

ASX Announcement

Prime Financial Group Ltd
(Prime – ASX:PFG)

26 August 2026

Another Significant Growth Year

- Revenue of \$60.5M, up 22% on the prior corresponding period (pcp)
- Recurring Revenue from existing customers of 85%, up 21% (FY25: 70%)
- Revenue per FTE of \$276k, up 25% on pcp
- Net Operating Cashflow of \$4.3M, up 47%
- Underlying EBITDA (Members) of \$13.9M, up 18% on pcp, driven by growth in existing service lines and acquisitions
- Company tax rate increased to 30% impacting NPATA and Earnings Per Share (EPS)
- NPATA of \$5.4M, down 1% (\$6.6M, \$1.2M higher or 22% but for tax impact)
- EPS of 1.49cps, down 20% (1.96cps, 0.47cps higher or 5% but for tax impact)
- Debt to Underlying EBITDA (Members) of 1.5X (June 25: 1.3X)
- Final dividend of 0.92 cps, up 3%, taking the total FY26 fully franked dividend to 1.72cps, up 4% on pcp

Prime's Managing Director & Chairman, Mr Simon Madder said: "The year reflected both the strength of our progress and the scale of the opportunity ahead as Prime continues its focus as a connected, scalable, advice and investment firm.

During FY26, we continued to grow while also consolidating, specialising and improving. We sharpened our efforts on ideal recurring clients, better ways of working, enterprise system development, deep integration and simplification, and stronger team alignment and ownership.

Looking forward, Prime's growth agenda will be driven by continued simplification, disciplined M&A, deeper integration, scalable products, technology enablement, improved client service and account management, and a keen focus on earnings and cashflow growth.

We would like to thank our team, clients, partners and shareholders for their ongoing support and contribution to this positive result."

Prime's Managing Director & Chairman, Mr Simon Madder and Chief Financial Officer (CFO) Mrs Sharon Papworth, will be presenting the FY26 results during a live Investor Webinar today at 1:00pm (AEDT), with the opportunity for Q&A following the formal presentation.

To register for the Webinar, please sign-up via the link below:

[FY26 Investor Webinar – Prime Financial Group Limited \(ASX:PFG\)](#)

A 3 minute video highlighting the key FY26 results and achievements can be viewed [here](#).

Authorised for release by the Board of Prime Financial Group Limited.

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For more information:
Simon Madder
Managing Director
T: + 61 3 9827 6999
E: simonm@primefinancial.com.au

About Prime Financial Group

Prime is a market-leading integrated advice and investment firm for ambitious clients.