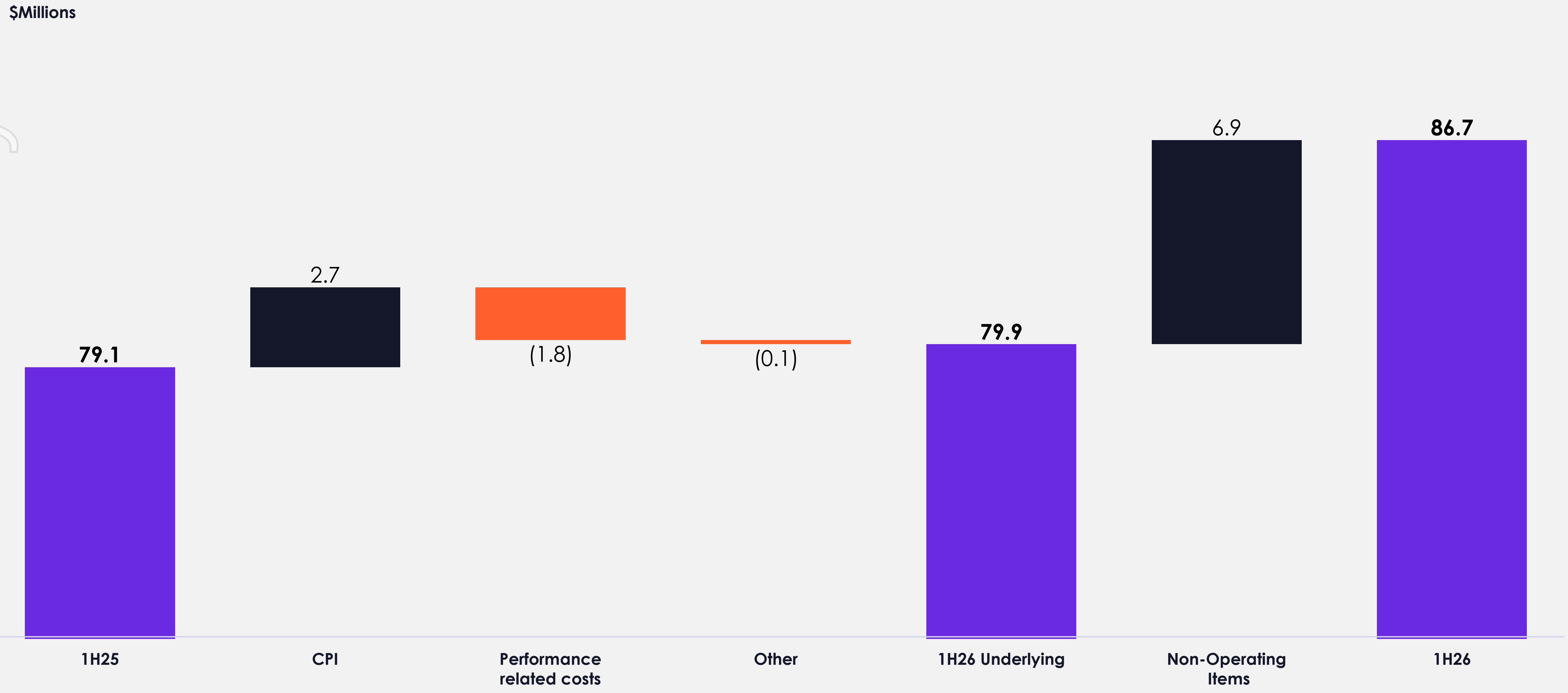
