Pureprofile Ltd
Appendix 4E
Preliminary final report

1. Company details

Name of entity:	Pureprofile Ltd
ABN:	37 167 522 901
Reporting period:	For the year ended 30 June 2026
Previous period:	For the year ended 30 June 2025

2. Results for announcement to the market

				$
Revenues from ordinary activities	up	13.7%	to	65,031,701
EBITDA (excluding significant items)	up	24.5%	to	6,502,732
Profit from ordinary activities after tax attributable to the owners of Pureprofile Ltd	up	47.0%	to	2,262,198
Profit for the year attributable to the owners of Pureprofile Ltd	up	47.0%	to	2,262,198

Dividends
There were no dividends paid, recommended or declared during the current financial period.

Comments
The profit for the group after providing for income tax amounted to $2,262,198 (30 June 2025: $1,538,778). Profit after income tax exceeded profit before income tax due to the recognition of previously unrecognised deferred tax assets of $1,156,122, resulting in a net income tax benefit of $458,421. The recognition of these deferred tax assets reflects improved confidence in their recoverability following two consecutive years of taxable profits, which were offset against carried-forward tax losses, and the group generating taxable profits in FY26.

Earnings before interest, tax, depreciation, amortisation and significant items ('EBITDA excluding significant items') for the financial year amounted to a profit of $6,502,732 (30 June 2025: $5,221,902).

EBITDA excluding significant items is a financial measure which is not prescribed by Australian Accounting Standards ('AAS') and represents the profit under AAS adjusted for non-specific non-cash and significant items. The directors consider EBITDA excluding significant items and operating profit before tax to be the two core earnings measures of the group.

The following table summarises key reconciling items between statutory profit after income tax and EBITDA excluding significant items:

	Consolidated 2026 $	Consolidated 2025 $
Profit after income tax	2,262,198	1,538,778
Less:		
Interest	(25,726)	(2,169)
Add back:		
Finance costs	216,395	248,783
Income tax (expense)/benefit	(458,421)	50,421
Depreciation and amortisation expense	2,974,321	2,873,717
Interest expense on leases	96,059	127,221
Restructuring and acquisition costs	825,668	40,539
Share-based payments expense	580,174	319,350
Professional fees and payroll tax on share-based payments	32,064	25,262
EBITDA (excluding significant items)	**6,502,732**	**5,221,902**

Refer to the Directors' report for further commentary on the group's results for the reporting period.

3. Net tangible assets

	Reporting period Cents	Previous period Cents
Net tangible assets per ordinary security (calculated)	0.18	0.01

The net tangible assets per ordinary security presented above is exclusive of right-of-use assets and lease liabilities.

4. Loss of control over entities

Not applicable.

5. Dividend reinvestment plans

Not applicable.

6. Details of associates and joint venture entities

Not applicable.

7. Foreign entities

Details of origin of accounting standards used in compiling the report:

Not applicable.

8. Audit qualification or review

Details of audit/review dispute or qualification (if any):

The financial statements have been audited and an unmodified opinion has been issued.

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9. Attachments

Details of attachments (if any):

The Annual Report of Pureprofile Ltd for the year ended 30 June 2026 is attached.

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10. Signed

As authorised by the Board of Directors

Signed ______________________ Date: 27 August 2026

Michael Anderson
Non-Executive Chair
Sydney