

ASX Announcement
3 September 2026

EXTENSION OF GroupM / WPP MEDIA CONTRACT FOR SYMPHONY SOFTWARE & SERVICES

Adslot Ltd (ASX: ADS) is pleased to announce the renewal and extension of the Symphony Master Services Agreement (MSA Contract) with GroupM Worldwide LLC, a division of WPP Media.

The parties originally entered into the MSA Contract in August 2016, and it was last renewed in August 2024.

Under this MSA Contract extension Adslot will continue to provide GroupM with a license to use the Symphony digital media workflow software platform, and associated services and personnel, in particular for use in the markets of China, Australia, Malaysia, Austria and South Africa.

The term for this extension is 18 months for a fixed total contract value of A\$3.24 million, paid in instalments over the term. Provisions for further future extensions are included.

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For further enquiries, please contact:

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About Adslot

Adslot operates a suite of digital advertising and marketing platforms and services for a range of publishers, media brands and business customers. **Symphony** is a workflow automation tool used by media agencies for planning and buying. The **Webfirm** division provides marketing services including SEO, design, hosting and software services. **Adslot Media** is a self-service digital advertising marketplace serving advertisers and digital media inventory vendors.

Future performance

Adslot.

This Announcement contains certain references to forecasts, estimates, assumptions and other forward-looking statements and statements regarding the intent, belief or current expectations of The Company. The words “likely”, “expect”, “aim”, “should”, “could”, “may”, “anticipate”, “predict”, “believe”, “plan” and other similar expressions are intended to identify forward-looking statements. Forward-looking statements, opinions and estimates provided in this Announcement are based on assumptions and contingencies which are subject to change without notice, as are statements about market and industry trends, which are based on interpretations of current market conditions. Forward-looking statements are provided as a general guide only and should not be relied upon as an indication or guarantee of future performance. This Announcement contains such statements, which are subject to risk factors associated with an investment in The Company. The Company believes that these statements are reasonable, but they may be affected by a range of variables which could cause actual results or trends to differ materially. Forward-looking statements involve known and unknown risks, uncertainties and assumptions and other important factors that could cause actual results, performance or achievements of The Company to be materially different from future results, performances or achievements expressed or implied by such statements. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this Announcement.