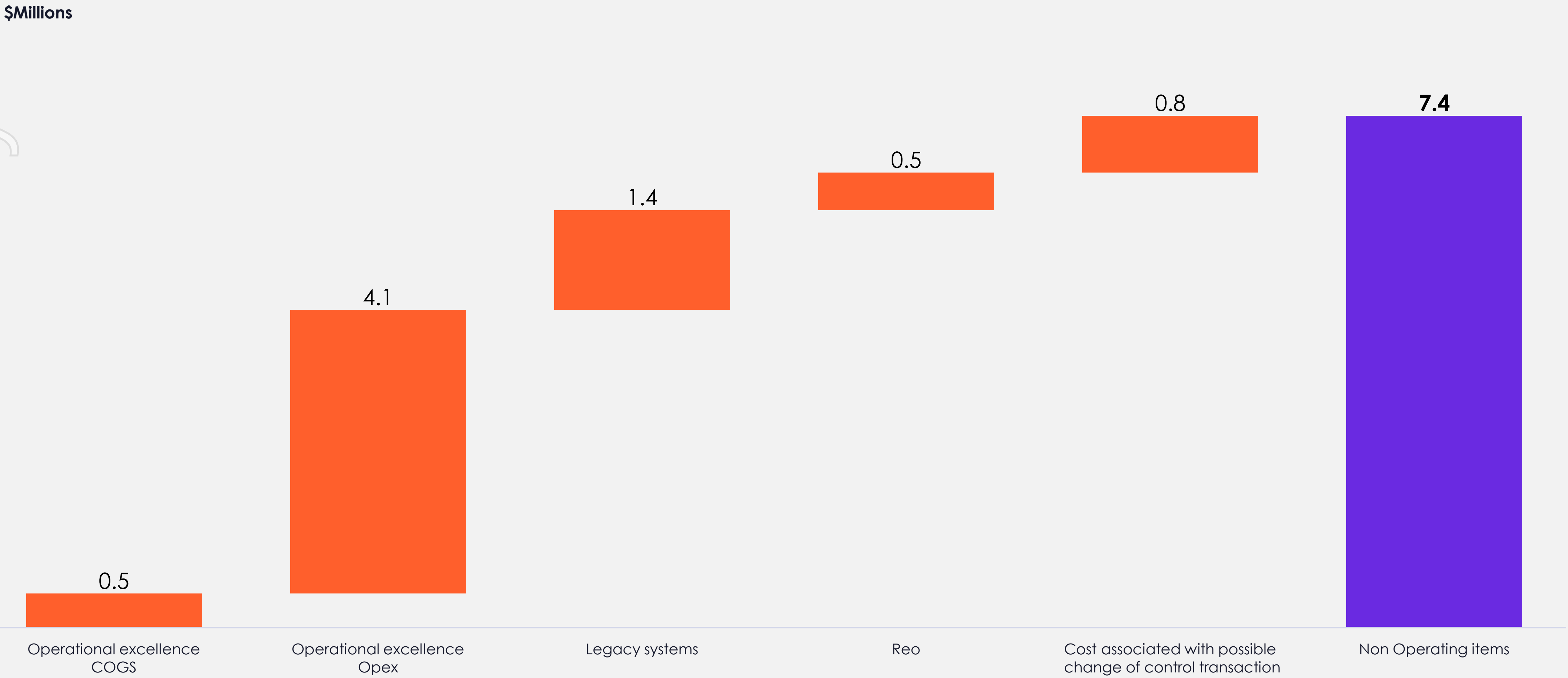
Adjusted operating expense bridge



Differences in balances due to rounding

Non-operating items



Differences in balances due to rounding

Notes

- Operational excellence costs of $0.5 million (COGS) & $4.1million (Opex) comprise implementation and redundancy costs that unlock more than $10 million in annualised savings, including $3 million of capex
- Legacy systems costs of $1.4 million cover the consolidation and retirement of legacy platforms.
- reo exit costs of $0.5 million to complete the exit of the business on 30 June 2026.
- Change of control costs of $0.8 million relate to due diligence activities facilitating the private equity interest in a potential change of control event
- Non-operating items are excluded from adjusted underlying results and sit outside the ordinary course of business

Reported NPAT to Adjusted NPAT reconciliation

Reported NPAT to Adjusted NPAT rec ($million)	1H26	1H25	Change
Statutory NPAT	**(1.2)**	**(11.3)**	**10.1**
Less: AASB16 income and expense items			
Lease modification income	(0.2)	(0.1)	(0.2)
Fixed lease obligations	(106.2)	(90.8)	(15.4)
Depreciation	83.5	70.4	13.1
Interest	29.9	23.7	6.1
Tax effect of AASB16 items	(1.9)	(0.6)	(1.3)
Net Profit after tax	**3.8**	**(8.6)**	**12.4**
Add: Non-operating items	7.4	0.0	7.4
Add: Non-operating items - Impairment	0.0	30.0	(30.0)
Less: tax impact of non-operating items	(2.2)	(1.4)	(0.8)
Adjusted NPAT	**9.0**	**20.0**	**(11.0)**
Add: Amortisation relating to acquired intangibles	9.2	9.3	(0.1)
Less: tax impact of acquired intangibles	(2.8)	(2.8)	0.0
Adjusted Underlying NPAT	**15.4**	**26.5**	**(11.1)**
Adjusted NPATA % of revenues	4.5%	7.9%	(3.4 ppts)

Differences in balances due to rounding
Non-operating items of $7.4 million include $0.5 million of Cost of media sites and production and $6.9 million of Operating Expenditure

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Adjusted vs reported results reconciliation

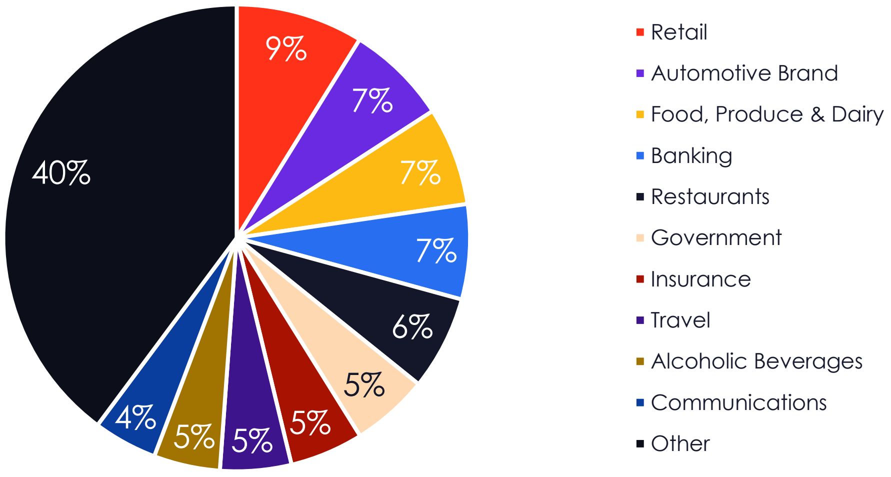
Adjusted vs Reported results rec ($million)	1H26 Adjusted	1H26 Reported	Change
Revenue	340.9	340.9	0.0
Cost of media sites and production	(213.1)	(112.9)	100.2
Gross profit	**127.8**	**228.0**	**100.2**
Gross profit margin (%)	37.5%	66.9%	29.4 ppts
Other Income	0.2	0.5	0.2
Total operating expenditure	(79.9)	(73.9)	5.9
Underlying EBITDA	**48.1**	**154.6**	**106.4**
Underlying EBITDA margin (%)	14.1%	45.4%	31.2 ppts
Non-operating items[1]	(7.4)	(7.4)	0.0
EBITDA	**40.8**	**147.2**	**106.4**
EBITDA margin (%)	12.0%	43.2%	31.2 ppts
Depreciation and amortisation	(29.7)	(113.2)	(83.5)
Impairment expense	0.0	0.0	0.0
EBIT	**11.1**	**34.0**	**22.9**
Net finance costs	(5.0)	(34.9)	(29.9)
Equity-accounted investees (share)	(0.0)	(0.0)	0.0
Profit before tax	**6.1**	**(0.9)**	**(7.0)**
Income tax expense	(2.3)	(0.4)	1.9
NPAT	**3.8**	**(1.2)**	**(5.0)**

Differences in balances due to rounding
1. Non-operating items of $7.4 million include $0.5 million of Cost of media sites and production and $6.9 million of Operating Expenditure

- **Revenue unaffected by AASB16**
- **COGS reduced by $100.2 million** due to the element of fixed rent not captured in COGS under AASB16. These are recognised in amortisation and interest.
- **Operating expenditure has declined by $5.9 million** due to the fixed rent agreements for office and other premises being captured in amortisation and interest per AASB16.
- Other income includes gains on lease modification, which arises from an alteration in the future cash flows of a lease, such as change in lease terms.
- **Depreciation and amortisation has increased by $83.5 million** due to the impact of AASB16.
- **Net finance costs have increased by circa $29.9 million** due to the impact of AASB16.
- **PBT and NPAT have been adversely impacted by AASB16**.
  All of these impacts are timing differences over the average lease life and have no bearing on the business's economic performance or ability to generate cash.

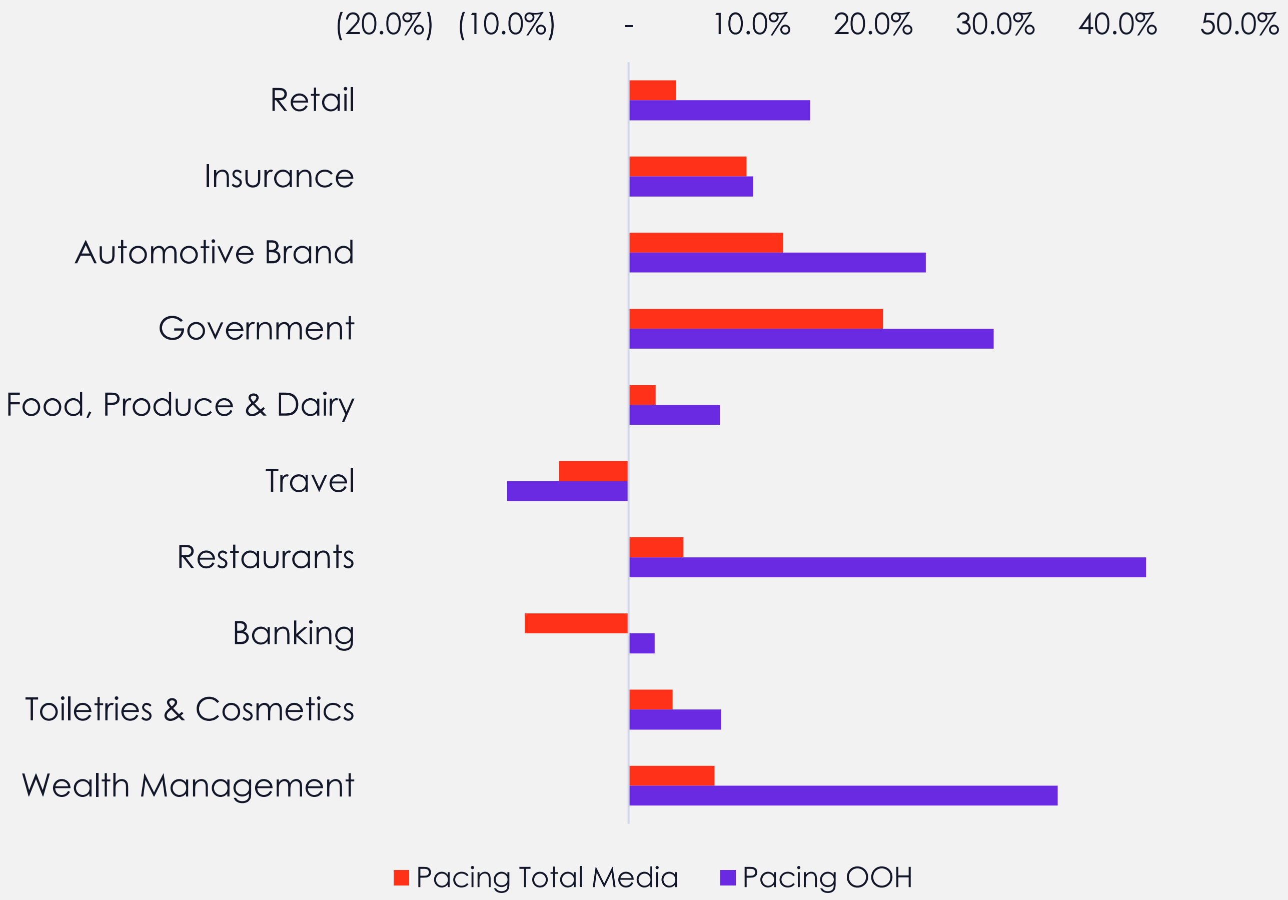
Advertising category performance – SMI[1]

H126 SMI category share for Out of Home



- **OOH sector** has diverse audience categories, with 40% of revenue from outside of the top 10 categories. It outgrew total media in 9/10 largest categories in 1H 2026
- **Out of Home** is pacing ahead of Total Media in 7 of the top 10 categories compared to HY 2025.
- **Gambling** is not a significant category, 2.7% of total media and 1.4% of Outdoor (down from 1.6% from year end).

SMI Agency Spend 1H26 Pacing vs 1H25



1. Data from Standard Media Index DataMiner with advertising categories defined by the SMI

Categories based on the top 10 Total media spend for 1HY26

Financial information notice

oOh!'s Financial Statements for the interim period ended 30 June 2026 presented in accordance with Australian Accounting Standards.

oOh!media has also chosen to include certain non-IFRS financial information. This information has been included to allow investors to relate the performance of the business to the measures used by management and the Board to assess performance and make decisions on the allocation of resources.

Non-IFRS measures have not been subject to audit or review.

Glossary

EBIT	Earnings before interest and tax
EBITDA	Earnings before interest, tax, depreciation, amortisation and impairment
NPAT	Net profit after tax
NPATA	Net profit after tax before acquired intangibles amortisation and non-cash items such as impairments
Adjusted	Financial measures that exclude fixed rent obligations under our commercial leases, depreciation, interest costs, and any other income components of AASB16 *Leases*
Underlying	Financial measure which reflects adjustments for certain non-operating items including significant one-off expenses, impairment, acquisition and merger-related expenses. Underlying represents the same concept as in the CY 2025 Annual Report

Financial information notice

This document is a presentation of general background information about the activities of oOh!media Limited (oOh!media or oOh!) current at the date of the presentation, 17 August 2026. The information contained in this presentation is of general background and does not purport to be complete. It is not intended to be relied upon as advice to investors or potential investors and does not take into account the investment objectives, financial situation or needs of any particular investor. These should be considered, with or without professional advice, when deciding if an investment is appropriate.
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Forward looking statements
This document contains certain forward-looking statements and comments about future events, including oOh!media's expectations about the performance of its businesses.
Forward looking statements can generally be identified by the use of forward-looking words such as, 'expect', 'anticipate', 'likely', 'intend', 'should', 'could', 'may', 'predict', 'plan', 'propose', 'will', 'believe', 'forecast', 'estimate', 'target' and other similar expressions within the meaning of securities laws of applicable jurisdictions. Indications of, and guidance on, future earnings or financial position or performance are also forward-looking statements.

Forward looking statements involve inherent risks and uncertainties, both general and specific, and there is a risk that such predictions, forecasts, projections and other forward-looking statements will not be achieved.

Forward looking statements are provided as a general guide only, and should not be relied on as an indication or guarantee of future performance. Forward looking statements involve known and unknown risks, uncertainty and other factors which can cause oOh!media's actual results to differ materially from the plans, objectives, expectations, estimates and intentions expressed in such forward looking statements and many of these factors are outside the control of oOh!media. As such, undue reliance should not be placed on any forward-looking statement. Past performance is not necessarily a guide to future performance and no representation or warranty is made by any person as to the likelihood of achievement or reasonableness of any forward-looking statements, forecast financial information or other forecast. Nothing contained in this presentation nor any information made available to you is, or shall be relied upon as, a promise, representation, warranty or guarantee as to the past, present or the future performance of oOh!media.

Underlying financial information
oOh!media uses certain measures to manage and report on its business that are not recognised under Australian Accounting Standards. These measures are referred to as non-IFRS financial information.
oOh!media considers that this non-IFRS financial information is important to assist in evaluating oOh!media's performance. The information is presented to assist in making appropriate comparisons with prior periods and to assess the operating performance of the business.
All dollar values are in Australian dollars (A$) unless otherwise stated.

Authorisation
The Directors of oOh!media Limited authorise the release of the 1H26 results on 17 August 2026, as outlined in this presentation. The release of this document to the ASX has been authorised by the Board.
Level 2, 73 Miller Street, North Sydney, NSW, 2060

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